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FINANCIAL TIMES

PUBLISHED IN LONDON AND FRANKFURT

No. 27,755

Thursday January 4 1979

***15p

CONTINENTAL SELLING PRICES: AUSTRIA Sch 15; BELGIUM Fr 25; DENMARK Kr 3.5; FRANCE Fr 3.5; GERMANY DM 2.0; ITALY L 500; NETHERLANDS Fl 2.0; NORWAY Kr 3.5; PORTUGAL Esc 20; SPAIN Ptas 50; SWEDEN Kr 3.25; SWITZERLAND Fr 2.0; EIRE 15p

FLAKE & MODULAR IRON CASTINGS

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NEWS SUMMARY

GENERAL

Vaccine report attacks DHSS

Union leader Clive Jenkins has leaked the Government's report on the Birmingham smallpox outbreak and he says it shows "a staggering lack of communications" between various health authorities.

The Department of Health planned to hold up publication of the report until the end of the year, but the Health and Safety Executive's prosecution of Birmingham University, where the outbreak which killed Janet Parker occurred.

The report is critical of several groups, including the World Health Organisation, the Department of Health and Social Security and the university. Page 7

Military chief shot dead in Madrid

The military governor of Madrid died in hospital after being shot outside his home. Major General Constantino Ordoñez was hit by four bullets as he stepped from an official car.

A major security alert was launched after the killing, including road, rail and airport checks. The shooting follows a spate of assassinations attributed to Basque terrorists. On Monday an army major and police officer were killed in separate incidents. Back Page

Haig resigns

General Alexander Haig is to resign as NATO Supreme Commander Allied Forces Europe on June 30. The General, aged 54, said he had "no immediate plans" for a political career but there has been speculation that he might be a Republican Presidential candidate in 1980. Page 2

Cambodia push

Vietnamese troops, pushing deeper into Cambodia, have won control of most of the east bank of the Mekong River. Back Page

Back on the air

Yorkshire Television was back on the air last night following a 17-day strike involving members of the Association of Cinematograph and Television Technicians. Page 7

Drugs haul up

The street value of drugs seized by the British Customs and Excise last year was £22.3m, almost twice the value of the 1977 total. The hauls included 58 kilos of heroin, double the 1977 figure. Men and Matters. Page 16

Tanker on tow

The crippled Greek tanker Andros Patria was being towed towards Portuguese waters by two tugs as Dutch salvage experts considered what to do with the vessel, which has 205,000 tonnes of crude oil aboard. Page 2

Briefly . . .

The Queen and Prince Philip have called off their visit to Iran next month on the advice of the Shah. Attempt to form Government, Back Page

Czechoslovak scientists say neurotic pigs produce tougher pork chops.

Rudolf Hess, Hitler's one-time deputy, is back in Spandau jail after hospital treatment.

Total value of prizes since Premium Bonds started will top £700m this month.

Environment Department says Birmingham airport expansion plan may face a public inquiry.

CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

Alseas	1982	2951	+	3
Alexanders Discount	266	+	16	
Ash Spinning	75	+	5	
Barr & W.A.T.A.	118	+	8	
Beazer (C. I.)	64	+	7	
Beecham	643	+	11	
Bell (A.)	164	+	4	
Clark (M.)	150	+	8	
Crouch (D.)	114	+	7	
Edinburgh & Gen. Inv.	30	+	4	
Estel	140	+	4	
Gieves	103	+	4	
Heron Motor	112	+	4	
Highland Distilleries	81	+	5	
Horizon Midlands	138	+	4	
Johnson-Richards Tiles	125	+	17	
London Pavilion	975	+	30	
MREPC	151	+	4	
Marks & Spencer	310	+	10	
Mills & Allen Intl.	237	+	7	
NatWest	282	+	7	
News Intl.	280	+	8	
Norton & Wright	150	+	5	
Reed Intl.	167	+	5	
Samuel (H.) A.	301	+	5	
Seacombe Marshall	220	+	20	
Stewart Plastics	171	+	8	
Woodhead (J.)	89	+	4	
BP	910	+	16	
De Beers Deftd.	408	+	8	
RTZ	230	+	4	
Western Mining	150	+	7	
Whatman Reeve Angel	240	+	15	

BUSINESS

Equities up 6.9; Gold falls \$6

● EQUITIES staged their biggest single-day advance since mid-November, undeterred by the start of the lorry drivers' strike and the latest forecast on the economy. FT 30-share index ended 6.9 up at 479.9.

● GILTS: Longs eased another 1/8. Shorts were mixed. Variable coupon stocks made above-average rises to 1/4. Government Securities Index shed 0.13 to 68.47.

● GOLD was down \$6 at \$219.12 in response to improvement in the dollar. Comex January settlement price: \$221.00 (\$220.00).



the dollar. Comex January settlement price: \$221.00 (\$220.00).

● STERLING fell 1.05 cents to \$2.0245. Trade-weighted index was 63.7 (63.9). Dollar's depreciation narrowed to 9.0 (9.3) per cent.

● WALL STREET was off 3.21 at 801.80 near the close.

● BRITAIN'S official reserves were boosted last month by the biggest underlying inflow of foreign currency since July, as the authorities tried to keep sterling roughly stable. Back Page

● UK OIL output from the North Sea has reached a new peak with November production totalling more than 5m tonnes for the first time. Page 7

● NUBE announced it is negotiating merger terms with the staff union at the Phoenix Assurance Company. Page 7

● FORD managed in 1978 to repeat its triple sales lead in cars, commercial vehicles and tractors, despite a crippling strike, the company said. Page 7

● GENERAL Instruments, the U.S. electronics company, is holding talks with Plessey about the possible acquisition of the UK company's semiconductor division, although a three-month-old offer by GEC to buy the division is still formally open. Back Page

● AIR CANADA, the Government-owned airline, expects 1978 profits to be substantially up on the record C\$20m made in 1977. Page 20

COMPANIES

● BASS CHARRINGTON'S current year has got off to a good start, chairman Mr. Derek Palmer says in his annual report. Page 19

● BANK Organisation's Canadian subsidiary Bank City Wall Canada plans to raise C\$70m by an offering of U.S. dollar-denominated variable rate preferred shares. Page 18

● WILSON WALTON Engineering pre-tax profits fell to £219,000 from £457,000 on turnover of £7.53m (£7.32m) in the six months to June 30. The company is not paying an interim dividend. Page 18 and Lex

● THOMAS W. WARD increased pre-tax profits by more than 55 per cent to a record £11.83m (£7.61m) on turnover of £252.3m (£242.7m) for the year to September 30. Page 18 and Lex

Industry hit as lorry drivers begin strike

BY NICK GARNETT, LABOUR STAFF

MANUFACTURING and service industries were facing major distribution difficulties yesterday as striking lorry drivers began widespread picketing of factories and many of Britain's major ports.

The Road Haulage Association said last night that up to 25,000 drivers in Scotland and the north of England had gone on strike yesterday, crippling private haulage services as far south as Yorkshire and Merseyside.

Industrial action was more patchy in the Midlands and south of England, but picketing of major companies and some principal ports had an immediate effect in most areas.

If the strike is prolonged, a number of specific services to industry, carried out by member companies of the association, could be severely jeopardised.

These include haulage of bulk chemicals, car transportation, the moving of road building material and industrial waste and the movement of milk, flour, meat and livestock. Component supplies to the motor industry would be vulnerable.

The association said yesterday that shoppers had already begun needless "panic buying," though there were plentiful supplies of most foods at warehouses.

Supermarkets have sufficient stocks to last for some time if there is no panic buying. While most supermarkets have their own distribution fleets, the effect on future sup-

plies for shops was not clear last night because of the large number of small hauliers involved in bringing supplies to the supermarkets' central depots.

Tanker drivers at some Tex-

ers, however, could be worsened by effective picketing.

Shell said some of its terminals were being picketed and drivers at some Esso depots are understood to be deciding not to cross picket lines organised by tanker men from other companies.

Mr. Chris Dixon, industrial relations officer for the association, which represents 15,000 companies employing about 50,000 drivers, said that operations at some major inland container terminals, including Ferry Barr, near Birmingham, and Didcot had been severely affected.

The association said the overall picture would not be known until the end of the week by which time it would assess its position.

There appears to be some feeling that drivers in at least some regions might decide to continue the strike for only a few days at most.

Mr. Tom Brattin, secretary of the association's Scottish region, said that although drivers at the vast majority of the more than 1,000 companies represented by the association had come out on strike, they had apparently done so reluctantly.

Drivers in Manchester, however, decided last night to join the strike today.

The impact of the lorry drivers' strike was difficult to assess yesterday although drivers in several regions had organised themselves fairly

quickly in an attempt to limit supplies.

The Road Haulage Association said almost all commercial haulage deliveries had been halted in the Hull area because of the strike and picketing of manufacturing companies not involved in the pay dispute.

Cargo movements through Hull docks by private haulage companies had been halted, the association said.

The southern region of the association said movements by private hauliers in and out of Southampton and Portsmouth docks had been severely disrupted.

Almost all lorry drivers working for member companies of the association in Liverpool stopped work. Picketing of some specialist dock terminals, including those for grain and containers, had had some effect. A large amount of cargo was still being handled on Merseyside.

Drivers in some association regions, including the West Country, South Wales, Bristol and large parts of the Midlands and London did not come out on strike.

The drivers, whose basic pay for 40 hours is £53, are seeking a new rate of £55 for 36 hours, a claim worth about 3.5 per cent.

Most of the association's individual regions have offered a little over 15 per cent, including a new basic of £50.10 with guaranteed overtime of five hours at time-and-a-half, that would lift minimum earnings to £71.25p.

Accounting firms discuss forming international group

BY MICHAEL LAFFERTY

DISCUSSIONS which could lead to the formation of one of the five largest accounting groups in the world are taking place in Europe and North America. The talks involve some of the largest accounting firms outside the "Big Eight" which dominate the U.S. and international accounting businesses.

The firms include Klynveld Kraayenhof, the largest Dutch accounting firm, Deutsche Treuhand, the second largest West German firm, Thomson McLintock, about fifth largest in the UK, Fiduciaire de France, the largest French firm, Taerne Riddell, the largest Canadian firm, Main Lafrentz, one of the largest U.S. accounting firms after the "Big Eight", Fides, one of the largest Swiss account-

ing firms, Revisionssmat C. Jeppersen, the largest Danish accounting firm, and several more.

The objective is to create a giant European accounting group with strong North American and international connections which will be capable of competing anywhere with the "Big Eight". The idea is thought to have originated from Klynveld Kraayenhof and Deutsche Treuhand — firms which were previously linked to Turquand, Barton Mayhew. Turquand is about the same size as Thomson McLintock and will shortly merge with Whinney Murray, a "Big Eight" firm.

A link-up of Klynveld Kraayenhof and Deutsche Treuhand with Thomson Mac-

Lintock and the other member firms of the present McLintock Main Lafrentz international grouping became possible when Karol Wirtschaftsprüfung, the former West German member of the group, merged last month with the West German end of Coopers and Lybrand, another "Big Eight" firm.

The strategy does not end there. One possible outcome of the discussions is a merger of the two firms in each country which had previously represented either McLintock Main Lafrentz or the Klynveld Kraayenhof/Deutsche Treuhand group. A strong possibility here is said to be a merger of the two Dutch firms — Klynveld Kraayenhof and Belgae Hamelberg Van Til. Another may be a merger between Main Lafrentz

and Hardman and Cranston, another substantial U.S. firm.

Several of the parties involved stress that the talks are still exploratory, and no announcement is expected before the end of the month. Discussions have taken place in most principal West European capital cities, as well as in New York and Montreal.

If anything like the scale of the proposed link-up takes place the effects will stretch out into the accounting professions of all Western nations. Large national accounting firms without international connections are few these days.

Peak predicted in industrial capital outlay

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

CAPITAL SPENDING by manufacturing industry should continue to rise in real terms for at least part of this year, but should decline slightly in 1980, according to the latest Department of Industry intentions survey published yesterday.

The survey indicates that the volume of investment last year is likely to have been less than earlier buoyant projections.

Manufacturing investment is projected to rise by between 4 and 8 per cent in 1979. This is the same proportionate rise as suggested by the previous survey last October. But since the base for comparisons in 1978 is lower than then assumed, the projected level of spending should be less than previously estimated.

It is likely that investment will peak some time during this year and the Department says the prospect is for expenditure in 1980 to be "if anything, slightly below the 1979 level."

The new survey estimates that the volume of manufacturing investment in 1978 was £3,536m, at 1975 prices. This represents an increase of 8 per cent on the 1977 level, compared with the 10 to 11 per cent rise projected last October and the 12 to 17 per cent increase for the year expected in autumn 1977.

Part of the shortfall is explained by a decline in spending by the iron and steel industry. If this sector is excluded, manufacturing investment is now estimated to have risen by between 12 and 14 per cent last year, compared with a 14 to 16 per cent rise projected last October.

The projected total for 1979 is £4,184m, at 1975 prices, or nearly 27 per cent at current prices. This is higher in real terms than at the peak of the last economic cycle, though lower than in the record year of 1970.

The implication is that the volume of manufacturing investment will have risen by 22.5 per cent between 1976 and 1979, reflecting improved profitability and liquidity until recently, a lower rate of inflation and the need to replace obsolete equipment after several years of sluggish expenditure.

The expected slowdown in the growth of investment this year, and decline in 1980, is in line with the historic pattern in which there have never been more than three consecutive years of rising expenditure. The outlook is explained both by the slackening in the overall expansion of output and by the

recent deterioration in the financial position of companies.

The rise projected by the latest survey for 1979 is broadly in line with the range of increases expected by most economic forecasters, including the Confederation of British Industry, though is slightly higher than the rise implied by the recent Treasury projections.

Investment by the distributive and service industries, excluding shipping, is projected to rise by between 3 and 7 per cent in real terms this year to £4,920m at 1975 prices, or nearly £5bn at current prices. There should be a further increase, possibly of a similar size, in 1980.

The distribution and service sectors' spending has been much more buoyant than that of manufacturing partly because of the growing practice recently of obtaining capital goods through leasing rather than by purchase. This expenditure is part of service expenditure and accounts for about 20 per cent of the forecast total in 1979, or roughly £1bn, compared with £900m last year and £700m in 1977.

Insofar as this leasing is to companies in manufacturing, there is an apparent switch of investment from manufacturing to services. In 1979, the addition to the forecast of £4.1bn may be very roughly 10 per cent for assets leased from service companies.

This may be one of the reasons why manufacturing investment in 1978 fell short of earlier buoyant hopes since companies may initially have grouped together buying and leasing, and this was all included in manufacturing.

On the detailed prospects in manufacturing the Department says substantial increases are expected in the textiles, leather and clothing and other manufacturing groups. Rises should be above average for paper, printing and publishing and vehicles groups.

Norcros plans £28m takeover

BY ANDREW TAYLOR

NORCROS, the diversified industrial group which owns Hygena furniture, announced plans yesterday for a £28m takeover of H and R Johnson-Richards Tiles.

The move comes seven months after Hepworth Ceramic abandoned a similar takeover attempt in the face of a Monopolies Commission investigation. The Norcross approach has already been rejected by Johnson-Richards which said that it saw no merit in the proposal that Norcross should take over its ceramic tile business.

Mr. Alec Done, Johnson-Richards' chairman, said he was prepared to attend a meeting with Norcross, which includes construction, printing, packaging and engineering among its interests.

Earlier yesterday Norcross said that if discussions with Johnson-Richards were satis-

factory it would offer five of its shares plus £3.60 for every six Johnson-Richards shares.

On news of the approach Norcross shares fell 2 1/2p to 86p, which would place a bid slightly below the £28m offered earlier this year by Hepworth, which was eventually accepted by the Johnson-Richards Board.

Johnson-Richards controls about 60 per cent of the ceramic tile market, which in recent years has come under increasing pressure from overseas manufacturers, particularly in Spain and Italy.

Last year the group made a strong recovery, pre-tax profits rising 45 per cent to £5.5m in the year to March 31, 1978.

A key to the outcome of any bid will be the reaction of a group of Johnson-Richards shareholders controlling a 25 per cent stake, which said

earlier last year that the group should seriously consider any offer worth more than 125p a share.

This group includes London Brick, which has a near 10 per cent stake. A spokesman for London Brick said last night that the group had already indicated it was willing to sell this stake, but would await a firm offer before making any decision.

A Norcross spokesman said that acquisition of Johnson-Richards would complement its existing construction and consumer product interests.

On news of the bid approach Johnson-Richards' share price rose 1 1/2p to 126p. The group, which has been advised by S. G. Warburg, has advised shareholders to take no action on any documents sent by Norcross, which has been advised by Hill Samuel.

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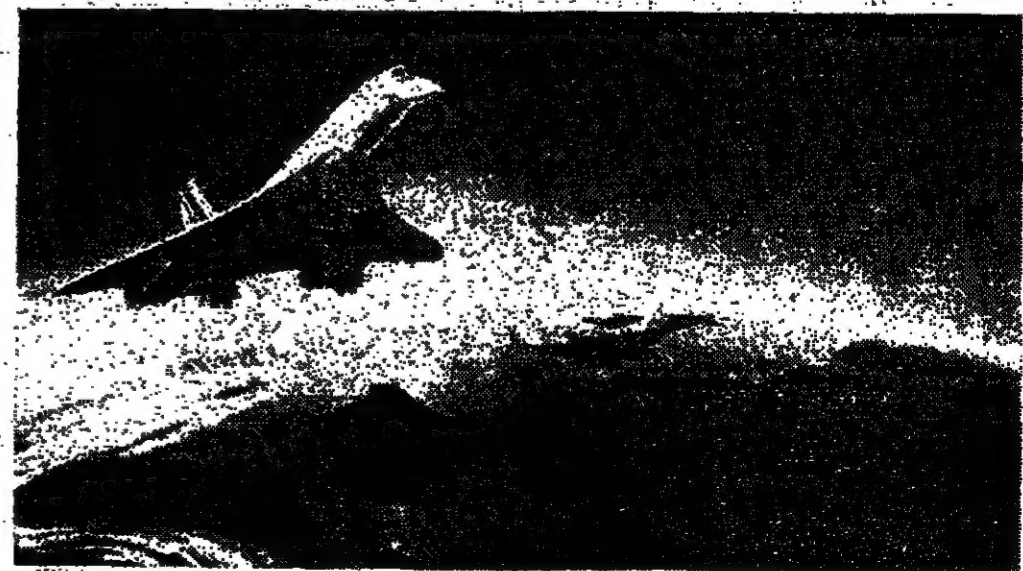
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EUROPEAN NEWS

Steel talks resume
as IG-Metall
halts more plants

BY ADRIAN DICKS IN BONN

WEST GERMAN steel employers and leaders of IG-METALL, the steelworkers' union, resumed formal negotiations yesterday aimed at settling the five week-old dispute that has now made half the industry idle in the North Rhine-Westphalia, Bremen and Osnabrueck bargaining regions. Yesterday evening, it appeared likely that the discussions would continue late into the night.

Before the two sides sat down to talk, under the neutral chairmanship of Herr Friedhelm Farthmann, the North Rhine-Westphalia Labour Minister, IG-Metall brought a further three big steel plants, employing some 20,000 men, out on strike. A total of 57,000 union members are on strike, with a further 43,000 workers either made idle or locked out by their employers.

There was no direct comment by the employers' side on the extension of the strike, and no suggestion that it would be met

by a "symmetrical" widening of the lock-out, at least while the new negotiations are under way.

The talks were believed to be concentrated on a compromise plan put forward by Herr Farthmann last weekend. This would fall short of the "first step" towards a 35-hour working week for which IG-Metall has been striking, but would give close to half of the steel labour force extra, paid shifts as well as three more days' annual holiday and an average 4 per cent pay rise for all.

These terms, with the emphasis on night-shift men and on older workers, are considered by observers to be a substantial improvement on the earlier compromise plan by Herr Farthmann which the union side rejected in the middle of last month. It has been estimated that the package now under discussion would add about 5.7 per cent to wage costs.

Crippled tanker heading
for Portuguese waters

BY ROBERT GRAHAM IN MADRID

THE CRIPPLED Greek super-tanker, Andros Patria, with its cargo of 208,000 tonnes of crude oil, was being towed by two tugs towards Portuguese waters last night. Four Dutch salvage experts were on board to assess how to save the vessel and prevent pollution of the rich shellfish beds along the Galician coast.

According to the Spanish Navy, the threat of such a disaster receded only temporarily yesterday, because of calmer seas. The vessel has a 45-foot tear in its hull, close to the waterline, as a result of five explosions that occurred off La Coruna on New Year's Day. There is no crew on board.

So far, some 50,000 tonnes of crude are believed to have leaked. But, according to the Spanish Navy, only 10,000 tonnes have formed into oil slicks, and the rest has been burnt up inside the tanks. Portuguese Air Force officials report an oil slick, 14 miles long, heading out towards the Bay of Biscay.

The tanker was being towed at two knots last night and was reported to be some 100 miles out to sea and close to the division between Portuguese and Spanish territorial waters. A Portuguese naval vessel was at the scene together with a Spanish corvette.

BP has sent British Promise, a 250,000-tonne tanker in ballast, to the stricken ship to help in any way it can, including the offloading of crude. That it what all parties involved would like to happen, but such an operation cannot take place at sea without serious risk. Until now, neither the Spanish nor the Portuguese authorities have been willing to permit such an operation, either in calm waters close to the coast or in a port.

Talk of the Andros Patria being towed in its present state to a Lisbon drydock is regarded as premature, especially as the dock is inside the mouth of the River Tagus.

Cautious French attitude
to policing the Channel

BY TERRY DODSWORTH IN PARIS

M. JOEL LE TREULE, the French Minister of Transport, warned yesterday that it may take several years to work out adequate policing methods for shipping in the Channel.

Speaking at a news conference in Paris, he said that much will depend on the effectiveness of the new Anglo-French scheme for locating vessels entering and using the Channel which came into effect on January 1.

This project is designed to give the authorities a clearer picture of the movement of ships carrying certain kinds of dangerous cargoes. These vessels can report to stations being set up in the UK and France.

M. Le Treule went on to warn, however, that longer term improvements in the management of Channel traffic will

depend on more detailed studies. These are being undertaken in collaboration with Britain with a view to creating an integrated system covering the whole stretch of sea.

The minister also disclosed that the French authorities are studying various problems raised by the growth of the pleasure boat fleet in France. This has expanded from 205,000 vessels in 1968 to 452,000 last year. Among the principle concerns of the ministry is that the fleet as a whole is inadequately insured.

Only about 65 per cent of new sailing boats take out insurance, and 51 per cent of motor boats. There are indications that an official study group will come out in favour of tighter insurance regulations to cover the rising costs of rescue and safety operations.



Gen. Alexander Haig

Gen. Haig
resigns
NATO
command

Giles Merritt in Brussels

GENERAL Alexander Haig, Supreme Commander of the Allied Forces in Europe, is to resign from his top NATO position on June 30. In a brief statement General Haig (54) said he had "an immediate plan" to embark on a political career when he returns to the U.S.

The announcement comes after almost a year of speculation that he might be a potential Republican presidential candidate in the 1980 elections. But his decision to step down in six months time has nevertheless come as a surprise as it was made public during the course of an otherwise routine New Year Press briefing on military developments during 1978.

General Haig said he was allowing a six-month interval to give time for his successor to be found. He had originally wanted to step down in the middle of last year, but following discussions last February with President Carter and Mr. Cyrus Vance, U.S. Secretary of State, he had agreed to remain for a further year.

The identity of General Haig's successor is unknown and NATO observers say there is no obvious candidate. But it is certain that the position will once again be filled by an American, for in addition to being overall commander of NATO forces grouped in the 15-nation alliance, the Supreme Allied Commander commands the 200,000 U.S. troops in Europe.

In spite of misgivings among some of the European allies, notably the Netherlands, when he was appointed in September 1974, General Haig is considered to have made a very substantial contribution to increasing NATO's effectiveness.

Within NATO, General Haig is widely considered to have developed the role of Supreme Commander. In contrast to his predecessor, General Andrew Goodpastor, General Haig added a political dimension to his duties that is believed to have been an important element in the strengthening of NATO conventional forces.

Jurek Martin adds from Washington: Gen. Haig's name has cropped up regularly in recent weeks as a possible contender for the Republican Party's presidential nomination next year in what is threatening to become an extremely crowded field.

His chances of success, should he make a move, do not appear on the surface to be overly bright, since he would have to start campaigning extremely late. However, in the event of a deadlock in the course of the primaries in the spring of next year, he might appear as a compromise candidate.

Bonn government an unwilling industrialist

BY GUY HAWTIN IN FRANKFURT

FEW GOVERNMENTS in Europe are so fundamentally opposed to the concept of nationalisation as the Federal German Government. In this matter, the ruling Social Democrats see eye-to-eye with both their Free Democratic coalition partners and the Christian Democratic opposition.

But although the ethos of the West German social-market economy remains robustly private enterprise in character, the Federal Government, itself, has substantial investments in industry—investments it sometimes shares with private shareholders.

The history of these shareholdings is diverse. Some were inherited from previous governments when the Federal Republic was established after the last world war. However, despite the prevailing government philosophy that the private sector should solve its own problems—indeed, lame ducks get little official sympathy here—some of the holdings have been wished upon it.

Figures published by the West German Finance Ministry show that the Federal Government owns holdings of up to 80 per cent in some 600 concerns, from energy utilities to heavy industrial operations such as aluminium smelters.

While by no means all of the Federal Government's investments show a profit, last year it received some DM156m (\$85.3m) in dividends. In 1977 its earnings from its industrial shareholdings amounted to some DM116m.

The Government's holdings are widely spread. For instance, it owns the national air carrier, Lufthansa, and naturally is also the sole owner of the federal railway system, the Bundesbahn. It also has holdings in dock and harbour operations.

Veba, West Germany's largest industrial concern, counts the Government as its largest shareholder. Just under 44 per cent of its about DM1.4bn share capital is in Government hands, with the rest widely spread in the private sector.

The Veba group's interests are broadly concentrated in the energy sector, although it is also a major chemicals producer and glass manufacturer. For

1977 Veba's dividend was halved from 1976's 12 per cent to 6 per cent after a hefty drop in profits, but this year things look much brighter with a 43 per cent profit growth in the first three quarters.

Veba, at least, shows the Government some return for its money as opposed to the Bundesbahn which loses in real terms to DM15bn annually, or its investment in aluminium smelting operations which have shown little but losses for many years.

Altogether the federal Government has stakes in concerns which control a substantial slice of the basic raw materials which keep German industry ticking over. They control 9 per cent of the country's domestic oil supply, 10 per cent of coking coal and crude steel production, 11 per cent of black coal output, 12 per cent of crude iron capacity, 14 per cent of all shipbuilding and 20 per cent of all power generation.

In certain sectors, concerns in which the Government has holdings exert an even greater control over industrial branches.

Kreditanstalt fuer Wiederaufbau, the banking operation set up to provide finance for West Germany's post-war reconstruction.

At the end of 1977 the federal Government had holdings in some 91 private or publicly quoted concerns with a total nominal capital of DM 8.4bn. The Government stake amounted to DM 4.3bn, or 55 per cent of the total.

The six leading concerns at the end of 1977 had an aggregate turnover of DM 46bn, of which Veba and VW alone accounted for some DM 52bn. This year the Government's industrial holdings should show a turnover of some DM 70bn and its capital investment in its industrial empire last year is expected to total DM 4bn.

But the German Government remains a largely unwilling industrialist. It has shown no real enthusiasm for increasing its holdings and on a number of occasions has made it clear to companies in trouble that no matter how important they are—they can expect no Government assistance.

Salzgitter, which is 100 per cent owned by the federal Government, controls some 80 per cent of West German iron ore extraction. Furthermore, the aluminium smelters in which the Government has stakes account for 50 per cent of total West German capacity.

The Government is also a major shareholder in Volkswagen—surely, the very epitome of the "economic miracle." VW accounts for almost a third of all private cars registered in the Federal Republic and the Federal Government owns 20 per cent of its equity, with a further 20 per cent owned by the State Government of Lower Saxony.

The Federal Government's industrial holdings are, in fact, concentrated in six major concerns—Veba, Vereinigte Industrie-Unternehmungen (VIAG), Salzgitter, Saarbergwerke, Volkswagen and Industrie-Verwaltungs-GmbH. Their subsidiaries account for many of the 600 concerns in which the Government has holdings. Additionally, of course, there is the Bundesbahn, Lufthansa, Frankfurt airport, and the

now has to be pried loose from railway cars with jets of hot steam, or blasted out. Banks of jet engines are also used in the thawing sheds of power stations to break apart the frozen lignite. But that is often found to use up more energy than can be produced by the lignite.

Poliburo appeals are going out to East Europeans not to allow the loss in industrial output to affect this year's economic plan targets, which in most cases were already lower than in past years.

Messages of encouragement. Tens of thousands of East Germans have been organised into labour units aiding rescue workers and the army in helping the many people cut off from electricity, food and medical supplies in the northern part of the country. Fresh snow is falling in the area, and the locals are helping to dig out stranded trains and unlock frozen switching equipment.

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Spain and
vatican in
new accord

By Robert Graham in Madrid

SPAIN was due yesterday to initiate a new era of relations with the Vatican with the signature in Rome of four agreements that replace the concordat of 1953. The agreements, which took more than two and a half years to negotiate, will form the basis of the relationship between the Spanish Roman Catholic Church and the State

Step forward for UN's Namibia settlement plan

BY OUR UNITED NATIONS CORRESPONDENT IN NEW YORK

EFFORTS TO bring Namibia to independence on terms acceptable to the United Nations moved a step forward yesterday as the threat of sanctions against South Africa receded.

Acknowledging the South African Government's agreement to United Nations supervised elections, which will supersede polling held last month for a constituent body the UN does not recognise, Dr. Kurt Waldheim, the UN Secretary-General, said a date for the new balloting should be set soon through consultations.

The proposal by Mr. P. W. Botha, South Africa's Foreign Minister, of a date not later than September 30 was consistent with proposals approved by the Security Council. Dr. Waldheim said.

He accepted Mr. Botha's invitation, in a letter dated December 22, for Dr. Waldheim's special representative, Mr. Martin Ahtisaari, to visit South Africa and Namibia to complete consultations. Mr. Ahtisaari will go to the area next week.

His purpose will be to discuss operational requirements for deployment of a UN transition assistance group. Dr. Waldheim said this must begin before the end of February if the Septem-

ber election target was to be met, and the holding of elections.

A seven-month lag between the establishment of the UN elections is envisaged in the Namibia settlement plan negotiated by Britain and four other Western members of the Security Council and approved by that body last September.

On the question of an end to the violence that has plagued Namibia, where guerrillas of the South-West Africa People's Organisation (SWAPO) have been fighting against South African troops and police, Dr. Waldheim said both sides had informed him separately of their willingness to undertake a comprehensive ceasefire. He would, at the appropriate time, propose a procedure for the start of the ceasefire.

Dr. Waldheim said he was giving instructions for consultations about composition of the military component of the UN presence to take place in New York. South Africa has objected to the proposed size of the UN security force — 7,500 officers and men — and has reservations about participation of contingents from states of the Organisation of African Unity, which supports SWAPO.

Under the UN plan, the transition group will compromise

more than 1,000 civilian officials, in addition to military and police components. The whole operation, estimated to cost \$300m would be the biggest of the kind since the UN intervened in the Congo in the early 1960s.

Quentin Peel reports from Johannesburg: Mr. P. W. Botha welcomed Dr. Waldheim's decision to send his special representative back to South Africa and Namibia as "positive and constructive." He said the statement by the UN Secretary-General was one of the most positive statements from the UN on South Africa in years.

Two key areas remain to be resolved. In addition to the size and composition of the proposed UN peacekeeping force, agreement is needed on how to identify a "visible peace" in the territory. Before such a condition exists South Africa would be unwilling to withdraw any of its troops.

The difficulty has been highlighted by recent bomb attacks in Windhoek and the coastal resort of Swakopmund, for which the authorities have blamed SWAPO. South Africa insists that if acts of violence do not cease it will not withdraw its troops. In that event SWAPO would probably boycott the UN-supervised election.

Problems of peace for Iraq and Syria

By Ihsan Hijiabi in Beirut

IRAQ AND SYRIA resumed talks this week in an attempt to fulfil their declared intention of establishing a unified and solid eastern front against Israel.

A joint committee met in Baghdad to discuss co-operation between the two neighbouring Arab States in the political, economic and cultural fields. Mr. Abdel Halim Khaddam, the Syrian Vice Prime Minister and Foreign Minister, represented his country in the talks. The Iraqi side was headed by Mr. Tariq Aziz, a member of the ruling Revolutionary Command Council.

This was the committee's second meeting since Iraq and Syria ended a decade of hostility last October by signing a charter for pan-Arab action. The current talks will also pave the way for a State visit to Syria by Iraqi President Ahmed Hassan al-Bakr, and his second-in-command, Mr. Saddam Hussein, to repay President Hafeez Assad's visit to Baghdad last week.

Aside from re-opening their border to normal traffic and ending a war of words, the Iraqi and Syrian regimes have not moved significantly towards any of their ambitious goals.

The reason, according to officials in both countries, is that it is "better to move slowly but surely."

Many problems which have been accumulating or have just had to be resolved. "We have piles of dossiers of unresolved questions with Iraq," a Syrian Cabinet member remarked to a visitor recently.

At the economic level, the officials are working on two main problems: resumption of pumping of Iraqi crude oil two Mediterranean terminals, and in return, allowing Iraq to draw its share of the waters of the Euphrates River.

Cutting off the Iraqi oil flow deprived Syria of \$300m annually in transit royalties. The Syrian Government retaliated by diverting the Euphrates waters to a dam in the northeast of the country instead of letting it go to Iraq, causing irrigation problems for Iraqi farmers.

Official announcements in Baghdad and Damascus during the past few weeks spoke of progress in resolving the two issues.

Removing these obstacles is essential for the creation of a friendly atmosphere without which unity is impossible. Two complicated problems are being left to the last—military union and the merger of the two factions of the Ba'ath Party which control the Government in both countries.

Iraq already had offered to station troops on the Syrian side of the Golan Heights front line, but Syrian officials were reported to have suggested deferring the matter until attainment of complete military unity.

The two countries have declared their intention to correct the military balance with Israel in the wake of Egypt's exit from the confrontation.

Iraq recently moved troops to the border with Syria. They are on stand-by orders to go into Syria should the need arise.

The consensus among analysts is that the main challenge to the Syria-Iraqi alliance is the re-unification of the Ba'ath Party.

When the party divided, Syrian Ba'athists dismissed their Iraqi opposite numbers as "counter-revolutionaries." The Iraqis insisted they had party "legitimacy" on their side.

This is because Mr. Michel Aflak, the Party founder, is the secretary-general of the Baghdad-based faction.

The 64-year-old Mr. Aflak, himself a Syrian, founded the Ba'ath Party 31 years ago. A younger generation of Ba'athists ousted him and other veteran party leaders in a military coup in Damascus 12 years ago.

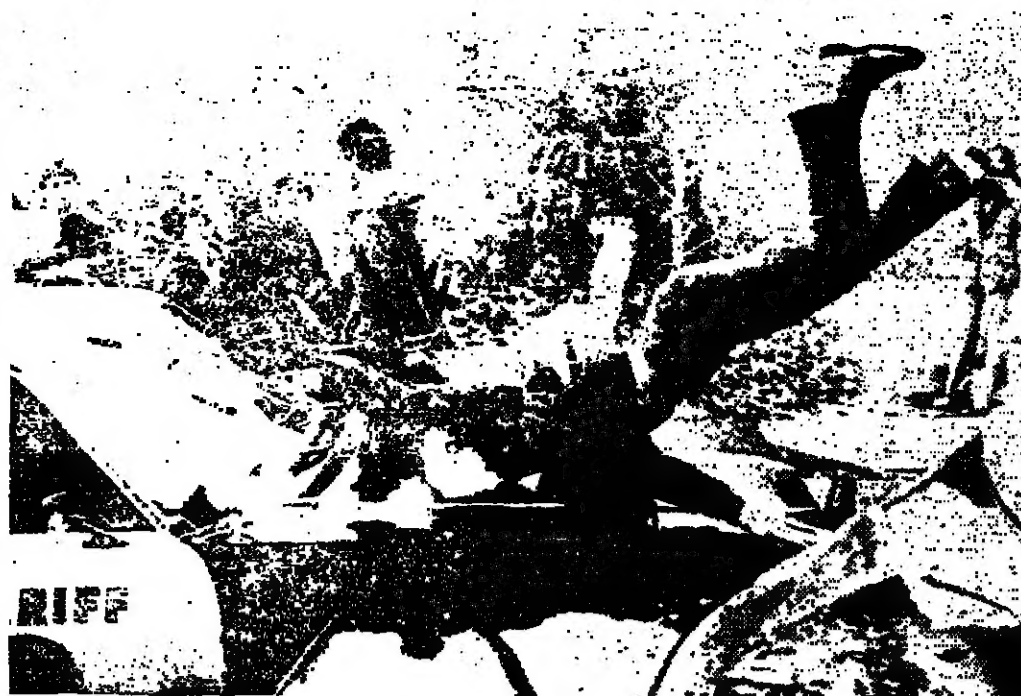
Ever since, the party has been split into two factions. When Mr. Aflak's supporters seized power in Iraq in 1968, he and other exiled Syrian Ba'athists went to live in Baghdad. The Ba'athist schism has been marked by assassinations and acts of sabotage.

Arab diplomatic sources believe the two countries have no alternative but to stand by each other. With Egypt going it alone in treaty with Israel, Syria has lost its traditional ally but against its own Arab opponents.

Iraq, as the strongest Arab military force after Egypt, is the only power which can provide Syria with the support it needs in the confrontation with the Jewish State.

Meanwhile, reports yesterday in the Lebanese Press said major Government changes in Syria are imminent, involving the Ministry of Defence and the army chiefs of staff.

A Cabinet of technocrats is expected to replace the present Government of Prime Minister Mohammed Ali al-Halabi, the newspapers said.



Emirates may face petrol shortage

BY KATHLEEN BISHAWI IN DUBAI

THE United Arab Emirates may face a shortage of petroleum supplies if the political situation in Iran deteriorates further.

Just 20 miles offshore, Dubai is pumping over 300,000 barrels per day of crude oil from the sea, and 100 miles down the road the sheikhdom of Abu Dhabi is producing 1.5m b/d. Yet because local refineries are not large enough to cope with domestic demand, the two wealthy Emirates are having to queue up like everyone else to

acquire refined oil products and lubricants in a market which is rapidly becoming starved of supplies because of the Iranian shortfall.

Abu Dhabi is in a better position than Dubai. Its local fuel needs are eased by the Umm al-Qurayn refinery, which produces 15,000 b/d, but even so it finds it has to import certain products. Dubai and the northern Emirates are not so comfortably off, for all their petroleum supplies have to come from outside.

According to Government

statistics, most of these supplies come from Iran, which, for Dubai, was the major supplier of petrol. Shell is the largest provider to the northern part of the country, but the company imports much of UAE's needs from a refinery in Singapore, where a "proportion" of its supplies are from Iran.

The two other major companies, BP and Caltex, are in a better position, for their oil imports are largely provided from a refinery in Bahrain using local crude. But even so, a BP

official stressed the need for "caution" in the future.

"Our local needs here in the UAE are being looked after by our supply co-ordinating centre in our London office, which is, of course apportioning supplies according to need. But if the situation in Iran goes on, then we may have to restrict sales to our customers."

Both companies stress that as yet there is nothing to worry about, but that "everyone is keeping their fingers crossed" in the UAE.

S. Africa Press code talks

BY OUR JOHANNESBURG CORRESPONDENT

THE EDITORS of all the major newspapers in South Africa are to attend a special meeting later this month to work out their response to a range of tough Government demands for greater caution and accountability in the Press here.

They face the threat of the re-introduction of legislation to control the Press if they fail to come up with proposals which satisfy the Government.

No official statement has been made about the demands made by the Government, although there have been a series of statements by Mr. P. W. Botha, the Prime Minister, and other Cabinet members, warning against "rumour-mongering" related to the special overseas missions in the foreign information department, and telling the Press to "get its house in order."

However, at a private meeting with newspaper publishers last year, Mr. Botha made a series of more specific demands, including the advance vetting of newspaper stories and controls

on foreign newspaper correspondents, according to a confidential memorandum.

The memorandum, circulated to editors by the Newspaper Press Union (NPU), says Mr. Botha accused the newspapers of not keeping to the spirit of their own (voluntary) Press code. His specific demands included: preventive action by the Press Council to stop publication of damaging stories; foreign correspondents and local stringers of overseas newspapers to be subjected to "some form of discipline"; a right for the Minister of Police (Mr. Jimmy Kruger) to be given sources of Press reports when he required them; and the right to get indictments from the Press Council to "prevent publication of unsuitable material."

According to the memorandum, the Government also in the meeting, which included Mr. P. W. Botha, the Foreign Minister, and Mr. Alwyn Schlebusch, the Interior

Minister, as well as the Prime Minister and Mr. Kruger, said that foreign correspondents "should not be permitted to besmirch South Africa's good name... they must be answerable to someone for the accuracy of their reports."

If the Press "did not put its house in order," Mr. Botha threatened to appoint a Parliamentary commission to investigate all aspects of the Press and report back within the next session of Parliament.

While the NPU seems ready to consider changes in the mechanics of its Press Council, any changes in principle, and any suggestion of "preventive action" by the Press Council, are almost certain to prove unacceptable. On the question of foreign correspondents, the NPU suggests that journalists employed by any South African newspaper should write for overseas publications only with their editor's permission, and "they would be expected to work within the letter and the spirit of the Press code."

Egypt ready for new peace bid

BY ROGER MATTHEWS IN CAIRO

EGYPT IS ready to resume efforts to reach a peace treaty with Israel, Prime Minister Mustapha Khalil said yesterday after a five-hour Cabinet meeting. A letter would be sent to Mr. Cyrus Vance, the U.S. Secretary of State, within the next two days spelling out Egypt's position.

"We will leave to him the method of how to establish contact between the two sides, and if these contacts are fruitful then negotiations can be started," said Mr. Khalil.

However, the Prime Minister added: "We are ready to resume the efforts to sign a peace treaty with Israel on the basis that it has to be a comprehensive peace and not a separate treaty with Israel."

This was another reference to the main stumbling block to the conclusion of a treaty, Egypt's insistence that it should be firmly linked to a timetable for Palestinian self-rule on the Israeli-occupied Gaza strip and West Bank. Israel has refused to agree to specific dates being set either for elections in the occupied territories or for the establishment of a Palestinian authority.

Both the Prime Minister and President Sadat are scheduled to visit Sudan later this month for talks on progress towards uniting the two countries, and officials in Cairo do not expect talks with Israel to resume before the end of January and perhaps not until into February, machine 42—S on 8j—

● L. Daniel writes from Tel Aviv: Israel will face three economically difficult years, following signature of the proposed peace treaty with Egypt, Mr. Simha Ehrlich, the Israeli Finance Minister warned yesterday.

The \$260bn (£1.5bn) which will have to be spent on the evacuation of Sinai and the construction of new bases in the Negev could reinforce inflationary pressures and divert part of the country's scarce labour force from production.

One third of the estimated expenditure will be on the new airbases in the Negev to replace those built in Sinai, and the minister hoped that the U.S. would not only finance this, but might build the bases as well.

NOTICE OF REDEMPTION

To the Holders of

ENTE NAZIONALE IDROCARBURI

E. N. I.

(National Hydrocarbons Authority)

6% Sinking Fund Debentures due February 1, 1981

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Sinking Fund for the Debentures of the above-described issue, Morgan Guaranty Trust Company of New York, as Fiscal Agent, has selected by lot for redemption on February 1, 1979 at the principal amount thereof \$1,000,000 principal amount of said Debentures, as follows:

Outstanding Debentures of U.S. \$1,000 Each of Prefix "M" Bearing Serial Numbers Ending in the Following Two Digits:

12 23 24 32 34 45 52 53 61 63 64 68 51 52 56

On February 1, 1979, there will become due and payable upon each Debenture the principal amount thereof, in such coin or currency of the United States of America as on said date is legal tender for the payment thereof of public and private debts, at the option of the holder, either (a) at the corporate trust office of Morgan Guaranty Trust Company of New York, 13th Floor, 30 West Broadway, New York, N.Y. 10015, or (b) subject to any laws and regulations applicable thereto with respect to the payment, currency of payment or otherwise in the country of any of the following offices, at the principal office of Banca Nazionale del Lavoro in Rome or the principal office of Banca Commerciale Italiana in Milan or the main office of Morgan Guaranty Trust Company of New York in London, Brussels, Paris or Frankfurt or the main office of Algemeene Bank Nederland N.V. in Amsterdam or the main office of Kredietbank S.A. Luxembourg in Luxembourg-Ville.

Debentures surrendered for redemption should have attached all unexpired coupons appurtenant thereto. Coupons due February 1, 1979 should be detached and collected in the usual manner. From and after February 1, 1979 interest shall cease to accrue on the Debentures herein designated for redemption.

ENTE NAZIONALE IDROCARBURI

By: MORGAN GUARANTY TRUST COMPANY

OF NEW YORK, Fiscal Agent

December 28, 1978

NOTICE

The following Debentures previously called for redemption have not as yet been presented for payment:

DEBENTURES OF U.S. \$1,000 EACH

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AMERICAN NEWS

West considers aid cut to force changes in Guyana

BY HUGH O'SHAUGHNESSY

WESTERN GOVERNMENTS unhappy about the political situation in Guyana, are debating whether to cut aid to the country in an effort to persuade the Government of Mr. Forbes Burnham to adopt more orthodox political processes.

Western, particularly British, unhappiness with Mr. Burnham arises from persistent reports of fraud in the referendum held in July. While the Government claimed a very large majority in favour of the scrapping of various constitutional safeguards, opponents of the Government claim that turnout was small and support minimal.

Claims of electoral fraud echo similar reports which circulated after the general elections of 1968 and 1973. Both those polls were won by Mr. Burnham's People's National Party (PNP).

Western Governments are also concerned at the continuing racism in Guyanese politics.

Majority support for Mr. Burnham and the PNP comes from the Negro community, to which it is claimed the Government is excessively partial, while much support for the Marxist opposition People's Progressive Party (PPP) comes from the East Indians.

Though few Western Govern-



Mr. Forbes Burnham, Prime Minister of Guyana

ments relish the prospect of rule by the Moscow-line PPP and its leader, Dr. Cheddi Jagan, they are becoming increasingly impatient.

Officials suggest that if existing political practices remain unaltered in Guyana, Mr. Burnham's chances of obtaining further finance under the Carib-

bean Development Facility may be blighted.

The facility was established in the middle of last year by Britain, the U.S., Canada, Venezuela, Colombia, France, the Netherlands, Norway, the World Bank, and the OPEC Special Fund. Some \$120m has been pledged to the Caribbean for the year to June, 1979. The facility is manned and administered by the World Bank.

Guyana is the second biggest beneficiary of the facility in the current year, receiving \$23m against the \$33m which went to Jamaica. The facility provides mainly programme aid, which is more easily and quickly available than project aid.

Fears that Mr. Burnham could turn to the Communist world for money were dispelled last year after Mr. Burnham returned from a tour which included Peking and Moscow without bringing back any major pledges of financial assistance.

Little more has been heard of the idea floated in Guyana in 1977 that the country be linked with Comecon, though shortly before the Jonestown affair last November, Guyana signed a cultural agreement with Cuba.

Schlesinger confident about oil supplies

By Jurek Martin, U.S. Editor, in Washington

THE UNITED STATES should be able to negotiate the next six months without Iranian oil supplies reasonably well but might need to take additional conservation measures in the summer if a more protracted Iranian shutdown seems likely.

Dr. James Schlesinger, the Energy Secretary, told a Press conference yesterday that the Iranian situation was "serious but not critical" from an energy standpoint. Iran supplies the U.S. with about 5 per cent of its oil needs, equivalent to about 500,000 barrels a day.

But a combination of factors, including increased output by other nations, reducing existing stocks and voluntary conservation, should more than compensate for the immediate loss, though without such apparent confidence, that conservation alone (observing the 55 mph speed limit and turning down home heating thermostats) could save 600,000 b/d.

But, he said, a severe depletion of existing stocks could mean that the U.S. would be ill-equipped to deal with demands next winter if Iranian production was not resumed.

Dr. Schlesinger said he thought Iranian oil would begin to flow again as soon as political stability was restored and that this should take place by mid-year. But he agreed that Iranian needs would have to be met first and that there was good reason to suppose that Iran's production would not be resumed at pre-disaster levels.

Generally, the Energy Secretary declined to be drawn into what sort of additional measures would have to be taken or whether the problems in Iran would affect the policy decisions on energy already before the Administration.

He did say, however, that one of the options—reining controls from domestic oil prices—might have to be postponed until it was clear that the country was not facing severe oil shortages. The Administration has to determine by midsummer what it will recommend when current controls expire.

Dr. Schlesinger pointed out that stand-by petrol rationing plans already existed, although they have not been ratified by Congress, and that the Department of Energy would be publishing additional plans for the allocation of oil supplies. These would also be stand-by plans, but the Energy Secretary seemed to indicate that they might be employed if necessary.

Informal allocation of supplies to refineries already dependent on Iranian crude was more likely, he suggested. If Iranian wells are still shut down by the summer, Dr. Schlesinger said that international action on the allocation of supplies, presumably under the auspices of the International Energy Agency, would have to be entertained.

He said there was no question but that the U.S. would honour its 1975 treaty obligation to Israel to supply it with crude oil if its principal supplier, Iran, was unable to deliver. He suggested that, given the present oil supply surplus on the U.S. West Coast, North Slope Alaskan oil could be shipped to Israel.

Saudi Arabia, he said, had been helpful in increasing its oil production in recent months. But Mr. Schlesinger argued that the Iranian problem essentially underlined the extent to which the global system of oil supplies was already stretched taut and the extent to which the U.S. was rendered vulnerable by its dependence on that system.

Trinidad sets up inquiry into Texaco

By David Renwick in Port of Spain

Dr. Eric Williams, Prime Minister of Trinidad and Tobago, has appointed a commission of inquiry into the operations of Texaco, the U.S. multinational oil company.

The commission is to investigate whether Texaco has been working against Trinidad and Tobago's national interests, after complaints by the oilfield workers' union that Texaco has been running down its 350,000-barrel-a-day refinery in South Trinidad.

The company and the union have reached a deadlock in negotiations for a new industrial contract.

The Government has its own reasons for wanting a public investigation of Texaco's affairs. Four years ago, the Government said it would take an equity interest in Texaco's T22bn (\$400m) local operation, but meetings have been sporadic and the Government seems to have formed the impression that the company was withholding vital information. The commission has 60 days to submit a preliminary report.

WORLD TRADE NEWS

A. Bell links with PepsiCo to boost U.S. whisky sales

BY PAUL TAYLOR

PEPSICO, the U.S. soft drinks and snack food group, has joined Arthur Bell and Sons, the Scotch whisky distiller, in a ten year drive to boost sales of Bell's whisky in the U.S. and increase the company's market share.

Together the two companies are to invest a minimum of \$5m (2.44m) during the first five years of the campaign.

PepsiCo Wines and Spirits International, a division of the PepsiCo group, has been appointed sole agent for Bell's Scotch Whiskies and Puftown-Glenlivet from January 1. Bell's whisky is the biggest selling brand in the UK with about 25 per cent of the market.

The link-up with PepsiCo follows the expiry of an agency agreement with Beam Distilling at the end of last year. There has been concern within Arthur Bell that while the company has continued to raise its UK market share and increase exports, it has failed to make a significant impact on the U.S. market.

The U.S. is the largest Scotch

whisky market in the world currently estimated to be about 20m cases (240m bottles) a year or 30 per cent of world sales.

However, despite a major advertising campaign last year, Bell's whiskies still have less than 1 per cent of the market, well behind brands such as J and B Rare, Dewars and Cutty Sark which claim annual sales of about 2m cases each.

The highly competitive nature of the U.S. market has made it particularly difficult for Bell's to change this position. However the company will now be looking for a repeat of its success in other export markets where its volume sales have been rising by more than the average growth in industry figures.

Mr. Raymond Miguel, chairman of Arthur Bell and Sons, said yesterday that the company would hope to increase sales of Bell's whisky in the U.S. to over 1m cases a year within the next 10 years, giving the company a 4 or 5 per cent market share.

To this end the company has recently put together a team of

top sales executives in the U.S. who will now work alongside PepsiCo in the sales drive.

Following the expiry of the agency agreement, Arthur Bell had intended to handle the U.S. sales drive itself, however Mr. Miguel said the company had been approached by PepsiCo and was impressed by PepsiCo's enthusiasm for the products.

The weight of the new sales drive will be placed behind the Bell's brand which will continue to be bottled in Scotland and sold as a "standard" brand rather than a de luxe or cheaper whisky. The Bell products will be marketed through PepsiCo's Monsieur Henri Wines selling organisation.

Mr. Miguel said his company would be investing \$1m a year in the project, including the cost of the team of sales executives, and that during the next five years "a minimum of \$1m a year" would be spent by the two companies together.

Arthur Bell shares moved up sharply on the London Stock Exchange yesterday on news of the company's U.S. initiative.

India may spend £100m on UK mine equipment

By John Lloyd

RAPID EXPANSION planned for India's coal industry, involving the expenditure of more than £100m over the next five years, could lead to orders for British manufacturers of mining equipment of around £100m.

A team largely composed of mining engineers from the National Coal Board will go to India in two weeks' time to examine the possibilities of longwall working—a technique in which the NCB is a world leader—in some 25 Indian collieries.

The team will be led by Mr. Harold Rhodes, a director of the NCB subsidiary British Coal International. It will include four representatives of the Association of Equipment Companies (AEMEX), but Mr. Rhodes emphasised that the trip was a consultancy project rather than a commercial one.

The Indian coal industry—which is almost wholly nationalised—has set an ambitious growth target over the next five years, to rise from an estimated 106m tonnes in 1978 to 153m tonnes in 1983.

Besides the development of longwall faces, the Indians also want advice on general colliery mechanisation, with a view to selecting some 12 collieries as models for mechanisation.

They are also interested in coal loading systems, to speed up the despatch of transportation of coal wagons from mines to power stations and other destinations. Most loading of coal is presently done by hand.

The NCB has already assisted in the development of an extensive longwall face at a colliery at Moonidih, in Northern India. The face now produces up to 1,000 tonnes of coal a shift, considerably higher than the standard rate for the industry.

British mining equipment manufacturers supplied between £3m and £4m worth of machinery to Moonidih, under a line of credit extended by the Ministry of Overseas Development.

That line of credit remains available, and it is thought that the Indian Government will be ready to make use of it to help achieve its production targets over the next five years.

Garment aid withdrawn

NEW DELHI — The Indian Government has withdrawn cash compensatory support for export of cotton garments to countries with textile import quotas, the Economic Times newspaper reported here.

The withdrawal of cash aid for popular items like shirts, blouses, dresses, skirts and trousers exported to the European Community, the U.S., Sweden, Norway, Austria, and Finland follows a big rise in Indian exports.

AP-DJ

Volkswagen breaks Big Four's domination of U.S. car market

BY DAVID LASCELLES IN NEW YORK

THE BIG FOUR U.S. car manufacturers' domination of the domestic market was finally cracked in December by Volkswagen, which nudged out American Motors Corporation (AMC) to become the country's fourth-largest seller of domestically-produced cars.

Although this had been expected since VW opened its U.S. plant in Pittsburgh last spring, it highlights the fast-growing popularity of the small cars in which VW specialises.

According to sales figures for December 11-20 released yesterday, VW sold 2,808 domestically-made cars, compared with AMC's 2,429, giving VW a lead of just under 400 units.

Total car sales by domestic producers during the period

were 214,618, which means that VW and AMC combined were only battling for about 2.5 per cent of the market. Nevertheless, VW is expected to increase its sales further, initially at AMC's expense, although later it may take business away from the giants, as smaller, more fuel-efficient cars gain popularity.

VW's success last month was helped because AMC, by far the smallest established U.S. company, is grappling with declining sales and an inability to compete with the big companies. AMC's latest car sales figures are 42 per cent down from last year, and production has also fallen.

Two weeks ago, AMC announced it was cutting the prices of its major models to

increase sales, and yesterday it raised the prices of its larger-capacity cars to improve the price differential between them and its economy models.

VW, on the other hand, which is producing just one model, the Rabbit (sold in Britain as the Golf), from a new production plant, has moved to its present strength from no market at all. It is also importing diesel-powered Rabbits and other models, bringing its total sales for December 11-20 to just under 3,000.

Although the Pittsburgh plant ground to a halt soon after opening because of labour problems, it is now producing about 400 cars a day. This figure will rise to 800 a day when a second production shift begins, possibly within a few weeks.

Businessmen join Caricom working groups

By Our Georgetown Correspondent

BUSINESS REPRESENTATIVES are to be given seats for the first time on official working groups planning advances in the 10-year-old Caribbean Economic Integration Movement (Caricom).

This was announced here by Dr. Kurlough King, the new Secretary-General of the 13-nation Caribbean grouping.

Resignation complicates Canada fisheries talks

BY VICTOR MACKIE IN OTTAWA

THE FISHERIES and boundaries dispute between Canada and the U.S. has been complicated by the resignation of Mr. Lloyd Cutler, the chief U.S. negotiator. A lawyer in private practice, he decided to leave the talks when it became apparent that no solution would be found in 1978.

Mr. Don Jamieson, Canada's External Affairs Minister, and Mr. Cyrus Vance, the U.S.

Secretary of State had set the end of the year deadline. They talked optimistically about reaching at least a partial agreement.

Each side is now reporting to its Government and is proposing several options, an official in Ottawa said yesterday. The dispute involves reciprocal rights for fishermen on both coasts and four maritime boundaries.

COLOMBIAN ENERGY

Priority for exploration

BY SARITA KENDALL IN BOGOTA

SR. Alberto Vázquez Restrepo, Colombia's Energy Minister, promises aggressive, ambitious energy policies, and is giving top priority to a \$3.5bn oil and gas exploration programme in response to the country's critical energy situation.

Oil production has been dropping steadily since 1970, and imports for 1979 will probably amount to 23m barrels—more than one-third of national consumption.

The exploration drive is designed to make Colombia self-sufficient in oil again, and complementary measures will channel demand towards other, more abundant, energy resources.

Between now and the end of the century Colombia will have to invest about \$35bn in electricity, gas, oil and coal—Colombia on its own can probably finance 30-40 per cent of this, calculates Sr. Vázquez.

Plans for the electricity sector alone call for \$10bn to be spent up to 1985, more than doubling capacity and significantly decreasing the proportion generated by oil and gas derivatives.

Although there may be short periods of rationing after 1980, these will be caused by low reservoir levels rather than insufficient generation capacity—unless projects are delayed by funding problems.

Even with a far-reaching substitution programme designed to replace oil products with natural gas wherever possible, and gas with coal, Colombia's oil and petrol imports will be costing more than \$2bn a year by the late 1980s.

Hence the urgency for intensive oil exploration in areas which hold out good possibilities, though they may be far from good transport facilities and more costly to drill. This would include the Llanos, Northwest Colombia and the Caribbean coast.

Most of the last area already has been contracted for exploration following big natural gas finds offshore from Cartagena and in the Guajira, but the Llanos may not prove as attractive as hoped after the news that one company spent more than \$10m on a dry well.

Although President Julio César Turbay talked of introducing risk contracts during his electoral campaign, the idea received little response from foreign oil managers. Current

Colombia is giving top priority to oil and gas exploration. Oil production has been dropping steadily since 1970, and some 23m barrels, more than a third of national consumption, will have to be imported in 1979.

policy is to continue with association contracts. These are popular with the companies because they offer good terms, flexibility and reasonable security, but the Energy Minister plans some changes—for example, a reduction in the size of area that can be contracted.

Colombia has held a much greater attraction for foreign companies since the last government agreed to pay the international price for crude discovered under the association system. Several transnationals have returned to the country and a number of companies are negotiating to explore new areas.

Over the last few years an average of 10 contracts a year have been signed in association with the State oil corporation, Ecopetrol, and over 8m hectares are covered by exploration agreements. Ecopetrol reports that 38 exploratory wells have been drilled with a total investment of \$122m up to September 1978.

Despite the increase in ex-

ploration activity, it is still running at a much lower level than the Government would like, and Sr. Vázquez speaks of revising upward an already ambitious drilling programme.

The original aim, established by the last administration, was to drill 800 exploratory wells costing \$1.5bn over 10 years.

Assuming a rate of success similar to that of the past, this should increase oil reserves by 1.7bn barrels. Ecopetrol's exploration targets have been raised considerably, and the State corporation plans to invest \$77m in seismic and drilling activity during 1979, compared with \$17m in 1977.

In contrast with oil, natural gas production will be increasing over the next few years as more coastal fields come into operation and a pipeline to Medellín is built. Reserves in the Guajira alone are calculated at more than 3,500bn cubic feet, and output from the Ecopetrol-Texas fields is planned to reach 400m cu ft a day by 1981.

Similarly, coal production should be in full swing before the mid-1980s, replacing oil products in cement works and thermal power stations.

Colombia also has begun to explore its uranium deposits systematically, and association contracts have been signed with Spanish and French companies. Production for a small nuclear power station could begin in 1980.

But the key to cutting energy costs in the medium term is the oil exploration programme. Some experts feel the Colombian Government is over-optimistic, and the 10-year plan will not produce the results hoped for—neither the rate of foreign investment nor the discoveries will meet expectations.

If it is successful, however, the country will save billions of dollars in imports, which is a strong incentive on the heels of another OPEC price increase.

Pulp anti-dumping case dropped

BY MAX WILKINSON

THE EUROPEAN Commission in Brussels has officially dropped its anti-dumping case brought by French pulp manufacturers against North American and Scandinavian imports.

The case, backed by the French Government, early last year, was strongly opposed by the UK paper making industry and the British Government.

The French were worried at the time that cheap imports of pulp, mainly from Canada, would undercut the indigenous French pulp industry at a time when the market was extremely depressed.

Paper manufacturers in the UK, Germany and elsewhere in Europe were however, strongly opposed to any action by the Commissioners which might raise pulp prices and therefore depress the margins available

on finished paper. Partly because of the strong disagreements within the industry, the Commission dragged its feet throughout the summer while prices began to rise.

Now the price of bleached chemical pulp (the raw material for printing and writing papers) has risen just above \$400 a ton compared with its lowest level of little more than \$300 a ton in 1976.

At the low price pulp represented about half the cost of finished paper, which allowed the UK manufacturers, at least, to make modest profits.

At its highest price level pulp has cost up to 70 per cent of the price of finished paper. At this level it was almost impossible for paper manufacturers to make profits unless they were integrated with a pulp mill.

The European Commission says it has dropped the anti-dumping case because the recent rise in pulp prices throughout the world has made any action on its part unnecessary.

The British Paper and Board Industry Federation has welcomed the Commission's decision to take no action on the complaint. It does not wish the principle of a floor price in pulp to be established in Europe, because it believes this could damage paper makers at some future time.

The recent rise in pulp prices is putting severe pressure on paper makers who are now anxious to increase their price to maintain margins. However, Europe is still suffering from an over-capacity in paper making which is tending to restrain price rises.

Nigeria may extend import restrictions

NIGERIA MAY be planning more import controls, observers in Lagos believe.

Li-Gen, Olusegun Obasanjo, the Nigerian head of state, said in a radio broadcast that measures would be taken in the New Year.

He did not specify what new measures would be taken, but said that last year's economic measures, which included a ban on certain consumer items, were taken to liberate and strengthen the national economy, conserve foreign exchange and forge a spirit of self reliance.

Chile eases labour laws hoping to avert boycott

BY ROBERT LINDLEY

CHILEAN LABOUR Minister Jose Pinera appointed last week when President Augusto Pinochet partially reorganised his Cabinet, has taken steps calculated to persuade the inter-American regional labour organisation (ORIT) to call off its announced boycott on trade going to and from Chile.

Sr. Pinera has announced in Santiago the immediate restoration of the right of union members to meet without prior authorisation from the regime and has taken other measures

to normalise the activity of the labour unions.

ORIT has announced that its boycott against Chile—and against Nicaragua and Cuba as well—for alleged systematic violation of human and labour rights will begin on Tuesday, and the AFL-CIO of the U.S. has said it will join the ORIT boycott.

According to a Government spokesman, the threatened boycott against Chilean imports and exports would cost Chile about \$250m.

U.S.-CHINA TRADE

New accord delights exporters

BY DAVID LASCELLES IN NEW YORK

FEW AMERICANS greeted the new diplomatic accord between the U.S. and China more eagerly than the business and financial community, whose attitude was pithily summed up by Mr. Donald Regan, chairman of Merrill Lynch: "Any nation of over 950m people growing at the rate of 18m a year is a tremendous market."

And why not? Just before the announcement, half a dozen large U.S. metals companies won orders totalling over \$1bn to develop China's metallurgical industry. Engineering companies got contracts to build factories and develop energy supplies. And to show that they also care for creature comforts, the Chinese invited McDonald's hamburgers and Intercontinental Hotels.

Full normalisation was achieved a few days later when in the space of 24 hours it was announced that Coca Cola is to go on sale in China later this month, that the Chinese national airline is to buy up to five Jumbo jets, and that PanAm is to start direct flights to Peking as soon as practicable.

All this in less than three weeks. But as more U.S. businessmen scramble to take advantage of China's new pragmatic economic policies, others urge a more cautious approach.

They recollect the similar rush that followed the Soviet bloc's trade overtures to the U.S. nearly 10 years ago, only to founder on the Russians' debts and Congress's trade laws.

Even so, there are many positive forces at work. Apart from the new Chinese leadership's evident determination to catch up with the West, even if it means chipping away some Maoist precepts, trade between the U.S. and China is unnaturally low. This year, U.S. exports are expected to be just under \$1bn and imports \$350m, putting total turnover at one-sixth of U.S.-Taiwan trade, and well behind other Western countries.

The U.S. is also well-placed

because of the size and scope of its engineering industries to meet China's needs, which are mainly in the raw material and basic industrial development areas, along with transport and energy (the Coke and hamburgers seem destined to satisfy the appetites of foreigners rather than the Chinese).

The West in general also benefits from the fact that China wants to buy from here rather than in the Soviet Union, which would be able to supply

to the extent of "several tens of billions of dollars," according to Mr. Li Chiang, Foreign Trade Minister. Bank of America estimates China's foreign credit needs at \$35-40bn up to 1985, which is roughly what the Russians have borrowed since 1970.

But though conditions seem ripe for a sharp increase in U.S.-Chinese trade, several hurdles have yet to be negotiated before steady growth is assured.

The main one is finance. The

Conditions now seem ripe for a sharp increase in trade but several hurdles have still to be negotiated before steady growth is assured.

much metallurgical, energy and transport equipment—inferior possibly, but cheaper.

Another impetus comes from China's surprising willingness to talk trade in terms that Westerners understand. Among its most striking announcements was a decision to permit foreigners a 49 per cent stake in domestic joint ventures, with the possibility of repatriating profits. In some cases, it seems, a foreign majority holding might even be possible.

This contrasts strongly with Communist practice elsewhere, where foreign control is normally barred. Intercontinental's deal to build 5,000 hotel rooms in China, starting with a 1,000 room hotel in Peking, effectively gives the Americans control over the running of the hotels. Yet when Intercontinental tried to negotiate a similar deal with the Soviet Union some years back, the talks broke down because the Russians insisted on controlling the hotels themselves.

This spirit of pragmatism also extends to the realm of finance where China has dropped its reluctance to accept inter-governmental loans and appears set to greatly increase its dependence on foreign funding.

majority of U.S. banks are willing to lend to China. Indeed, they have joined the scramble by setting up correspondent relationships with the Bank of China. But many of them recall their experiences with the Russians in the early 1970s when they agreed to easy terms in order to gain a share of what then seemed a burgeoning market, only to see growth peter out.

As a country risk analyst commented at one of the major New York banks where a China evaluation programme is underway: "We are going to proceed a bit more carefully this time."

There is also the problem of information. The Chinese are even more secretive than the Russians, and the banks are likely to insist on proper documentation before they lend big money. Going by what little is known of China's resources at the moment, the banks are primarily interested in the country's oil. But though this could become an important foreign currency earner, it poses some problems: much of it is either offshore or close to the sensitive border with the Soviet Union while its composition makes it costly to refine.

Even so, China's creditworthi-

ness is not doubted. The country has always paid its bills on time so far, and it is believed to run a surplus on its hard currency account, mainly as a result of the services it sells to Hong Kong. Exports of \$7bn and imports of \$8bn are frequently quoted figures here. But whether total turnover could be raised higher than \$20bn without full scale development of oil is doubted.

The main political question overhanging U.S.-Chinese trade is whether it will benefit Congress blessing. The legislature is involved in two ways: it will have to approve any Eximbank credits for China (China has indicated it is contemplating asking for these), and it will have to approve the extension of most favoured nation (MFN) treatment. To qualify, China will have to show that it does not restrict emigration as required by the Jackson Amendment which scrapped MFN for the Russians three years ago.

Congress has not yet had the chance to demonstrate its attitude towards the new relationship with Peking. But certain opponents such as Mr. Barry Goldwater, have been strongly critical, meaning that outright approval is not assured.

A better picture of the prospects should emerge in the coming weeks, with the visit to Washington of vice-premier Deng Xiaoping, Teng Hsiaoping, and the subsequent trip to Peking by Mr. Michael Blumenthal, the Treasury Secretary who will be travelling "as the senior cabinet member on economic affairs."

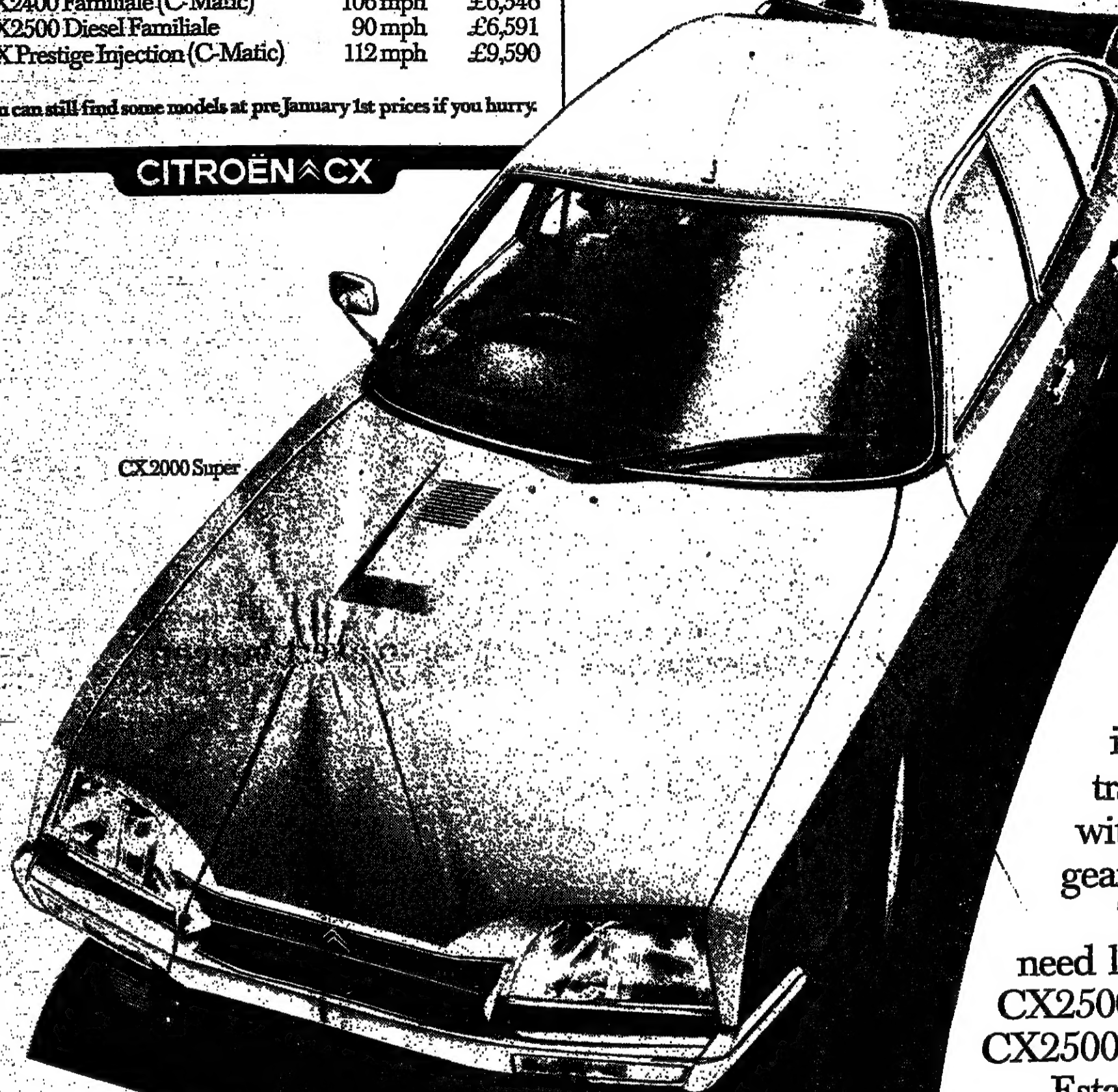
The main outcome of

CITROËN CX. IT GOES FROM £5098 TO £9590 DEPENDING ON WHERE YOU WANT TO STOP

Model	Top Speed	Price
CX2000	109mph	£5,098
CX2000 Super	109mph	£5,336
CX2400 Super (5-speed)	112mph	£5,966
CX2400 Super (C-Matic)	111mph	£6,154
CX2500 Diesel Super (5-speed)	97mph	£6,199
CX2400 Pallas (5-speed)	112mph	£6,566
CX2400 Pallas (C-Matic)	111mph	£6,754
CX2400 GTi (5-speed)	118mph	£7,160
CX2400 Pallas Injection (C-Matic)	112mph	£7,180
CX2400 Safari Estate	108mph	£6,128
CX2400 Safari Estate (C-Matic)	106mph	£6,434
CX2500 Diesel Safari Estate	90mph	£6,481
CX2400 Familiale	108mph	£6,241
CX2400 Familiale (C-Matic)	106mph	£6,546
CX2500 Diesel Familiale	90mph	£6,591
CX Prestige Injection (C-Matic)	112mph	£9,590

You can still find some models at pre-January 1st prices if you hurry.

CITROËN CX



CX2000 Super

CX2400 Safari Estate

and a powerful 2347cc engine which wafts you up to 112mph while the Pallas adds additional refinements like tinted glass, side sunvisors as well as sunblinds at the rear and an even more luxurious upholstery.

For the motorist who wants extra performance there's the fuel-injection CX Pallas with C-Matic transmission or the 118mph CX GTi with a close ratio 5-speed manual gearbox and electronic ignition.

Those who want extra economy need look no further than the 5-speed CX2500 diesel saloon or the 4-speed CX2500 diesel estates.

Estates? Naturally, we offer a choice: petrol-engined or diesel, people-carrying or load-carrying. The CX Familiale transports eight passengers plus a generous amount of luggage in style and remarkable comfort. The CX Safari has an impressive 41 cu ft of load space which expands to a cavernous 75.2 cu ft when the rear seat is folded down.

That leaves the Prestige—the ultimate CX. With a longer wheelbase, vinyl roof, air-conditioning, electrically-operated windows all round, four stereo speakers, even foot-rests for the rear passengers, and many other features, it's probably the most lavishly-appointed saloon available at its price.

Abundantly clear from all that's gone before is that, wherever along the price scale you come to a stop, the CX offers you a lot of car for your money. And from that point on, it's up to you to decide.

All our cars are on the table.

As you might expect, a price difference of £4,500 makes quite a difference to what you get in a car.

What you might not expect, however, is that at the bottom end of the CX price range you can still enjoy the superb comfort, style and lavish appointments of a luxury limousine.

Take the CX2000 Super, for example. For £5,336, you get not only Citroën's unique hydro-pneumatic suspension, VariPower steering and aerodynamic styling but reclining front seats with adjustable and removable head restraints, electrically operated front windows, town and country airhorns, aerial and twin door speakers, interior pneumatic engine oil-level gauge, 2-speed single-arm front windscreen wiper with intermittent wipe.

The CX2400 gives you a 5-speed gearbox

Price includes car tax, VAT and inertia reel seat belts, but excludes number plates. Delivery charge £76 (inc. VAT). Price correct at time of going to press. All Citroën cars have a 12 months unlimited mileage guarantee. Please enquire about our Personal Export, H.M. Forces and Diplomatic schemes and Preferential Finance scheme. Check the Yellow Pages for the name and address of your nearest dealer. Citroën Cars Ltd., Mill Street, Slough SL2 5DE. Tel: Slough 23808.

UK NEWS

Sainsbury renews discount campaign

By David Churchill, Consumer Affairs Correspondent

THE FIERCE competition between the High Street supermarkets intensifies today when J. Sainsbury relaunches its successful "Discount 75" price-cutting campaign.

The new campaign, renamed "Discount 79," will be backed by Press and television advertising—which began last night—estimated by the trade to total more than £3m.

The move comes a year after Sainsbury first launched its Discount campaign in response to Tesco's decision to drop trading stamps and concentrate on price-cuts.

Since Sainsbury adopted its aggressive marketing campaign it has boosted its share of the packaged grocery market by almost a quarter from 8.6 per cent to 10.8 per cent.

Over the same period, Tesco's market share has risen from 10.5 per cent to just over 13 per cent.

If fresh foods are taken into account, Sainsbury and Tesco are believed to be about equal in market shares.

In the financial half-year to September 1978, Sainsbury also reported turnover up by 28 per cent—a volume gain of 50 per cent—while profits were up by a quarter.

The effect of Sainsbury's price-cutting also meant a saving on the average shopping basket of about 3p in the pound, the company said yesterday.

The new campaign, however, is unlikely to repeat last year's sharp price cuts on a wide range of groceries. Instead, Sainsbury's says it will continue to discount basic commodities.

But with increasing pressure on supermarket costs, including wage and distribution costs, there is little scope for a further general reduction in prices.

Some items, such as tea, coffee, and some biscuits are, however, now cheaper in Sainsbury stores than a year ago.

Although the major supermarkets are unlikely to be able to afford a new round of deep price-cuts, the competition for market share is likely to continue.

The launch of a new marketing campaign by the Co-operative stores is imminent and stores have been told how to emphasise the Co-ops advantages.

Tesco is also to launch its own New Year campaign to consolidate its market share from Monday, although it has already started advertising its new prices. The other major multiples are expected to follow suit.

£40,000 telex system starts at Austin-Morris

A £40,000 computer-linked telex system was plugged in at BL's Austin-Morris subsidiary in Bickenhill, Birmingham, yesterday which will cut £20,000 from the company's near-£2m communications costs this year.

Within three years, depending on funding priorities, Austin-Morris expects to have installed the system at all 36 plants and offices in Britain and 60 Austin-Morris plants and agencies worldwide.

The case MEX message-switching system with a VDU attachment is linked to the company's recently-opened data processing computer centre at Redditch.

The new system, specified by BL Cars Group Systems, can handle up to 2,000 messages a day and transmit 200 in the time it normally takes to send just one message.

Vegetable prices double as freeze maintains grip

By Christopher Parkes

RETAIL PRICES of most vegetables have doubled in the past few days. Some have even trebled as the trade has suffered the combined effects of frozen fields, blocked roads and fears of the impending disruption of a lorry drivers' strike.

At London's main wholesale markets yesterday, prices were generally double last week's levels. In Scotland some traditional winter crops such as brussels sprouts were virtually unobtainable.

At present there are ample supplies of imported fruit and salads with prices similar to last week, but a spokesman for the retail trade warned that if the lorry drivers' strike took hold, prices could easily double.

The shortage of transport could add to the difficulties. The top national average price for sprouts yesterday was 17p a pound in wholesale markets, rising to 40p a pound in some shops.

Carrots cost as much as 20p a pound, cabbages the same, and cauliflowers up to 55p each.

Some retailers, however, have started to cut prices and reduce their margins because shoppers are refusing to buy.

Leeks are scarce and cost 30p a pound and onions have risen to 15p a pound.

Potatoes have been less affected by the cold since many merchants hold large stocks close to the main markets. Prices generally have risen about 1p a pound to a maximum of 7p for white varieties and 7p for reds.

Traders warned that many crops, such as sprouts and cabbages, may have been permanently damaged by the cold. While there is no danger of many crops being written off, there is likely to be an unusual amount of waste on many leaf crops.

While fruit prices have not yet been affected—South African peaches can be had for 10p to 15p each, and oranges can still be found as cheap as 4p each. Bananas, though, are susceptible to the cold and should be examined before purchase.

Best buys of the week, according to the fresh fruit and vegetable information bureau, are small avocados selling at 18p each.

The Milk Marketing Board said yesterday there was still no sign of doorstep deliveries of milk although some farmers were still unable to get their production to dairies.

The cold has caused some slight problems, however. Some houses in the London area were rationed to a maximum of 2 pints each because of a "minor" walk-out by bottling plant staff who claimed the dairy was too cold for them to work.

Move to start new air services from Stansted

By Michael Donne, Aerospace Correspondent

TWO UK independent airlines, British Air Ferries and British Islands Airways, are seeking permission to develop European passenger and cargo services from Stansted Airport, Essex.

British Islands Airways is a member of the British and Commonwealth Shipping Group, but recently took over many scheduled service routes operated by British Air Ferries.

The aim is to start scheduled passenger services from Stansted to Paris, Frankfurt, Zurich and Dublin, with cargo services to Amsterdam, Stansted, Hanover and Milan.

BLA is seeking rights to fly Luton-Paris and Luton-Amsterdam.

These changes would bring a major expansion of scheduled services from Stansted, which has been largely devoted to charter and cargo.

The Civil Aviation Authority will hold a public hearing into these applications in London next Wednesday. Objections to them have been lodged by British Airways, and in some cases by British Caledonian Airways.

British Islands Airways and British Air Ferries together are one of the biggest independent airline groups.

They want to promote Stansted because they believe that a large market for scheduled air services exists in that area.

Airport told to submit planning application

By Arthur Smith, Midlands Correspondent

BIRMINGHAM Airport's £26m expansion plan must go to a local public inquiry if there were objections, Mr. Peter Shore, the Environment Secretary, said yesterday.

Mr. Shore instructed the West Midlands County Council, owner of the airport, to make a planning application now, but said that it was unlikely that any inquiry could be held before early autumn.

Mr. Robert Taylor, the airport director, last night welcomed the Minister's initiative as a sign of progress on the plans. The timing fitted with the airport's aim of having the new facilities working by late 1983, he said.

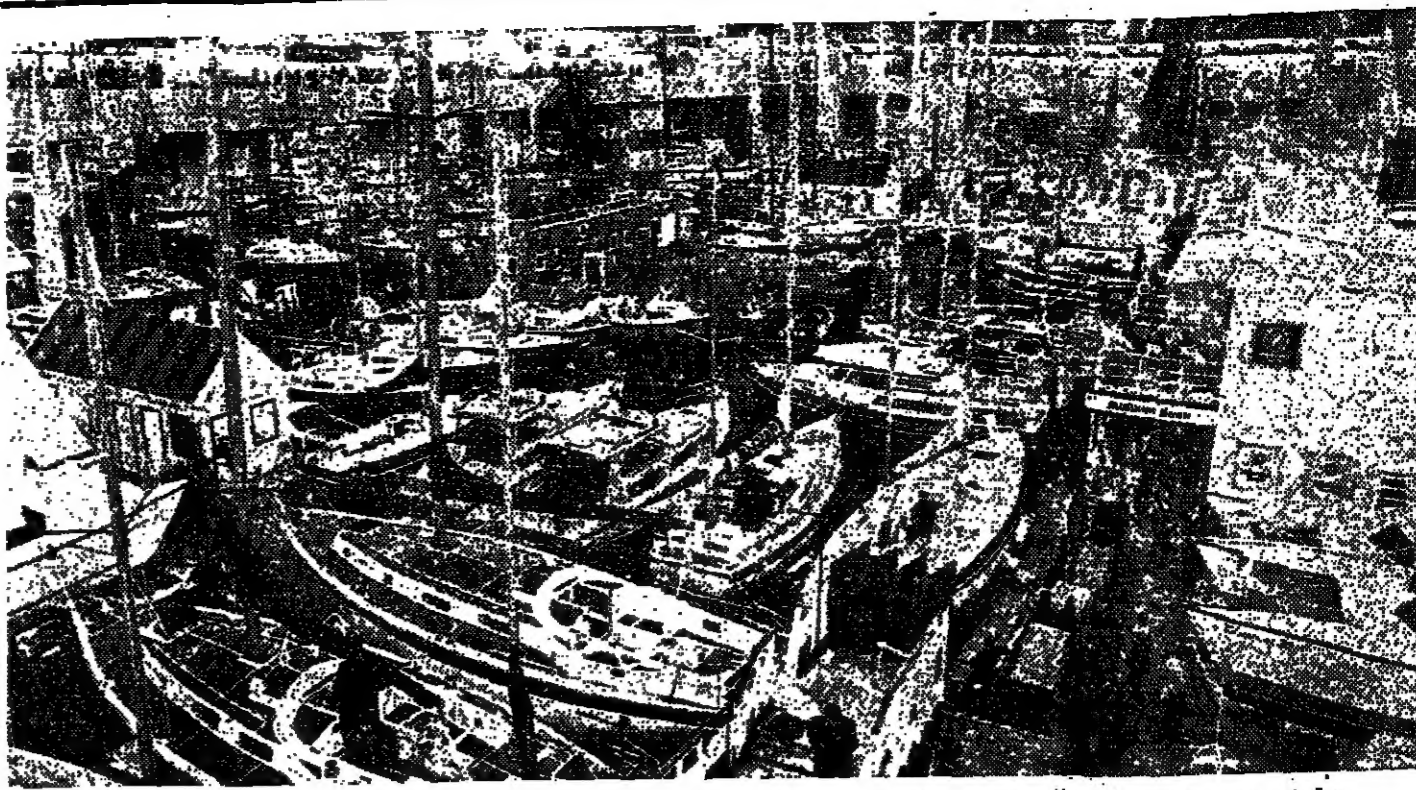
The airport plans include a new terminal on a site near the Birmingham international railway station and the National Exhibition Centre and a new aircraft taxiway.

The authority must obtain planning consent from the Department of Environment and also approval for the project from the Department of Trade.

After 12 months negotiations with the Trade Department, the authority has scaled down its original £50 proposals and is now hoping for a £26m scheme to handle 1.8m passengers by 1985 or a £39.5m plan to cater for 2.5m people by 1990.

Mr. Taylor hopes for a decision in principle in the next few weeks from the Trade Department Treasury clearance is also being sought because, under a 1980 agreement, the Government is committed to meet 60 per cent of any major capital spending.

The municipal undertaking expects to make more than £500,000 in the year to April 1 on a turnover of about £10m.



Ship shape: boats neatly moored in the model harbour at Earl's Court ready for the Boat Show which opens today.

Raleigh enjoys record £42m sales

By James McDonald

THE BICYCLE boom has led to TI Raleigh—the world's largest cycle and component manufacturer—enjoying record UK sales last year of 894,000 bicycles, including pavement cycles, valued at £42m.

There is no strict comparison with 1977 because 1978 was the first year when pavement cycles were included in the total sales. But a Raleigh spokesman said that his company had about 60 per cent of the British market and that sales by all makers had increased by 10 per cent in 1977, with sports machines accounting for 40 per cent of demand.

Although TI Raleigh's largest single market is the UK—50 per cent of its domestic production is exported to 140 countries and the company estimated yesterday that Raleigh's world cycle sales last year were about £150m, with two-thirds in exports.

Raleigh believes that the remaining 40 per cent of the British bicycle market is fairly evenly split between other UK manufacturers and foreign makers with Austrian machines the biggest import.

But although sales last year by TI Raleigh overseas were encouraging they were not as buoyant as in Britain.

"There are indications that British adults are now turning to the bicycle as a means of relaxation and exercise, as well as convenience," said Mr. Ian Phillips, chairman of Raleigh.

The price of petrol should also encourage the cycle industry, particularly when the Government's plan to replace motor taxation with additional tax on petrol comes into operation.

This year, TI Raleigh says it is expecting higher sales of bicycles, especially the "fun" models such as the Grifter and 20-in wheel range of ladies' shopping cycles.

Barclays offers Vica cheques

Financial Times Reporter

BARCLAYS Bank is to begin issuing Visa travellers cheques in place of cheques bearing its own name.

The new cheques will be issued in U.S. dollar and sterling denominations and will carry the Visa design, though the changeover is unlikely to be complete for about two years.

Barclays is already a member of Visa through its Barclaycard business. It now becomes the world's largest issuer of Visa travellers cheques.

One feature of the scheme is that non-Barclays members of Visa will be able to inscribe their own company names on Barclays Visa cheques.

Boating industry's exports face increasing pressure

By Max Wilkinson

THE £105m exports of the British boating industry are expected to come under increasing pressure from European and U.S. competitors, a representative of the industry said yesterday.

Mr. Tim Webb, Director-General of the Ship and Boat Builders' National Federation said: "We are two years ahead of our competitors in some of the larger markets—Germany, for example—but manufacturers in other countries, particularly France and Scandinavia, are catching up fast."

"This is a natural result of healthy competition, and as such we welcome it. But there is no doubt the going will be tougher for British manufacturers in some markets."

Mr. Webb was speaking at the Earl's Court, London, exhibition centre where the 25th London International Boat Show is being opened today by Mrs. Margaret Thatcher, Conservative Party leader.

The show is organised by the Daily Express and the federation. The Boat Show has been an important showcase for the

British boating industry, which has increased total sales from £57m in 1968-69 to £270m in 1977-78. In the same period exports have risen from £20m to £105m.

The biggest sales category is sailing boats, which accounted for 53 per cent of the home market and 44 per cent of exports last year.

Mr. Webb said that 1978 sales by the industry represented barely any increase in volume, compared with the £245m total for the previous year. "We have only just kept pace with inflation," he said. "Nevertheless, I am moderately optimistic."

He said that boats continued to be seen by many people as a hedge against inflation. Most yachts do not depreciate very quickly, and some have even appreciated in real terms over the last few years.

The challenge now facing the industry, Mr. Webb said, was to exploit newer export markets ahead of European competitors. South American countries were one area in which British boat builders were making an effort.

The African states also provided opportunities for sales of fast patrol boats and associated marine equipment.

A recent survey by the federation showed that its 960 members were about equally divided between optimism and pessimism about the industry's future.

The federation says: "The survey reflects more optimism in the export market, compared with April 1978 reports, but order books do not reflect that hope."

The Earl's Court show covers 570,000 sq ft, accommodating about 450 exhibitors. Last year it was visited by 273,000 people, of whom 15,900 were from outside the UK. This year the show includes the usual model harbour in which 30 craft are moored afloat.

The Royal Navy will be on parade today to pipe Mrs. Thatcher "aboard" for the ceremonial opening. The Navy will also take part in daily displays of skill, including the manning of an 83-foot replica of the HMS Ganges mast. The show continues until January 14.

Cosmos expands U.S. holidays

By Arthur Sandles

COSMOS, one of Britain's top tour operators, has been faced with such a demand for its U.S. tours programme that it is setting up a series of charter tours to America—with prices, including flights and hotel, from £169.

The rush of the British to America is surprising airlines and tour operators. Last year traffic increased by 40 per cent to exceed 700,000—and so great was the increase that Americans are considerably behind with the statistics. Next year Britain is expected to produce 1m visitors for the U.S., thanks to low fares and a wobbly dollar.

Cosmos launched a U.S. tour programme last October with a capacity of 7,000 seats on Pan Am scheduled flights. Most of this initial capacity is now sold and Cosmos has increased its allocation to 16,000. In addition it has added a programme of charter flights with 7,500 seats using the Californian charter airline Trans-Inter-

national. So low are the fares out of Britain that Cosmos-affiliated companies in France and the Benelux countries will be offering a further 4,500 seats to residents of those countries who will fly via British Caledonian Airways first to London and then on to the U.S. and still undercut local offers.

Development

Mr. Stevenson Pugh, sales director of Cosmos, said yesterday: "We are witnessing the birth of an extraordinary period of development in international tourism, a period of profound change and explosive growth."

"The dominant trend is towards America and will make that great country the world's biggest inclusive holiday destination within the next few years."

He said that what had happened in Spain in the 1950s, thanks to low air fares and a currency which offered a

favourable rate of exchange to other nations, could happen to the U.S. in the 1980s.

"We on this side of the Atlantic are sitting in the middle of the richest travel market on earth. The developed, densely populated countries of Western Europe are the take-off point for this new, low-cost Atlantic air bridge and their peoples are highly motivated to visit America."

The Cosmos charter tours offer East Coast trips, which include Boston and Niagara from £297 for 15 days, visits to both New York and Florida (from £385), and a 15 day coast to coast visit from £395. All Cosmos trips are fully escorted.

The deal gives America's Greyhound Buses one of its biggest long-term tours charter to foreign operators yet, and is Britain's first charter operation to the U.S. devoted week-after-week entirely to complete package tours.

U.S. tourists' spending 'will decrease'

By Arthur Sandles

A SUBSTANTIAL fall in American tourist spending in Britain, but a continued rise in hotel profits, are among forecasts for the coming year from Mr. Mervyn Greene, of Greene, Beinfeld, Smith and Co., a leisure consultancy.

The consultants doubt, however, that this year's rise in industry profits will be on the scale of that in 1977-78. That was generally regarded as a period of recovery.

Nevertheless they feel that, with continued demand from tourists other than Americans and strong domestic and foreign business traffic, the hotel industry should have a reasonable year.

Mr. Greene said: "We predict that the number of American visitors could decline slightly in 1979. But the average length of stay, and the average spent per American visitor in hotels and restaurants could decrease substantially."

"If we switch our marketing to other countries with harder currencies, this should compensate for the decline in revenue from Americans."

After saying that prices are sure to rise during the year, Mr. Greene adds: "If we increase prices and standards decline, this is a formula for bankruptcy."

He notes signs that a drive to set, monitor and improve standards in mass popular catering might come during the year.

Short Brothers win £4m order

SHORT BROTHERS, the State-owned aircraft company, has won a contract which could be worth up to £20m for work on the new British Aerospace HS-146 feeder-liner.

Under the agreement the Belfast company will design and manufacture the pods for the four U.S. Avco Lycoming engines on the HS-146.

The work will initially be worth about £4m to Short Brothers, but market forecasts prepared by British Aerospace show that this could reach £20m by 1990.

Short Brothers, which is the sole contractor for engine podding on the Rolls-Royce RB-211 engines, was last month promised a further £80m of Government aid for a capital re-equipment programme taking it into the 1990s.

CHRYSLER UNITED KINGDOM has won an order worth nearly £25m for the Car of the Year Award winners—the Chrysler Horizon and Alpine models.

Swan National Rental, one of the major daily rental companies in the United Kingdom, will be putting 500 Horizon 1.3LS and 500 Alpine 1442 LS models into their hire fleet.

ICI have ordered a CMC Sovereign multiple processor keying system from COMPUTER MACHINERY COMPANY worth £161,000 for installation at Im-

perial Chemical House, Millbank, SW1.

RELIANCE SYSTEMS, part of the GEC Group, has won two major orders worth £146,000 for its seed electronic exchange (REX) for PARET telecommunications systems to be installed at the British Electrical and Allied Manufacturers Association and at J.M. Riker Laboratories in Loughborough.

CROW OF READING has been awarded BBC contracts for the supply of television studio equipment valued at more than £100,000. Two separate contracts have been placed by the BBC's studio capital projects department, one being for Arvin Echo EFS-1 disc recording equipment and the other for Barco CTVM2 professional colour monitors.

Equity and Law, an independent life assurance company with a staff of 1,700, has ordered 30 Diablo 1620 Daisy-Wheel Terminals from ZYGAL DYNAMICS valued at more than £72,000. The terminals are to be sited at Equity and Law branches throughout the UK as part of a system used to prepare quotations for life assurance. Each terminal can be connected to the company's central computer through GPO lines; relevant data is input and the resulting quotation is produced immediately on the terminal using pre-printed forms.

Minister switches to Parole Board

By Philip Rawstorne

LORD HARRIS of Greenwich resigned yesterday as Minister of State at the Home Office. He will shortly take up a three-year appointment as chairman of the Parole Board.

Before he was made a life peer and given a government post in 1974, Mr. John Harris, as he then was, had been a special assistant to Mr. Roy Jenkins during his period as Home Secretary and Chancellor. Previously, he had been Press adviser to the late Mr. Hugh Gaitskell and Director of Publicity for the Labour Party from 1962-64.

Lord Harris will succeed Sir Louis Petch as chairman of the Parole Board on March 1. The Home Office vacancy will be filled by Lord Boston of Faversham, formerly Mr. Terry Boston, Labour MP for Faversham from 1964-70. Lord Boston, a barrister and former BBC producer, was made a life peer in 1976.

In a minor reshuffle of government posts in the Lords yesterday, Mr. Callaghan, Prime Minister, also appointed Baroness Birk as Minister of State in the Privy Council Office, a post left unfilled since the recent promotion of Mr. John Smith to Secretary for Trade.

Lady Birk, who will be the Government's economic spokesman in the Lords, is succeeded as Under-Secretary for the Environment by Baroness Stedman, who has been a Government whip in the Lords since 1976.

Another Government whip, Lord Wells-Pestell, is appointed as an additional Under-Secretary in the Department of Health and Social Security.

Overall rise in music trade profits

By James McDonald

MOST OF the music trade—ranging from tapes to the retail sector—increased its turnover and profits in the past financial year, according to a survey carried out by Inter Company Comparisons.

Of the quoted companies, 90 per cent increased turnover and assets over the two years, 60 per cent increased profits and 80 per cent paid more to directors.

In the unquoted sector, 64 per cent had a higher turnover compared with the previous year, 80 per cent made more profit and 82 per cent added to assets.

Music Trade, Inter Company Comparisons, 81, City Road, London, EC1, £39.80.

Premium Bond winnings top £700m

THE TOTAL value of Premium Bond prizes awarded since the scheme got under way in the 1950s will top £700m with the January draws.

During the month, 123,101 prizes will be drawn, worth £6.3m. These will bring the total prizes awarded since 1956 to 16.6m valued at £700m.

The January figures set records for both the number and value of prizes to be won, and reflected the increase in the underlying interest rate from 51 per cent to 53 per cent.

This month sees the introduction of the £75,000 weekly prize, and the first will be announced on Saturday.

Lord Stow Hill, former Labour Minister, dies

By Ivor Owen

LORD STOW HILL, a former Cabinet Minister and law officer who served in the Attlee and Wilson governments, died on Tuesday, aged 76.

He was appointed Solicitor-General in 1945 when, as Sir Frank Soskice, he joined the small group of Parliamentarians who have marked their entry into the Commons by immediately hurrying the back benches to join the Government Front Bench.

Lord Stow Hill, the son of a Russian doctor imprisoned for political opposition to the Czar, was appointed Home Secretary when Sir Harold Wilson formed his first Administration in 1964.

Although one of the few members of that Government with earlier ministerial experience, the sureness of touch that enabled him to acquire a formidable Parliamentary reputation, as a law officer—he also held the post of Attorney-General from April to October, 1971—eluded him at the Home Office.

After a brief spell as Lord Privy Seal, he left the Commons in 1966 and took the title of Lord Stow Hill when made a life peer.

Opportunity to acquire established engineering business

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The well-established and respected engineering business of Dreiholz & Flooring Ltd. is for sale.

The business commands a substantial share of the market for beetling knives and knifeblocks, both in the U.K. and overseas.

New products in food processing and packaging have considerable export potential, and the sale also includes the business of a subsidiary, J.J. Wright Engineering Ltd., with established contracts with major industrial companies and H.M. Government.

The businesses are located in modern, purpose-built premises of 41,000 sq. feet at East Dereham, Norfolk, adjacent to the A47 trunk route, and employ an experienced workforce of 130.

For further information apply to:
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UK NEWS

North Sea output reaches new peak

BY KEVIN DONE, ENERGY CORRESPONDENT

UK OIL production from the North Sea reached a new peak of 5.1m tonnes yesterday, the highest since the first time it was produced from the first well in 1975.

Oil was produced from all 11 fields in the North Sea, with output averaging 1.2m barrels a day, compared with 1.2m barrels a day in October. Total production for November was 5.1m tonnes, compared with 4.8m tonnes in October.

Since November, one more field, Ninian, has come on stream. This year the first oil production is expected from the Cormorant and Bannockburn fields.

Production this year is expected to total 50m to 55m tonnes, compared with 53m to 54m tonnes last year, and the UK should become self-sufficient in crude oil production next year.

The vital Sullom Voe oil terminal in the Shetland Islands was reopened yesterday, with the arrival of the 73,000-ton tanker Balder Alver, under charter to the British National Oil Corporation.

The port was closed on Saturday night when the 190,000-ton tanker Esso Esmeralda drifted loose during mooring and rammed a pier. The tanker was hauled above the waterline and is sailing to Rotterdam for repairs.

British Petroleum, the terminal operator, said yesterday that the size of the tankers using the port has been temporarily limited to 100,000 tons while the jetty is repaired.

The 1,100 tons of bunker fuel oil spilled in the accident have been contained within booms in the harbour area and are being removed.

Production from the Ninian, Heather, Dunlin and Thistle fields into the terminal was not affected and combined production is about 250,000 barrels a day.

Eventually Sullom Voe will be capable of handling up to 1.4m barrels a day and take tankers of up to 300,000 tons.

Ford repeats triple sales lead in 1978

BY LISA WOOD

FORD managed to repeat its triple sales lead in cars, commercial vehicles and tractors in 1978 in spite of a crippling strike, the company claimed yesterday.

The company said that although final figures for 1978 were not yet complete, it was clear that the company's cars, with more than 24 per cent of the market; commercial vehicles, almost 29 per cent; and tractors, over 26 per cent, were still UK market leaders in 1978.

Ford has released these figures about a week before final figures, compiled at the Vehicle Licensing Centre, Swansea, are published by the Society of Motor Manufacturers and Traders.

In 1977 Ford became the first manufacturer to achieve the triple when it added cars to its dominance of trucks and tractors.

It sold 25.7 per cent of cars in the UK, with Leyland sales at 24.3 per cent, Vauxhall 9.1 per cent and Chrysler 8 per cent. Vauxhall's Chrysler subsidiary also had a strong showing, with sales of 11.1 per cent.

In the same year Ford's market share for commercial vehicles was 28.3 per cent of the market, BL sold 25.5, Bedford 18.1 and Chrysler 4.8 per cent.

Figures for car sales, for example, for the first 10 months showed a similar pattern to that of the previous year, with 25.40 per cent of cars registered in the UK Ford, 24.55 per cent BL, 9.12 per cent Vauxhall, and 8.98 per cent Chrysler.

These figures include cars from companies' Continental subsidiaries which are not included in total UK figures.

An indication of how badly Ford was hit by the strike is that at the end of September, when the company had been struck by only one week, its car sales were 27 per cent of the UK total.

In December it was 16 per cent, compared with BL's 27 per cent. BL's best month as beneficiary of the strike was in November, when its share of the car market rose from just under 23 to 29.3 per cent.

Ford would also have been Western Europe's 1978 market leader for cars and commercial vehicles but for the strike.

Vauxhall and Chrysler said yesterday that they could give no figures yet for their 1978 market share in the UK.

BL said that final figures were not available, but sales of about 22.5 per cent of total sales for the year were expected, of which 18 per cent were Austin Morris and 4.5 Jaguar.

New Chrysler chairman 'staying at least 5 years'

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

MR GEORGE TURNBULL, who was appointed chairman of Chrysler UK yesterday, said later that he intended to stay with the company for a minimum of five years.

The major priority was to bring the company back into profit, but he could not say how long this would take. "I don't know enough about the company yet," he said.

He maintained that acquisition of Chrysler UK by the Peugeot Citroen group gave a wonderful opportunity for employees because Chrysler UK is now part of a very large organisation, well financed and run by practical and commercially minded people.

"With that kind of backing, we should be able to make the right kind of decisions to revive the company without it involving too many compromises."

He had reached a clear understanding with the Peugeot Citroen management that Chrysler UK would be run from the UK. He would spend some time between now and April visiting plants, getting to know employees and management, and "I aim to get a feeling of team spirit within the company."

Mr. Turnbull said he had known for some time and got on well with Mr. George Lacy, who was reappointed managing director of Chrysler UK yesterday. He did not foresee any immediate major management changes following his appointment.

Up to April Mr. Turnbull would spend some time winding up his affairs at the Iran National car group, where his contract originally called for him to stay until next September. He will also work on Chrysler Europe affairs.

He has been appointed to a new key executive committee of five for Chrysler Europe which will be responsible for direction and policies of all the European operations.

Allocation of responsibility among members of the committee has still to be made.

The other members are: M. S. Francois Perrin-Pelletier, president of the managing board of Chrysler France, who will be chairman and chief executive; M. Jean Peronin, general manager of the managing board of Chrysler France; M. Dominique Savay, a member of the managing board of Chrysler France; M. Gilbert Hunt, previously chairman, was appointed president and will continue to be a member of the board.

Directors re-elected included Mr. Lacy, Mr. Peter Griffiths, deputy managing director, and Mr. Don Lander, vice-president of Chrysler Corporation.

Other directors who continue in office are M. Georges Herlin, Mr. Angus Murray, Lord Roll and Mr. Louis B. Warren.

Renault expects 5% of UK car sales

By Our Motor Industry Correspondent

RENAULT, THE State-owned French group, expects to take a 5 per cent share of the UK passenger car market this year, Mr. Alan Dakers, its marketing director, said yesterday.

The group had record sales in Britain last year when nearly 72,000 Renault cars were registered, exceeding its target by 3,000 and giving it 4.4 per cent of the total market.

The "new generation" Renault 5s, 14s and 20s boosted last year's total by 25 per cent, against total market growth of 21 per cent.

Renault has high hopes that the Renault 18 range, to be formally launched in the UK in mid-February, will have a big impact this year, when it expects to sell at least 23,000 of this mid-market saloon range.

Prices

The Renault 18 will be available with a choice of two engines—1400 cc or 1647 cc—and prices will range from £23,135 for the 18TL to £42,235 for the 18GT.

Last year, the Renault 5 was the company's biggest seller in Britain, topping 19,000 units, followed by the Renault 14 with 15,000.

The group also said yesterday that it would increase UK prices by an average of 4.8 per cent from next Monday. The average is widely spread so that the top-of-the-range 30TS goes up by only 1 per cent against 4.5 per cent on the Renault 5 range.

Other examples are: Renault 4, up from £2,120 to £2,236; Renault 12TL up from £2,980 to £3,145; Renault 20TS up from £13,152 to £13,384 and the Renault 30TS up from £8,427 to £8,490.

More paying top income tax rate

By Peter Riddell, Economics Correspondent

THE NUMBER of people liable to the top 45 per cent rate of income tax has risen sharply in the past few years. The total increased by 24 per cent to 36,000 in the tax year 1976-77.

This is shown by the Inland Revenue's latest annual survey of personal incomes published today. The results are based on a random sample of 330,000 employees and others, and all items of income tax are included.

Investment

The survey reveals that the number of people liable to higher rate income tax in 1976-77 was 143m, an increase of nearly 200,000 in a year. This was in spite of the threshold for the first of the higher rates. The numbers liable to the investment income surcharge rose by 160,000 to 889,000 in 1976-77.

Of the 21.3m taxpayers the top 10 per cent paid more than one-third (34.6 per cent) of the total personal tax of £18.3bn, whereas the lowest 10 per cent paid less than 1 per cent of total tax.

Thresholds

Total personal income rose by 15 per cent between 1975-76 and 1976-77, while tax due rose by only 14 per cent, reflecting the increases in allowances and thresholds. In the previous year incomes had risen by 22 per cent and tax by 25 per cent.

Home Counties residents have significantly higher income tax liabilities than those elsewhere, paying an average £895 in 1976-77 compared with £845 in the rest of the UK.

The Survey of Personal Incomes 1975-76 and 1976-77, Stationery Office, price £5.

Prior warns Tories —tough action on unions can rebound

BY IVOR OWEN

CALLS BY Tory hardliners for tough action to check abuses of trade union power could prove counterproductive, Mr. James Prior, the Shadow Employment Minister, warned yesterday.

In a BBC radio interview he reaffirmed that the next Tory Government would not embark on a comprehensive reform of trade union law on similar lines to the controversial 1971 Industrial Relations Act, but seek co-operation in a step-by-step approach to find solutions in specific problem areas.

Mr. Prior gave an implied rebuke to his Shadow Cabinet colleague Mr. Michael Heseltine and to Mr. David Howell, a Tory spokesman on home affairs, for the wide-ranging criticism of trade unions they voiced on Tuesday.

While acknowledging that they had reflected deeply-held views about certain trade union activities, he said he did not think that they had been "entirely fair" to those union leaders who were trying to give good advice to their rank-and-file.

Questioned by Robin Day, Mr. Prior stressed the need to approach trade union problems with circumspection. The trade union movement, and workers generally, were not deferential and did not always follow the advice of their own leaders, let alone the law or the advice of politicians.

"If we are going to get this right we must do it carefully and through conciliation and co-operation, not by rushing in."

Mr. Prior confidently asserted that the proposals in the Conservative election manifesto on trade unions would be reasoned and balanced.

They would attract wider support than could be gained by rushing into statements which proved difficult to fulfill, reduced the prospects for co-operation and conciliation, and possibly led to confrontation.

Mr. Peter Walker, Tory MP for Worcester, told a conference of businessmen in his constituency that the first task of the party in 1979 was to bring a sense of economic reality to Britain.

"Nineteen seventy-nine is a very dangerous year for this country. World conditions are unlikely to be to our advantage. As yet the Western world is not aware of the immense damage that will be done to Western economies if the disruption of Iran's oil industry continues."

Mr. Walker said that the economy continued to suffer from wage inflation, high taxation and lack of productivity, and was deeply in debt.

"These are the harsh realities of a country that has just indulged in the biggest-ever Christmas spending spree. Time is running out."

'Yes to Welsh Assembly' campaign launched

BY ROBIN REEVES, WELSH CORRESPONDENT

THE CAMPAIGN to secure a "yes" vote for the Welsh Assembly in the St. David's Day referendum was launched formally in Cardiff yesterday, amid confident predictions that Welsh public opinion is moving firmly in favour of the Government's devolution proposals.

Mr. Elystan Morgan, chairman of the umbrella "Wales for the Assembly" campaign and a former Labour Minister, said he was not surprised by the gradual shift in favour. There was a limit to the advantage of appeals to fear and prejudice used by the opponents of Welsh devolution.

"Our opponents are an unholy alliance, empty of any positive alternative. They display a total bankruptcy of thought and sterility of leadership as far as the Government of Wales is concerned," he said.

The Assembly would subject Welsh Office bureaucracy to democratic accountability, and bring positive economic and social advantages which Wales could not afford to lose and still expect to be protected as a distinct community.

"A Welsh Assembly will mean better employment opportunities, better homes and better health and education services — and we would be fools of the century to spurn these opportunities," said Mr. Morgan.

"Without an Assembly, Wales would lose out to other parts of the UK, especially Scotland, whose own assembly will be lobbying strongly for jobs and a bigger slice of Britain's own economic resources."

Public opinion polls in Wales over the last two years have shown a clear, if diminishing, majority against the Assembly. But Mr. Morgan expressed complete confidence that as the campaign developed and the "negativism" of opponents was exposed, there would be a resounding vote in favour on St. David's Day.

Apart from launching a £25,000 appeal to pay for its activities, the campaign organisers have also unveiled names of seven distinguished people in Welsh public life who have agreed to act as patrons.

Inmos chief seeks freedom from political pressures

BY CHRISTIAN TYLER

AN INDIRECT plea to be left free of political pressures was made yesterday by Mr. Iann Barron, strategic director of the UK-based micro-electronics company, Inmos.

Mr. Barron emphasised that he wanted to be able to compete freely with similar established companies throughout the world in the same kind of entrepreneurial spirit that marked their own beginnings.

One of his aims for 1979 was to get free of the National Enterprise Board label and the implication that his venture should be directly accountable to politicians.

Inmos is financed entirely by the NEB, which is putting in £25m immediately, and a further £25m when the operation is established.

Mr. Barron told a seminar on silicon chip technology, arranged by the Association of Scientific, Technical and Managerial Staffs, that he did not want Inmos to be given preferential orders from other NEB companies like Rolls-Royce or British Leyland or from state industries like British Aerospace.

Since its inception, the company had been subject to all kinds of pressures from MPs and had been described too often as "controversial."

ASTMS BLAMES DEATH ON 'LACK OF COMMUNICATION'

Jenkins releases smallpox report

BY CHRISTIAN TYLER, LABOUR EDITOR

A "STAGGERING" lack of communication between health authorities, including the World Health Organisation, contributed to the recent Birmingham University smallpox outbreak and the death of Mrs. Janet Parker, a medical photographer, the dead woman's union claimed yesterday.

Mr. Clive Jenkins, general secretary of the Association of Scientific, Technical and Managerial Staffs, yesterday released copies of the Government-commissioned investigation into the outbreak.

The investigation, led by Professor Reginald Shooter, professor of medical microbiology of London University, has been sent to the Health Secretary. The Department, however, has decided to withhold publication until after the impending prosecution of Birmingham University by the Health and Safety Executive.

Mr. Jenkins said he had been told that only parts of the report would be "usable in the case. That was 'intolerable,' he said.

Public interest warranted immediate and full publication of Professor Shooter's findings. Many further worrying discoveries, Mr. Jenkins said, were not mentioned in the report.

Professor Shooter's team reached conclusions critical of the World Health Organisation, the Department of Health and Social Security, the Dangerous Pathogens Advisory Group (set up after the last UK smallpox outbreak in 1973) and the university itself.

Mrs. Parker died on September 11 of a particularly virulent strain of smallpox. Her mother contracted it but was vaccinated and survived.

The report says that Professor Henry Bedson, the head of the department, was an international expert on smallpox who helped the WHO's campaign to eradicate the disease from the world. The last "natural" case was in Somalia in 1977.

However, it says, Professor Bedson had a "conflict of responsibility." He was funded by the WHO, belonged to the Dan-

gerous Pathogens Advisory Group, and was his own safety officer at the laboratory.

Professor Bedson committed suicide shortly after identifying the virus in Mrs. Parker.

Mr. Jenkins refused to accept as coincidence the fact that in 1966 a photographer working in the same studio as Mrs. Parker also contracted smallpox, although in a milder form.

That outbreak affected 73 people in the West Midlands. No deaths occurred, according to the report, nor was an official enquiry held.

The Shooter Report adds that only chance and the efficiency of the safety authorities after the event prevented a wider outbreak in Birmingham. Mr. Jenkins said it was a miracle that there was not a serious epidemic.

As a result of the findings, some of which are being acted on by the Government, the association is demanding a public inquiry into the handling of pathogen everywhere, with a view to recommending new legal controls.

It wants a compulsory register of all laboratories, public or private, handling viruses such as rabies and Lassa fever, and removal of Crown immunity under the Health and Safety at Work Act for public laboratories.

It says the pathogens group should be reconstituted with trade union and independent members and, with the Genetic Manipulation Advisory Group, be put under the control of the Health and Safety Executive.

Mr. Jenkins called for a report on hybrid viruses. He agreed with the Shooter recommendation that the remaining smallpox laboratory in the UK (Birmingham University's has been closed) at St. Mary's Hospital, London, should be relocated at a secure site in the countryside.

He said: "I am aware that there will be anguish protests by the medical and scientific community. But this outbreak could have undone the patient work of years."

"We have had three outbreaks in the UK since 1966 arising from research. The rest of the world must be wondering what is going on here."



Mr. Clive Jenkins

LABOUR

Inter-union conflict over insurance staff spreads

BY NICK GARNETT, LABOUR STAFF

THE FEUDING between TUC-affiliated unions in the insurance world worsened significantly yesterday when the National Union of Bank Employees announced that it was negotiating merger terms with the staff union at Phoenix Assurance.

The merger talks were "deplored" by the Association of Scientific, Technical and Managerial Staffs, which has members at Phoenix and has submitted a union recognition claim with the Advisory Conciliation and Arbitration Service.

The announcement is also likely to worry the TUC whose general secretary, Mr. Len Murray, warned the bank union last year that it would be better for the trade union movement if the union kept out of insurance.

The executive of the Phoenix staff union has already abandoned merger discussions with ASTMS which sees insurance as its traditional recruiting ground.

Mr. Leif Mills, general secretary of the bank union, said yesterday that if the union and staff association agreed merger terms they would be put to a ballot of staff association members. These number 2,700, but the association has a potential of almost 4,000.

At the present, ASTMS claims 70,000 members in insurance, but the bank union says this is a gross exaggeration. The bank union is in the first stages of forming an insurance section which at present would be composed largely of the former Guardian Royal Exchange staff association.

The bank union also has members at Sun Life of Canada, with sole negotiating rights at the Ecclesiastical Insurance Office and the TSB Trust Com-

pany. Yet it has only about 9,000 members in insurance.

Mr. Mills has written to ACAS explaining developments at Phoenix in the light of the union recognition claim by ASTMS. He has also informed Mr. Murray.

Mr. Mills said yesterday that the bank union would have merger discussions this year with other insurance staff unions, including those at Legal and General, Commercial Union, Eagle Star and Sun Alliance. The union hoped to have merger proposals agreed with at least two staff unions other than Phoenix by the end of the year.

Mr. John Brawley, general secretary of the Phoenix staff union, said that the bank union had proved more suitable than ASTMS because it provided a general financial base and had no political levy.

Talks hope in papers dispute

By Alan Pike, Labour Correspondent

THE FIRST of a series of meetings which could lead to a break in the deadlock in the pay strike by provincial journalists, now in its fifth week, will take place in London today.

A meeting of the council of the Newspaper Society, which represents the provincial managements, agreed yesterday to resume negotiations with the NUT-affiliated Institute of Journalists this afternoon.

The institute is not involved in the strike but has rejected 10.9 per cent and has said that it will ballot its members on industrial action unless it receives an improved offer by tomorrow.

Although the Newspaper Society has refused to negotiate with the bigger NUT until it calls off the strike, today's negotiations with the institute are likely to be followed by further talks between the society and the union.

Mr. Don Sutton, chairman of the NUT provincial newspapers industrial council, said yesterday that the union remained ready to talk at any time but was "not prepared to surrender our strike just to get those talks under way."

Journalists on The Sunday Times called yesterday for the resignation of two senior management executives of Times Newspapers—where all publication has been suspended since November 30—for their handling of the dispute.

The Sunday Times NUT chapel said that only the departure of Mr. Duke Hussey, chief executive, and Mr. Douglas Nisbet-Smith, general manager, could clear the way for a satisfactory outcome.

The journalists want the management to adopt a "less combative" approach to future negotiations by appointing the issues of overmanning, introduction of new technology and unofficial disputes on which it is seeking agreement with unions.

They are urging Times Newspapers to suspend all notices of dismissal, including those which took effect this week, to help create an atmosphere in which negotiations can continue.

Yorkshire Television went back on the air last night after a 14-day strike, following the settlement of a dispute, originally over a productivity claim, with the Association of Cinematograph, Television and Allied Technicians.

Employers 'not keen' on taking over-50s

BY ALAN PIKE, LABOUR CORRESPONDENT

A STRONG resistance to taking on people more than 50 years old is revealed in a survey by the Employment Department's Unit for Manpower Studies.

Analysis of 7,500 white-collar vacancies notified to Professional and Executive Recruitment showed that less than a quarter of employers were prepared to consider appointing an applicant over this age.

The most common maximum age was 45 with nearly half the vacancies open to people up to this point. Almost 40 per cent of upper age qualifications were in the 40-49 range.

At the other end of the age scale the study, published today in the Department of Employment Gazette, showed that the youngest that 44 per cent of employers were prepared to consider applicants was 25-29, with 35 per cent prepared to consider people below 25.

The report said: "One of the recurring reasons given by employers for specifying a maximum age limit was the career structure of the company." Employers hoped that recruits would make a career with them and so concentrated their recruitment on younger people for relatively junior positions.

Employers often felt it was inappropriate to fill a senior position from outside because external recruits could not be expected to have the detailed knowledge of the company and its practices necessary to efficient operation at a senior level.

—Other reasons for setting age qualifications included the need to fit in with an existing management team, maintenance of salary standards, the desire to build a long-serving workforce and as an indication of the level of the post within the company hierarchy.

The study showed older candidates are particularly likely to be considered for jobs connected with health, safety and welfare, industrial management, surveying and draughtsmanship.

● The number of working days lost through strikes during November was 1,874,000 — a higher than October's 1,853,000 and the worst for several years.

● The estimated number of people in employment in production industries was 9,089,700 at mid-October. This included 7,178,400 in manufacturing and 1,241,400 in construction. The total in production industries was 8,900 lower than in September and 60,800 lower than in October, 1977.

Tyne dockers' strike stops Norway cargo

FINANCIAL TIMES REPORTER

DOCKERS employed by the Port of Tyne Authority on the key roll-on/roll-off installations at Albert Edward Docks were on strike over a dispute about manning levels yesterday.

Cargoes due from Norway have been held up and a director of the Fred Olsen Bergen Line said that the future of the Lunningham-Tyne-Norway service might be in jeopardy.

The strike by the 63 registered dockers at the complex, which includes the Tyne's newest roll-on/roll-off berth, opened last year stems from the hand-over by Bergen Line to the Port of Tyne Authority of responsibility for dockers employed on site.

The port authority said that fewer men would be needed at the dock because the port was handling less conventional cargo.

Mr. Hans Hostvedt of the shipping line, said that the Dana Sirena, due in the Tyne today, would arrive on schedule but without cargo.

"We have had to advise Bergen not to send any cargo in view of the dockers' strike," Bergen, he said, was crowded with cargo accumulated during Christmas awaiting shipment to the Tyne.

If this sort of thing is to become a regular occurrence, it would be the easiest thing in the world to miss out the call at the Tyne altogether."

The shipment left at Bergen includes fresh fish, which is in short supply in Britain because of sales.

Other dockers employed by the authority at the Tyne Dock and Newcastle Quay are continuing an overtime ban in support of the annual round of pay negotiations in progress.

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Candidates, in the age range 30-40, should possess a major accounting qualification or be a business school graduate or equivalent in Finance/Accounting. At least five years' relevant experience, preferably in a similar post, would be expected. A knowledge of the travel industry would be an advantage but is not essential. The principal working language of the company is English but a knowledge of Arabic would be an asset.

A generous remuneration package will include a salary in the region of £20,000 (paid in Saudi Riyals), furnished accommodation, a car, one month's annual leave and fares to and from country of origin. The initial contract would be for two years.

Applications, enclosing a current curriculum vitae, should be addressed in confidence to Box A.6594, Financial Times, 10, Cannon Street, EC4P 4BY.

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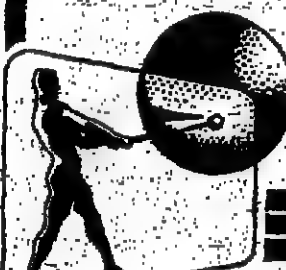
He or she will also provide financial advice and guidance to all subsidiary companies in the areas of financing, foreign exchange, cash management and ECGD financing.

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GARGOYLE, NEW STRIPTEASE JOCKEYING, 11-13, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

GARGOYLE, NEW STRIPTEASE JOCKEYING, 11-13, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

GARGOYLE, NEW STRIPTEASE JOCKEYING, 11-13, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

GARGOYLE, NEW STRIPTEASE JOCKEYING, 11-13, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

GARGOYLE, NEW STRIPTEASE JOCKEYING, 11-13, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

GARGOYLE, NEW STRIPTEASE JOCKEYING, 11-13, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

GARGOYLE, NEW STRIPTEASE JOCKEYING, 11-13, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

GARGOYLE, NEW STRIPTEASE JOCKEYING, 11-13, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 8

Chevron Overseas Finance Company

7% Guaranteed Sinking Fund Debentures Due February 1, 1980

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Fiscal Agency Agreement dated as of February 1, 1968 under which the above-described Debentures were issued, Citibank, N.A., formerly First National City Bank, as Fiscal Agent, has selected for redemption on February 1, 1979 (the "Redemption Date") at 100% of the principal amount thereof (the "Redemption Price") plus accrued interest to the Redemption Date, payable in U.S. dollars through the operation of the Sinking Fund provided for in the said Agreement \$3,500,000 principal amount of Debentures of the said issue of the following distinctive numbers:

COUPON DEBENTURES OF \$1,000 PRINCIPAL AMOUNT OUTSTANDING

2617	2618	2619	2620	2621	2622	2623	2624	2625	2626	2627	2628	2629	2630	2631	2632	2633	2634	2635	2636	2637	2638	2639	2640	2641	2642	2643	2644	2645	2646	2647	2648	2649	2650	2651	2652	2653	2654	2655	2656	2657	2658	2659	2660	2661	2662	2663	2664	2665	2666	2667	2668	2669	2670	2671	2672	2673	2674	2675	2676	2677	2678	2679	2680	2681	2682	2683	2684	2685	2686	2687	2688	2689	2690	2691	2692	2693	2694	2695	2696	2697	2698	2699	2700	2701	2702	2703	2704	2705	2706	2707	2708	2709	2710	2711	2712	2713	2714	2715	2716	2717	2718	2719	2720	2721	2722	2723	2724	2725	2726	2727	2728	2729	2730	2731	2732	2733	2734	2735	2736	2737	2738	2739	2740	2741	2742	2743	2744	2745	2746	2747	2748	2749	2750	2751	2752	2753	2754	2755	2756	2757	2758	2759	2760	2761	2762	2763	2764	2765	2766	2767	2768	2769	2770	2771	2772	2773	2774	2775	2776	2777	2778	2779	2780	2781	2782	2783	2784	2785	2786	2787	2788	2789	2790	2791	2792	2793	2794	2795	2796	2797	2798	2799	2800	2801	2802	2803	2804	2805	2806	2807	2808	2809	2810	2811	2812	2813	2814	2815	2816	2817	2818	2819	2820	2821	2822	2823	2824	2825	2826	2827	2828	2829	2830	2831	2832	2833	2834	2835	2836	2837	2838	2839	2840	2841	2842	2843	2844	2845	2846	2847	2848	2849	2850	2851	2852	2853	2854	2855	2856	2857	2858	2859	2860	2861	2862	2863	2864	2865	2866	2867	2868	2869	2870	2871	2872	2873	2874	2875	2876	2877	2878	2879	2880	2881	2882	2883	2884	2885	2886	2887	2888	2889	2890	2891	2892	2893	2894	2895	2896	2897	2898	2899	2900	2901	2902	2903	2904	2905	2906	2907	2908	2909	2910	2911	2912	2913	2914	2915	2916	2917	2918	2919	2920	2921	2922	2923	2924	2925	2926	2927	2928	2929	2930	2931	2932	2933	2934	2935	2936	2937	2938	2939	2940	2941	2942	2943	2944	2945	2946	2947	2948	2949	2950	2951	2952	2953	2954	2955	2956	2957	2958	2959	2960	2961	2962	2963	2964	2965	2966	2967	2968	2969	2970	2971	2972	2973	2974	2975	2976	2977	2978	2979	2980	2981	2982	2983	2984	2985	2986	2987	2988	2989	2990	2991	2992	2993	2994	2995	2996	2997	2998	2999	3000	3001	3002	3003	3004	3005	3006	3007	3008	3009	3010	3011	3012	3013	3014	3015	3016	3017	3018	3019	3020	3021	3022	3023	3024	3025	3026	3027	3028	3029	3030	3031	3032	3033	3034	3035	3036	3037	3038	3039	3040	3041	3042	3043	3044	3045	3046	3047	3048	3049	3050	3051	3052	3053	3054	3055	3056	3057	3058	3059	3060	3061	3062	3063	3064	3065	3066	3067	3068	3069	3070	3071	3072	3073	3074	3075	3076	3077	3078	3079	3080	3081	3082	3083	3084	3085	3086	3087	3088	3089	3090	3091	3092	3093	3094	3095	3096	3097	3098	3099	3100	3101	3102	3103	3104	3105	3106	3107	3108	3109	3110	3111	3112	3113	3114	3115	3116	3117	3118	3119	3120	3121	3122	3123	3124	3125	3126	3127	3128	3129	3130	3131	3132	3133	3134	3135	3136	3137	3138	3139	3140	3141	3142	3143	3144	3145	3146	3147	3148	3149	3150	3151	3152	3153	3154	3155	3156	3157	3158	3159	3160	3161	3162	3163	3164	3165	3166	3167	3168	3169	3170	3171	3172	3173	3174	3175	3176	3177	3178	3179	3180	3181	3182	3183	3184	3185	3186	3187	3188	3189	3190	3191	3192	3193	3194	3195	3196	3197	3198	3199	3200	3201	3202	3203	3204	3205	3206	3207	3208	3209	3210	3211	3212	3213	3214	3215	3216	3217	3218	3219	3220	3221	3222	3223	3224	3225	3226	3227	3228	3229	3230	3231	3232	3233	3234	3235	3236	3237	3238	3239	3240	3241	3242	3243	3244	3245	3246	3247	3248	3249	3250	3251	3252	3253	3254	3255	3256	3257	3258	3259	3260	3261	3262	3263	3264	3265	3266	3267	3268	3269	3270	3271	3272	3273	3274	3275	3276	3277	3278	3279	3280	3281	3282	3283	3284	3285	3286	3287	3288	3289	3290	3291	3292	3293	3294	3295	3296	3297	3298	3299	3300	3301	3302	3303	3304	3305	3306	3307	3308	3309	3310	3311	3312	3313	3314	3315	3316	3317	3318	3319	3320	3321	3322	3323	3324	3325	3326	3327	3328	3329	3330	3331	3332	3333	3334	3335	3336	3337	3338	3339	3340	3341	3342	3343	3344	3345	3346	3347	3348	3349	3350	3351	3352	3353	3354	3355	3356	3357	3358	3359	3360	3361	3362	3363	3364	3365	3366	3367	3368	3369	3370	3371	3372	3373	3374	3375	3376	3377	3378	3379	3380	3381	3382	3383	3384	3385	3386	3387	3388	3389	3390	3391	3392	3393	3394	3395	3396	3397	3398	3399	3400	3401	3402	3403	3404	3405	3406	3407	3408	3409	3410	3411	3412	3413	3414	3415	3416	3417	3418	3419	3420	3421	3422	3423	3424	3425	3426	3427	3428	3429	3430	3431	3432	3433	3434	3435	3436	3437	3438	3439	3440	3441	3442	3443	3444	3445	3446	3447	3448	3449	3450	3451	3452	3453	3454	3455	3456	3457	3458	3459	3460	3461	3462	3463	3464	3465	3466	3467	3468	3469	3470	3471	3472	3473	3474	3475	3476	3477	3478	3479	3480	3481	3482	3483	3484	3485	3486	3487	3488	3489	3490	3491	3492	3493	3494	3495	3496	3497	3498	3499	3500	3501	3502	3503	3504	3505	3506	3507	3508	3509	3510	3511	3512	3513	3514	3515	3516	3517	3518	3519	3520	3521	3522	3523	3524	3525	3526	3527	3528	3529	3530	3531	3532	3533	3534	3535	3536	3537	3538	3539	3540	3541	3542	3543	3544	3545	3546	3547	3548	3549	3550	3551	3552	3553	3554	3555	3556	3557	3558	3559	3560	3561	3562	3563	3564	3565	3566	3567	3568	3569	3570	3571	3572	3573	3574	3575	3576	3577	3578	3579	3580	3581	3582	3583	3584	3585	3586	3587	3588	3589	3590	3591	3592	3593	3594	3595	3596	3597	3598	3599	3600	3601	3602	3603	3604	3605	3606	3607	3608	3609	3610	3611	3612	3613	3614	3615	3616	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THE MARKETING SCENE

Marketeers are once more pencilling in large sums for advertising in order to launch new brands, says Peter Kraushar, surveying current trends in new product development: 'They have seen too often what happens when markets are allowed to degenerate into commodity price wars.'

Bright spells expected

NEW PRODUCT development has been affected recently by a number of factors in different areas. Some of the more important ones are as follows:

• **Improvement in the UK economy.** Even hard-boiled marketing men and development specialists are affected by the obvious improvement in the economy. Moreover, atmosphere is more important than reality; nothing could be worse than the situation of 1973-76, so an improvement is regarded as halfway to a boom and budgets are again available for development. This is not as contentious as it sounds—companies must be reasonably optimistic about the future if they are to discover new market opportunities.

• **Price and quality.** There is some evidence that the extreme price-consciousness of the last few years is on the wane. There are opportunities once more for products offering superior quality and/or convenience. For example, in the bar chocolate, Yorkie has been well thought priced slightly above Cadbury's Dairy Milk. In frozen foods high priced cakes have prospered, in cake mixes expensive products such as Robertson's Candora and Green's cheesecake mixes have again done well despite their price levels. In pet foods, Pedigree, Chum and Whiskas have gained ground, although they are both premium brands.

• **In many consumer markets—food, toiletries, textiles, and so on—UK quality has fallen compared with the rest of Europe.** As one disposable income improves, there is a demand for more quality products. Naturally this will be much more true for some markets than others, as the need for pricing or value research to establish what the market can bear, will be greater than ever.

• **Trade and consumer acceptance.** Both retailers and consumers have continued to accept new products.

Grocery distribution changes may seem a little lower than in the past, but products like Animal Biscuits, Fire, Pinta, Heinz Big Soup, Hoot, Cracker and Borell Cubes have all achieved trial success of at least 25 per cent and a buying level in recent times of at least 10 per cent—reasonable figures by most standards.

Moreover, there have been a number of other development successes—for example, Bass Charrington's Hemmeling, West's Wetstafakes, soft bubble gums such as Lifesavers Bubble Gum, Macdonald's fast foods, including three outlets with an annual turnover of £1m each, Spillers' Cook-in-Sauces, instant noodles such as Golden Wonder's Pot Noodle, United Biscuits' United, Leckie, Holt Lloyds' Contour and Colour Cut.

All these successes are evidence that both the retail trade and the consumer have been willing to accept new products and that the market situation has encouraged the right opportunity. The general situation should undoubtedly be even more promising over the next few years.



than using own label for low price goods only.

Survey among consumer goods companies show clearly that development activity is increasing; more launches are being planned than in the past few years; there is more interest in acquisitions and joint ventures of all kinds are being pursued. About half the large consumer goods companies have a specialist development department, but many others, especially those operating in current markets rather than seeking diversification, have found it preferable to keep new product development within the responsibility of the marketing executives also in charge of existing brands.

Companies have at last become much more aware of the need for really senior executives in the development role. A recent survey of the staffing in research and development departments of consumer goods companies has shown that in many cases there is reliance on very senior people. There has also been a trend to increase staffing by companies in this area, because it has been found more practical and cost-effective to have a small number of senior executives within the company using outside specialists of all kinds as a flexible overhead.

Some continue to depend a great deal on their advertising agencies, but another survey has clearly confirmed that advertising agencies are not generally regarded as able to make an important contribution until the exact development opportunity has been pinpointed and evaluated. The large proportion of consumer goods companies using specialist development consultants has been an eye-opener and clearly this kind of service has acquired a niche.

There is no substitute, however, for a motivating force at the top. Case histories of successful companies repeatedly show that the main difference between them and the less successful is not that they have better ideas or use better techniques but that top management—often the chief executive himself—is sufficiently involved to preclude any problem about lack of decisions to pursue the right projects or lack of commitment in every part of the company.

The other main difference between successful and unsuccessful companies seems to be in the former's much more painstaking approach to implementation of the products. It is also possible that the best of ideas, whereas a poor idea in the hands of a very efficient company can be turned to real success, the gap between the two seems to be widening.

Finally, it has been a constant puzzle why very large and efficient food processors have remained content with the inadequate returns in food processing and the attention that food always generates on the part of government agencies. It is true that it is more difficult for such companies to diversify into non-food manufacturing or into retailing, but the existence of considerable resources, including strong commercial management in many cases, must make it worthwhile seeking greener pastures, especially as there are still relatively uncompetitive markets where very unsophisticated companies obtain huge returns on capital.

One or two food processors are beginning to see the light, but there is surely much scope for an increase in this kind of activity, which should be helped by the supermarket chains' move towards non-foods. It is also noteworthy that many of the large U.S. food processors have diversified very widely, often with success.

A feature of successful product launches in the past year or so is that heavy media advertising has been used in many cases as it had been up to 1973. Thus both Yorkie and Bubble Gum, for example, were supported by about £1m spent on media and many other products have received media expenditure of more than £500,000.

Companies are much more hard-headed about advertising expenditure than in the 1960s and early 1970s when virtually no one considered a new product without simultaneously pencilling in huge sums for advertising.

In general, though, companies are likely to go back to heavy advertising support to establish their brands. They have seen too often what happens in markets which are allowed to degenerate into commodity areas dominated by price wars.

An important aspect recently has been the amount of Government interference. It is surprising that so little publicity has been given to the way that top management in even large companies has almost ceased to function because it spends its time working on submissions to the Monopolies Commission, the Price Commission, the Office of Fair Trading, and so on.

These may all be worthy bodies, but they either do not realise or do not care about the havoc they have caused.

To sum up, prospects for development of all kinds are more propitious than they have been for some time. There have been some striking successes and the general situation favours many more in the future, though no one should underestimate the difficulties.

Finding a face to fit the product

BY MICHAEL THOMPSON-NOEL

AWAITING THE ARRIVAL of the snow plough on Tuesday eve, I tuned in to ITV for some innocent entertainment and was at once confronted by the androgynous charms of Stanley Baxter, cavorting his way through a new Davidson Pearce commercial for Batchelors' Vesta range of complete dishes.

No doubt Mr. Baxter was selected for his multi-role part after considerable research; no doubt he will work miracles for Vesta's beef briani and the rest of the range.

But the use of celebrities and stars for the promotion of brands is not always successful. Graeme Rowe, chairman of the advertising agency Rowe and Partners, a subsidiary of Saatchi and Saatchi, observed last week that in his view, British advertising last year was in part characterised by an amazing over-exposure and misuse of various personalities, from Kenny Everett and Terry Wogan to the motorcycle champion, Barry Sheene.

"The virtues of using a personality for brand endorsement are easily stated," says Mr. Rowe. "A given personality usually has an authority, sometimes borrowed from the film or TV series in which he or she has starred, that can be used to enhance the product. Naturally it works best when the personality of the star and the personality of the product are directly compatible. Sportsmen, for example, usually denote masculinity."

"But there are obvious pitfalls. I cannot help feeling that Kenny Everett, who is exten-

sively used for presentations and voice-overs, is now getting in the way of the products he advertises. The same goes for Terry Wogan, who is already over-exposed on the BBC as an entertainer."

"Perhaps my pet hate of the year on TV was the Ingersoll-Barry Sheene commercial. It was inept, badly produced, irrelevant and featured a 'personality' who appeared to be dragged into a jeweller's shop, on his motorcycle, for no good reason. I could see no hint of a strategy."

"An excellent example of the proper use of personalities was the James Hunt/Eric and Ernie advertisement for Texaco. Hunny Cooper is an enchanting individual, but there is a danger that too much use is being made of him. The same applies to Penelope Keith. She was superb in the Parker Pen commercials, but may now be in danger of too much exposure."

John Webster, creative director at Boase Massimi Pollitt Univas, agrees with Mr. Rowe on the virtues and dangers. "Very often, personalities are used in lieu of a proper idea. The net result can be David Niven with nothing but banalities coming out of his mouth, as in the Maxwell House commercials. That is a tragic waste of David Niven."

"Equally, where a commercial is really well-written and entertaining, it can sometimes obscure the product. A current example is probably the Two Ronnies' advertisement for British Leyland."

"Penelope Keith was perfect for Parker Pen and James Hunt was brilliantly right for Texaco. It might not sell any more petrol, but how on earth do you sell petrol anyway?"

One of Boase Massimi's most famous campaigns that employed celebrities was the Muhammad Ali/Spike Milligan/Frank Muir work for Unigate milk. "We used those three to give the brand a sense of weight and impact on a national scale. Did it work? 'Devastating!'"

Mike Bellgrove, creative director at Euro-Advertising, says the agency very deliberately chose Richard Sullivan for its Solid Fuels Advisory Service work because Sullivan was thought to possess precisely the qualities of niceness, cosiness and conviction that go with home comfort. "A celebrity gets you instant attention and recognition. If he then goes on to enhance the brand, you're in business. The Sullivan commercials have sold a lot of coal appliances."

On the other hand, Mr. Bellgrove has no idea why Patrick Mower was selected (by another agency) to help sell Baby-chum. "It was a fundamental mistake. Patrick Mower's a tough guy. What has he got to do with Baby-chum?"

Tom Rayfield, an associate creative director at J. Walter Thompson, stresses that agencies must ensure that the celebrity doesn't bury the product. "Equally, the consumer is quite cynical. Even the C2 housewife is aware that famous people are paid large sums for starring in



Saucy maid: Stanley Baxter stars in a £400,000 Davidson Pearce TV campaign for two new recipes in Batchelors' £14m Vesta range.

ads. She mustn't form the impression that he's only doing it for money."

JWT's two most famous personality campaigns are for Lux toilet soap and Rolex watches. But it has also used Vincent Price to help push Haywards Pickles to brand leadership. And in the case of Mr. Kipling, it actually invented its own celebrity to help sell Manor Bakeries' line of packaged cakes. Mr. Kipling has worked exceedingly hard, so much so that the brand now has 30 per cent of its sector and retail sales of £35m-plus.

Where that leaves Barry Sheene, to say nothing of the cast of thousands seen recently in the Woolworth Christmas commercials, I dare not guess.

Holiday market warming up

THE BATTLE for what is expected to be a bumper 1979 holiday market is heating up. Butlin's for example, is halfway through an £850,000 Press and TV campaign via Manton Woodyer Kelley. Two new 30-second commercials feature the successful Venusian characters, Toot and Ploot, this time joined by a younger member of the family, Hoot. The Press work has already included one of the

first colour page ads to appear in the Daily Star.

Bookings this year are already ahead of the level seen at the same time last year. In 1978, Toot and Ploot helped Butlin's excel in what had been expected to be a depressed year for domestic holidays. First-time guests at Butlin centres were up by 19 per cent; overall business was ahead by 7 per cent.

• **DIRECT ADVERTISING.** A

subsidiary of Boase Massimi, has been appointed by Lex Vehicle Leasing. The anticipated spend: £100,000.

• **BROOKE BOND OXO** launches a £500,000 TV campaign for Dividend D tea bags on Monday. The brand claims 5 per cent of the tea bag sector.

• **ALTHOUGH** the main British-grown credit card companies have been operating for a considerable time, forecasts of a cashless society are in no

way materialising, says Mintel, the market research company. In its latest report, allowing for duplication, total UK credit card ownership is put at around 6.6m. A sector with large growth potential is said to be company cards: Access has already issued 25,000, and Barclaycard more than 32,000 to some 5,000 companies. The average credit card transaction remains small: between £12 and £25.

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*1991 Projection, Office of Population Censuses Surveys

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For further information contact Brian Henry, Marketing and Sales Director, Southern Television Limited, Glen House, Stag Place, London SW1E 5AX. Telephone: 01-834 4404.

The season at the Met

by ANDREW PORTER

The Metropolitan Opera's new production of *Don Pasquale* is not as desirable as its *Bartered Bride*, but is far from being a success. The piece was composed for the four singers generally reckoned to have the most beautiful voices and most accomplished techniques of their day — Grisi, Mario, Tamburini, and Lablache. The Met cast it with three veterans whose voices are worn and unattractive — Beverly Sills, Nicolai Gedda, and Gabriel Bacquier — and that dancer young baritone Rikard Hagegård, whose voice was not quite big enough to set "Bella siccome un angelo" sailing out into the enormous house.

John Dexter produced. We didn't have broad clowning, and that was welcome. But, instead, we had a great deal of finicky fustian with large mounted butterflies, of which Pasquale was a collector, with a long cigarette-holder during Norina's aria, with Ernesto's glasses, which he whiffed off whenever he thought of or met Norina; with a coat, fake — do put it on and leave; no I won't — that was not seven times as funny as its sixth repetition. Ernesto Hagegård had designed a funeral parlour of a set, the stage shrouded in deepest black, its opening sensibly narrowed down but with coarse gilt frames decked with huge full-blown roses; and finally, within the frames, a garden whose dual splendour made nonsense of the bourgeois milieu. The period was brought forward to about 1905, which destroyed the Mozart. Young Italy underpinned (lightly stated though they are) of the plot.

The vocal rewards of the evening, predictably enough, were slight. What was surprising was that the characterisations were so wrong. Impersonating "Sopranos" that denature young lady "from the convent fresh emerging." Sills' Norina plunked herself down in the drawing-room with less widely straddled Pasquale would never have entertained the idea of marriage to such a hoyden. Bacquier's Pasquale was not funny, not at all ridiculous, and unconvincing. Gedda's Ernesto was not a romantic lover, but an owlish "body," perhaps in making him one Dexter bowed to the inevitable, since Gedda can suggest Vashek even when he is playing Benvenuto Cellini. Only Hagegård's Malatesta was laid out on sensible lines. The orchestral playing under Nicola Rescigno was loud and heavy.

Werther was revived with Elena Obraztsova as its heroine, Domingo as its hero. She is a loud, domineering singer, and though she made an attempt to sing down for the role, it was not a successful one. Domingo in his new "big" voice sounded Werther's music in full tones, without much delicacy or nuance. Beisy Norden was a charming Sophie, Bonnyne was due to conduct, but he fell out; Julius Rudel stepped in, making his Met debut, and gave a sensitive, understanding account of the score. Later, Régine Crespin and Alfredo Kraus take over.

If Covent Garden's *Luisa Miller* is somewhat too plain, the Met's could be deemed rather too grand. Attilio Colonello designed it, ten years ago, in a sumptuous manner that turns Miller's house into a rustic palace. However, it's probably something like what Verdi had in mind. It was made to hold the full chorus as well as Montserrat Caballé, who first sang the production. Luisa was revived this season with Katia Ricciarelli in the title role. She was much as in London: touching, serious, artistic, but (to my ears) underpowered in phrases that need to be filled with the big, generous stream of tone that Ponselle must have provided.

Elena Obraztsova in "Werther"

Covent Garden

Salome

by ELIZABETH FORBES

August Everding's production of *Salome* was revived at Covent Garden on Tuesday night with a new conductor and new singers in the three principal roles. In all fine performances of Strauss operas, especially those constructed, like *Salome*, round one female protagonist, the conductor must become a surrogate, as it were, for the composer in his unbroken love affair with the soprano voice. Zubin Mehta, who has conducted Johan but not Richard Strauss before at Covent Garden, proves a sympathetic deputy and one wholly in harmony with his soprano, yet for various reasons their joint efforts do not—or did not on Tuesday—ignite into genuine passion.

Hildegard Behrens, whose vocal interpretations of *Salome* is familiar from a splendid recording, is superlatively good in the early part of the opera. A spoilt, attractive teenager who has recently discovered the tremendous power inherent in her own sexuality, she sings in pure and secret enjoyment of the ease with which she can bend Narraboth to her will. The shock when Jokanaan fails to respond to her desires is therefore absolute, and his fascination for her springs solely and instantly from that shock. Miss Behrens sings her scene with Jokanaan in a rapt, silvery tone of voice that alternates innocence and corruption, attraction and repulsion, in dizzy rapid succession.

She builds up Salome's complex feelings for the Prophet with utter conviction, then, but does not quite manage to cross the invisible line into total obsession. Her dance, which she has apparently not herself attempted before, is athletic rather than erotic—it is hardly the right weather for a bikini—while her singing of the final monologue, beautifully phrased though it is, lacks the spine-chilling element of true mania. Siegmund Nimsger's Jokanaan, on the other hand, exudes fanaticism from every pore. His cruel rejection of Salome is uttered in a fierce, black-coloured voice that verges on harshness, while his melodramatic gestures convey the excessive enthusiasm of the convert.

As Herod, Richard Cassilly sings with admirable firmness of tone and clarity of diction, but he cannot hide an impression of underlying sanity and strength of purpose, despite his deliberate eccentricity of behaviour. Robin Leighton lyrically sung and emotionally involved Narraboth gets the performance off to a gripping start, while Josephine Veasey repeats her powerful and malignant study of Herodias. The ensembles of Soldiers, Jews and Nazarenes are particularly strongly cast with, respectively, Malcolm King, John Tomlinson and Gwynne Howell all notably good. The orchestra plays excellently for Mr. Mehta and the Moreau-inspired set is subtly temperature of the final scene will surely rise in later performances. Andrzej Majewski's Moreau-inspired set is subtly effective and effectively lit by William Bundy.

Hildegard Behrens and Siegmund Nimsger

The Warp

by B. A. YOUNG

The Warp is a series of plays by Neil Oram, a poet, painter and philosopher. Mr. Oram has long been deterred from writing plays by the problem of structure. When he met Ken Campbell, it was naturally made clear to him that structure was unimportant, compared with content, and the ten plays of *The Warp* which deal with the rise and fall of the hippie culture, were written together at breakfast speed.

They are being produced at the ICA, one per night, under Mr. Campbell's direction, until on January 18 all ten will be done in the course of a long day, a tempting excursion for veterans of *Illuminatus*. In addition, talks on relevant subjects will be given each afternoon, and rehearsals of the evening's performances will be open to the public during the day. It is a typical Ken Campbell enterprise, in fact.

The first play is so full of mixed philosophy that it will be a marvel if Mr. Oram provides nine more equally replete. It has a subtitle, "The touch of your body quickens me," like that, and the programme hand-somely provides not only a summary of the action but an abstract of the moral as well—"Stay away from priests, keep your eyes and heart open and don't spread chaos through fear."

To achieve this satori, young Philip Masters (bravely played, through ten scenes set around a circus ring in which the audience is allowed to stand or sit, if they can find seats. The mood is characteristic of Ken Campbell; apparently earnest matter is treated with a subliminal suggestion that it is not always as wise as it appears, though no one ever says so. Overly comic scenes, on the other hand, are played intensely seriously. It must be said that there is some evidence of the shortage of rehearsal time; yet the players of small parts (there is a cast of 20) turn out some worthwhile performances. My favourite was Jim Broadbent, who plays the archangel with the wide arm-wavings of a popular scientist on the television.

A neglected Baroque master

by NICHOLAS KENYON

Zelenka. The Orchestral Works: Capriccios I-V, Sinfonias a 8, Ouverture a 7, Concerto a 8, *Hipocandria* a 7, Hollinger, Tuckwell, Eshorst, Routh, van Winkkoop, Jacotinet, Camerata Bern. DGG Archiv 2710, 098 (3 records) £14.95.

Who? Jan Dismas Zelenka, whose thirteenth falls this year, is scarcely one of the better-known of late baroque composers. Born near Prague in October 1679, his early life is shrouded in mystery; he was probably educated by the Jesuits, for his first known works are three cantatas for their Collegium Clementinum. In 1710 he turns up as a double-bass player at the court of Augustus the Strong, Elector of Saxony and King of Poland. And there — apart from some short periods of study in Italy with Lotti and in Vienna with Haydn — he remained for the rest of his life.

Zelenka does not seem to have had a very happy or productive life at the fashionable court of Dresden. The one major document written by him which survives is a petition written on November 28, 1733 to Augustus II, in which he complains bitterly that though he has borne the burden of writing church music for the court after the death of Heinrich in 1729, he has not been granted the post of Kapellmeister. He never received the post. Interest in Dresden centred on the fashionable school of new opera, composers in particular Hasse, who had been commissioned to write Augustus's Requiem in 1733 (a job which should have been Zelenka's) and in time Hasse took over the direction of all church music at the Dresden court. Zelenka received the post of "church composer," but this had to be shared with the complete nonentity Tobias Bux.

Yet it is instructive to recall that another composer connected (in an honorary capacity) with church music in Dresden during the 1730s was Johann Sebastian Bach. And when the biographer Forkel asked Bach's son Carl Philip Emanuel which composers the elder Bach had most highly respected during his lifetime, his first thoughts were: Handel, Hasse, Graun, Benda and Zelenka. (Only on second thought did he add Caldara, Fux, Kainer and Telemann.) What was it in Zelenka's music that Bach admired?

Turning to the collection of orchestral music recorded here — a magnificent sequel to Hollinger's pioneering recording of Zelenka's six trio sonatas, and the first worthy representation of his orchestral music on record — it is easy to see the characteristics which made Zelenka both admired by Bach and neglected by the up-to-date fashion-followers of Dresden. For this music is marked by a steadily old-fashioned approach to counterpoint and melody. The five Capriccios follow closely in the tradition of the orchestral suite: they contain long, closely argued opening movements, followed by a sequence of shorter dances.

But such a description does scant justice to the wealth of invention contained in these pieces. There is brilliantly virtuosic concertante writing for pairs of oboes, violins and (quite alarming in their demands on the players) for two horns. There are bold unison lines in the tutti, and the strangest, most quirky turns of rhythm and harmony. Some of the scoring is delicious: horns used high in their register to balance a violin and oboe melody; bassoons emancipated as melodic tenor instruments joining an imitative texture of two oboes and bass; violins treated as bass instruments under a duet for oboe and horn.

Some of the dance movements are hypnotically colourful, often using elements which can only have come from the Bohemian folk music with which Zelenka grew up. A few have programmatic titles: the fifth Capriccio contains *Il Contento*, a lilted dance in E minor full of syncopations and accented major sevenths, with a serene trio in the major; *Il Furibondo*, a scuttering movement for violins with horn fanfares; and a pair of *Villanelles*, as vigorously inventive as any dance by Bach or Rameau. Then there is also a *Sinfonia*, an Overture (with a magnificently dissonant opening Grave), a Concerto a 8, and the splendid little novelty, *Hipocandria* — a non-too-specific portrayal of illness into which it is difficult not to read some clue as to the reason for Zelenka's unsuccessful life.

Zelenka's eccentricities in these works can either be regarded as strokes of individual genius or as miscalculations. There are some of both. I think his sense of proportion is more firmly controlled in the dances, where the odd surprise is delightful; in the longer, contemplative movements, it is undeniable that his music does not have the same logical sense of direction as that of a Bach or a Handel. His inventiveness, however, is never in doubt. And the stylistic mixture in his music is managed with a very sure touch: folkiness never clashes with baroque gravity, and this element in his work sounds to be in direct line of descent from the early baroque Bohemian masterpieces of Biber and Schmelzer.

In an age of rapid musical change, Zelenka evidently held out for the virtues of an old style. He had not exhausted its possibilities: he felt there was plenty more to be said in his individual version of the language of the high baroque. It was a similar stance to that taken by Bach and Rameau; but Zelenka never achieved even the grudging veneration which came to those composers in their old age. Zelenka is surely a real case of an unjustly neglected composer: these orchestral pieces and the already-recorded trio sonatas will be, one hopes, the prelude to a full-scale revival of his work which will survey the church music he wrote for Dresden as well as his instrumental works.

And the performances on these records? Splendid, with exceptionally accomplished oboe and horn playing by Heinz Holliger and Barry Tuckwell, and only a certain dryness in the strings of the Camerata Bern. Tempi are well chosen, if sometimes deliberate, and the pauses between each of the pairs of dance movements are absurdly long. But on the whole, the set contains powerful advocacy for Zelenka's music. There are signs that his thirtieth anniversary year will be marked by performances on the continent: perhaps these excellent records will also provide a stimulus to performers in this country.

City Delights

by GARRY O'CONNOR

That a revue is only as good as its sketch-writers, a comedian as good as the man who thinks up the gags, is such an obvious axiom that one questions why in this Anvil production no effort is directed in the programme to identifying the authors of any of the humorous sketches and musical items (nearly 40 in all). All we know is that "some of our finest musical and comic talents" have taken an incident or situation which sums up their feelings towards London or city life. Yet the "housekeeping staff" of the theatre are mentioned by name, some five in all.

Predictably, a large proportion of items are about travelling. The Tube, London Transport, Laker Airlines, a taxi-service run by an Australian, leaving the office of an evening, strolling up Shaftesbury Avenue, pigeons in Trafalgar Square. There is a reworking of Wordsworth's sonnet, *Upon Westminster Bridge* ("This city now doth wear a concrete overcoat"), advice about recognising foreigners ("the Italian: a cowardly baritone driving around in a car smaller than himself, looking for a divorce"). Pornography comes next. This is represented by men in tincoats singing about film titles (a catchy number, though hardly top marks for originality; Greek Street "journey's end when lovers meet in Greek Street", transvestism (the joke being that dressed as a man a husband is wearing his wife's clothes). By contrast, a few half-hearted nostalgia numbers are included, along the lines of those performed by Ann Ziegler and Webster Booth.

A smattering of sketches about urban amenities makes up the other substantial section of subject matter. A fantasia about John Bell and Croyden, the all-night chemists, must have mystified many Oxford playwrights who do not share the same mythologies of city life as Londoners; almost as mystifying must be the running image of loneliness and alienation, as in the "Cooking for One" sketch, stalwartly performed by Madeleine Newbury. Not an Oxford problem, in my experience.

Viewed as a whole, the sketches lack punchlines, though some begin well enough. Visual presentation, by means of screens with back-projection, is first-rate. The music is excellent, a five-piece band on stage throughout, each of whom displays versatility and style.

But in a revue which the presenters intend for the London market, why not as thoroughgoing a treatment of life in Oxford? It is far more likely to succeed in London, and in Oxford, as *Half-Life* by Julian Mitchell has, while this, though engaging and pleasant, primarily by virtue of its talented cast (in particular Sharon Campbell and Denis Lawson) does not seem set to make a great mark in either place.

Thursday January 4 1979

Dollar tests on the way

THE PATTERN of dollar trading since the holiday break has one clear message: wait and see. The general unease over U.S. policies first depressed the dollar; yesterday it rallied quite sharply, on forecasts of further increases in interest rates, and experience of firm support by the Federal Reserve in the markets. This is clearly an uneasy balance. A currency which requires the protection of ever higher interest rates and of central bank intervention is still fundamentally a weak one. If and when confidence has been restored, the flow of private capital will reverse, and interest rates will tend downwards.

Budget message

Such confidence can only be created by further firm action by the Administration and the essential test of its resolve will be the Budget message submitted to Congress after its reassembly on January 15. Fortunately there are some grounds to hope that this message will, like the British measures of December, 1976, be dramatic enough to convince the market that there has been a real change of policy. This is not simply because the Administration has started to talk of a sharply reduced borrowing requirement—such plans are always partly at the mercy of Congress. It is much more because President Carter and his advisers are responding to a radical change in the mood of the U.S. voters. The California primary, and, more important, the success of broadly conservative candidates of both parties in the mid-term elections, suggest that serious stabilisation measures would command popular support.

A convincing Budget message will not by itself cure all the ills of the dollar. The following days and weeks will show how far Congress itself is responding to the new popular mood. Meanwhile the Federal Reserve must maintain the pressure on credit and interest rates which has helped at least to stabilise the dollar, despite the rather unhelpful public comments of the FED Chairman, Mr. William Miller, and the Secretary of the Treasury, Mr.

Michael Blumenthal, who have tried to portray the dollar problem as purely speculative, and play down the importance of credit measures.

While the rise in interest rates which has actually been imposed has helped to stabilise the currency markets, and may well produce some help to the balance of settlements through the leads and lags, it has not so far depressed the U.S. demand for credit, and this again has aroused scepticism in the markets. It is argued that only a recession will show that policies are adequate.

This is partly a mistaken scepticism, for two reasons. First, official action cannot produce instant results in a highly liquid market; there is now some sign of the delayed response in the real economy, first of all in the growing liquidity problems of the savings and loan institutions which finance construction. High rates will check demand, even in an economy where inflationary expectations are resigned to high rates for some time yet.

Money supply

More important, though, is the fact that much of the dollar problem is financial rather than real. When effective credit and fiscal measures bite, the result need not be to halt the growth of the U.S. economy or even of the domestic money supply, though both should be slowed. U.S. activity is likely to be sustained by export demand and such special factors as the strong aircraft recovery, but it should be able to attract finance from overseas. A reflow of foreign-held dollars will assist not only the financing of U.S. activity, but the control of the money supply in other countries.

Determined action by the Administration will, then, help stabilisation all over the world. It cannot be a painless process; the checking of excessive credit growth always leads to some disruption. But so far as the problem is financial, the main aim may also be largely financial—the problems which are already emerging in the Eurodollar and U.S. domestic markets as a result of sloppy lending in the past.

Dr. Bakhtiar needs time

THE APPOINTMENT of Dr. Shahpour Bakhtiar as the next Iranian Prime Minister and his somewhat equivocal claim that the Shah is committed to taking a holiday from politics may help to break the political log jam of the past three months. The demands of the opposition have to some extent been met. But there must be grave doubts about the chances of Dr. Bakhtiar's government defusing the crisis.

As so often in the past year the concessions by the Shah may have come too late.

The confusion which has surrounded the formation of the new administration and the contradictory reports on whether or not the Shah intends to take at least a "temporary holiday" is symptomatic of the disintegration of government authority within Iran. It is probably an error to see the government as pursuing long-term policies in order to stabilise the situation. On the contrary, the events of the past four months give the impression of a regime reacting to the rapidly mounting crisis by a series of short-term expedients.

Hence its violent swings between conciliation and repression and the failure of both.

Last opportunity

Can Dr. Bakhtiar do any better than the three Iranian prime ministers who served last year? He will get the support of those who see his appointment as a last opportunity for a compromise to be worked out between the Shah and his supporters and the opposition. The departure of the Shah, even if it is described as a purely temporary vacation, could be a concrete gain which may convince the more moderate opposition leaders that Dr. Bakhtiar can implement the radical changes in government policy. The authority of previous governments has been eroded by the general conviction that ultimate authority was still wielded from the throne.

It could be argued that the new Government will get support from the "middle ground" of Iranian politics. But does this middle ground still exist?

The opposition National Front, from which Dr. Bakhtiar has now been expelled, was moribund between the early 1950s and the eruption of the present crisis. Its leaders are mostly old and their personal authority limited.

They have persisted in their demands for an end to the monarchy and for control of the army, police and secret police.

With Ayatollah Khomeini refusing to make any concessions to the Shah the National Front leaders have been compelled, whatever their personal inclinations, to remain intransigent. And it is clear that it is the religious opposition alone which can claim to exercise country-wide influence. In so far as anybody has organised the strikes and demonstrations it is the Ayatollahs and Mullas.

Potential exile

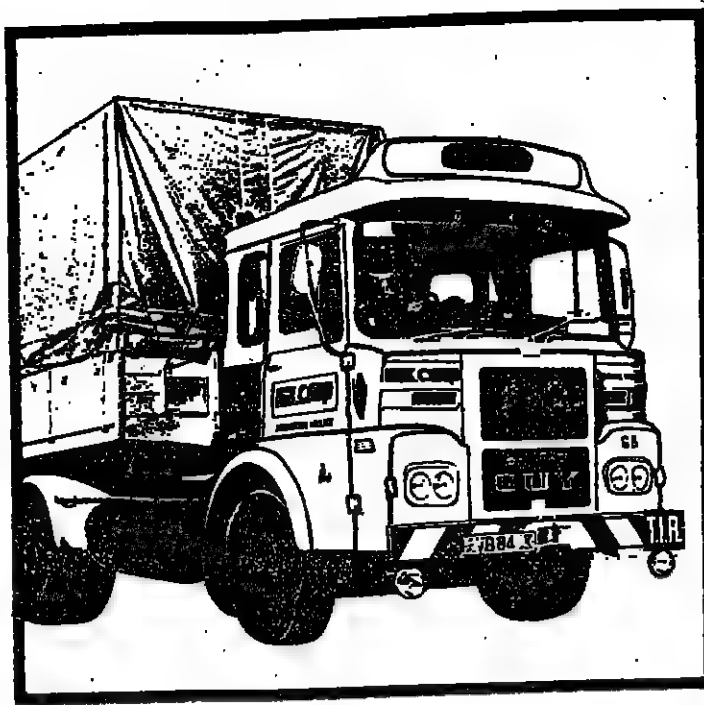
Among the Shah's followers there is equal confusion. The highly personal nature of his rule over the past 20 years has ensured that there is no authoritative figure in the army, other than himself, who can guarantee support for Dr. Bakhtiar. If the new cabinet contains too many senior generals it will be all the more unacceptable to the rest of the opposition.

So far the Government has proved that it can cling to power whatever the opposition does. The army has generally remained loyal to the Shah. But that it can bring the economy to a complete halt and paralyse government authority at almost every level. In a single year it has reduced the Shah from absolute monarch to potential exile. Such success hardly puts those opposed to the crown in a mood to compromise.

If Dr. Bakhtiar is to get anywhere he must be in a position to show that he exercises real authority. The persistent confusion over the temporary departure of the Shah has only served to damage his already slender chances of success. Above all a new Prime Minister needs time to produce concrete reforms. In conditions of mounting chaos it remains to be seen if he will get it.

THE EFFECTS OF A LORRY DRIVERS' STRIKE

A serious threat to much of British industry



THE ROLES OF ROAD AND RAIL

percentage of freight tonnage per km, 1976

Industry	Road	Rail
Food, drink and tobacco	97.6	2.4
Building materials, timber and aggregates	87.2	12.8
Coal and coke	23.0	77.0
Petroleum products	41.2	26.6
Chemicals, fertilisers	86.2	13.8
Iron and steel	65.8	34.2
All other industries	90.6	9.4

Source: Transport Statistics, 1966-76, Department of Transport.

heavy haulage operations for the movement of one-off items, and international services. Widespread support of the strike would therefore have an immediate effect on industries dependent on these services.

In addition, RHA members are heavily involved in the movement of certain bulk food items, such as milk and flour, as well as livestock for the domestic market. They also operate refrigerated meat carriers, and carry live animals for export to the Continent.

In the movement of bulk industrial materials, they carry gravel, sand and quarrying materials, with many drivers on contract to particular companies in these industries. They are also strong in carrying industrial waste which, in view of the tighter demands on companies conforming to anti-pollution measures, could very soon cause problems to industry.

Complicating the picture is the fact that road transport tends not to be a one-journey operation. This means that even those industries which move a lot of their goods by rail for most of the journey between factory and distribution centre, for example, may well depend on a road haulier to complete the last bit of the journey.

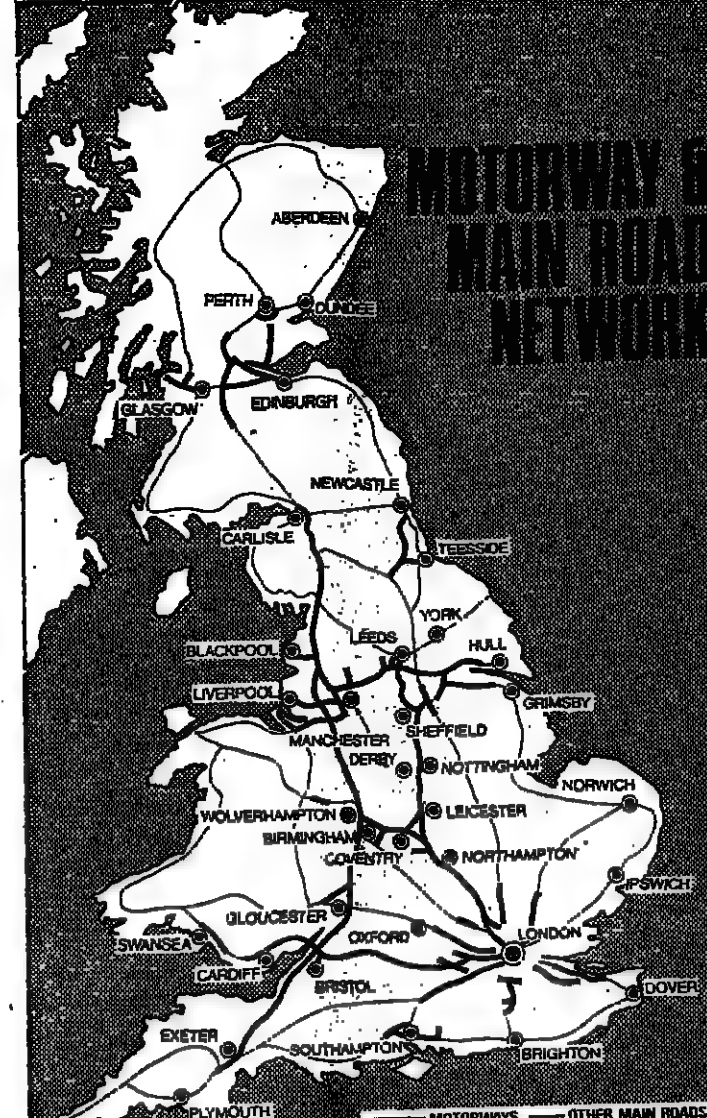
This fact alone means that the substitution of rail for road transport is not feasible in the majority of cases. British Rail

claims to handle at least half of long distance bulk freight carrying, with products like oil, coal, steel, cement, aggregates, lime, stone and chemical products high on the list. But these products are moved between private sidings and it is obviously not possible to provide these overnight.

An added complication for British Rail which could arise from the strike is the fact that its Freightliner container-carrying service sometimes uses professional carriers for the collection and delivery of containers. On the basis of the attitude shown by rail unions in the past towards fellow workers on strike, it is highly unlikely that there would be any attempt to get this job done from other sources in British Rail.

The ability of industry to cope with possible large-scale disruption to its transportation will be determined to some extent by its stocks position. Most companies probably hold between one and two weeks of essential supplies of raw materials. After that period, shortages would begin to be apparent, and stocks of finished goods would start to pile up.

Scotland suffered a three-week strike of lorry drivers in October, 1974 which seriously disrupted industry. The dispute was more widespread than the current one, involving some NFC drivers as well, and co-



incided with strikes in some other Scottish industries. Scotland is also particularly dependent on road transport because of few rail connections apart from main line operations. This means that Scotland will also be hard hit if the present strike gets a grip. At the time of the last strike, it was calculated that more than 30,000 workers would have had to have been laid off at the end of the week in which it was finally settled.

Until the state of the present dispute becomes clearer, companies are not thinking far ahead as the effect on production and possible lay-offs. Some indication about the likely effect of prolonged and widespread action by the lorry drivers can be gauged from the dependence of particular industries and services on road transport.

FOOD DISTRIBUTION is probably the most vulnerable of all to a disruptive dispute because fresh foods have a limited life-span. Most of the major supermarket chains operate their own fleets of lorries for transport from central depots, to avoid too many deliveries a day at their High Street stores. The problem, however, is if supplies to the central depots are reduced.

There are several specialist companies responsible for retail distribution. One of the largest, SPD, is a subsidiary of Unilever and is concerned with distributing Birds Eye, Van den Berghs, Bachelors, and other Unilever products around the country. Tate and Lyle's TLT company is concerned with sugar distribution.

But these large companies are only responsible for a small part of the food industry's distribution. The bulk is still in the hands of the local haulier, and small regional groups. Most trade sources were unable to predict the exact effects on stores mainly because it is unclear which private hauliers involved are in dispute. But supermarkets and manufacturers have warned shoppers against panic buying on the ground that existing packaged grocery stocks would last for several days.

CHEMICALS: The majority of companies either use a mixture of professional carriers and their own fleets, or depend entirely on contracting professional carriers. There is a high degree of interchange between plants of intermediate chemicals for further processing, and much of this transport is by road. The advantages of flexibility offered by road transport mean that companies have tended to minimise stocks—a factor which will work against them in the current situation. If stocks of a particular raw

material run short, companies might close plants for annual maintenance.

COAL: Most coal is transported by rail from the pits to depots, or direct to industry. That part which is taken by bulk tipper lorries could be affected by the strike, but stocks of coal held by distributors are sufficient to meet householders' needs for some time.

ELECTRICITY: Virtually all coal and oil for delivery to power stations is brought either by rail or sea.

STEEL: Most raw materials are brought by rail to the major steelworks. Much of the delivery of finished products is also by rail, but there is some movement by road of semi-finished products to other plants for finishing. Where delivery of the final product to the customer is by road, this is often at the preference of the customer. It is likely that rail could be substituted, although the final stage of distribution may well have to be by road. Much of the steel held by stockholders, however, is transported by road, often for delivery to customer industries requiring relatively small amounts of steel.

MOTOR INDUSTRY: Delivery of cars could be badly affected by the dispute because car transporter drivers are involved. The transport of parts between plants of the same company is often done by rail. For example, Ford has its own rail link between Dagenham and Halewood, and Chrysler between Coventry and Linwood. Delivery of components to the car plants, however, is mostly by road.

PETROLEUM PRODUCTS: The major companies run their own fleets of vehicles. But distribution of central heating oil to factories, offices and homes is often carried out by professional haulage operators who are under contract to the distributors.

CONSTRUCTION: The transport of materials for the industry by road is divided between companies' own fleets and professional haulage operators. Building sites which are close to main depots are less likely to be affected than those in more inaccessible areas. Special equipment for use on sites is taken by road, and delays in delivery could hold up work.

BRANDEISATION OF THE ROAD HAULAGE INDUSTRY is such that there is a high degree of interlinkage between companies operating their own fleets of lorries and those professional hauliers which are working under contract. In addition, own-account fleets will sometimes sub-contract to the professional hauliers when their own capacity is not sufficient.

For these reasons—and the very important consideration that the whole chain of manufacture is dependent on the delivery of components—the effects of a strike involving only a section of the road haulage industry could have more serious effects than immediately appear.

MEN AND MATTERS

Imps and others—out of puff

The last words that Imperial Tobacco and its rivals will want to hear on a \$50m disaster were uttered yesterday. One of the British tobacco industry's 1978 stockbrokers Sheppard and Chase declared tobacco substitutes to have been "an almost total failure."

Smoking out the hard facts behind that verdict, I learn that cigarettes containing substitutes are now down to barely 0.2 per cent of total sales in this country. Nine months ago it was 0.6 per cent—and even that was a far cry from the 3 per cent which would have been seen as a moderately successful market penetration.

Of the 12 brands put on the market, eight are still on sale, but several of those only nominally. Most of the smokers who are not right back on the natural weed are puffing two brands containing Cyrel, a substitute made by Celandese: these are Rothman's "Peer Special" and Gallaher's "Silk Cut."

Synthetic tobacco is also running out of puff in Germany. Sales are tiny there, although in the one other European country where Cyrel was launched, there is just a hint of hope in the ashes. That is Switzerland. As a British tobacco executive said ponderously to me: "The Swiss are perceived to be a little more conscious of health."

Fake fancier

One man who has made a tidy profit from early retirement is property dealer Ken Talbot, who moved to China nine years ago, and made friends with the late, legendary art forger Elmir de Houry. Now back in harness in London, Talbot has taken the unusual step of selling off through a small ad of his own if you supplied legs—is

Impressionist paintings. Among them are works in the style of Toulouse Lautrec, Modigliani, Monet and Picasso.

"You can't insure them, they want burglar alarms and big premiums," says Talbot. "I sold some at Christmas—before it got too much publicity. Why, I asked naively, 'a problem?' 'Look,' he said, 'they're all signed 'Modigliani', 'Monet'... They're a big status symbol—most people wouldn't know a Picasso from a bar of soap. And what they do with them after they leave me is up to them, know what I mean?"

Talbot does not, however, feel entirely at ease in the world of fakery. Admitting that he knows nothing about art either, he is holding on to a painting bought "through" de Houry which he was assured is a real van Meegeren. "People say it looks like a van Meegeren," he says uneasily.

Destiny deflected

The abandonment of the Queen's projected trip to Iran means that all those who would have gone along can now stop studying the most lavish book ever published in adulation of a dynasty. "Iran, Elements of Destiny" has a foreword by the Shah, in which he begins by declaring his country to be in "the process of a fundamental transformation."

Forty thousand sumptuous and heavily subsidised copies were printed by Balding and Mansell, the Wisbech-based subsidiary of Beumrose; the colour work recently won a prize in the trade.

Most have been given away, but Collins, the London publishers, took 2,000 for sale (at £25 a time) and are still sitting on 800. Far more awkwardly placed are German and French publishers, still at work on translating the highly poetic text.



Canadian photographer Roloff Beny, I contacted his assistant, American archaeologist Mitchell Crites, in Rome. He said bravely that the book had now become "a memorial—a remarkable statement of what Iran was like until a few months ago."

Generating heat

Despite the cold, busloads of tourists were arriving at Buckingham Palace yesterday, to photograph one another and watch the guards at their rituals. An Italian from Pisa asked me the way to the Aldwych, and said he was booking to see "No Sex Please, We're British." He explained: "It's the only way to keep warm."

Walking goldmine

While human life is still not rated very highly in certain parts of the world, some upward adjustment of the valuation is suggested by a New York consulting firm. "The old cliché about the 98 cent human body is just so much hogwash,"

according to Adam Starchild, president of the Minerva Consulting Group.

Following a Christmas session with his pocket calculator, Starchild says that transforming the necessary chemicals into cells, and constructing even a semblance of a body, "would drain the treasures of the world." The materials alone, including hormones, RNA, DNA, and other biochemicals, are, according to chemical company catalogues, worth about \$6m. It makes Nature seem very good value.

Dope in smoke

You would need to be a statistical addict to wade through all the figures for drug hauls in 1978 produced yesterday by Her Majesty's Customs and Excise. In the pushers' terms, the "street value" was £22.2m. What happens to all that heroin, LSD, cocaine, cannabis and the like?

"We incinerate it," said a spokesman. "There are Queen's warehouses, you see, with facilities." I asked where these warehouses might be. "That," he replied, "is our best kept secret."

Doctor at sea

Friends in France tell me that British Rail's cross-Channel ferries—hopelessly delayed by the weather—have at least some loyal customers. It seems that, to get round the often impassable coast of northern France, some French commuters have been mingling with the Marks and Spencer's bound Calais housewives on the boat to Dover, then boarding another ferry back to Boulogne, 25 miles along the coast.

Among those taking the sea-route was a doctor, who made the circuitous trip in four hours. One can only hope the journey was for pleasure rather than to see a patient.



Fortunately, his spirit lives on.

Only James Buchanan, regarded by many as the father of Scotch Whisky, could have composed a blend of fine whiskies so smooth and satisfying as to win the century-long devotion of his entire house.

The Buchanan Blend is now being introduced to the public in the belief that discerning whisky drinkers everywhere will appreciate its rounded excellence.

You may have to look for it, because supplies may be limited at first, but you'll find it well worth the trouble.

The Buchanan Blend

THE SCOTCH OF A LIFETIME



ECONOMIC VIEWPOINT

How EMS will work

THE EUROPEAN Monetary System was supposed to have come into operation last Tuesday, January 2, and in spite of last-minute French objections it may already have begun to operate in an informal way. Yet the actual exchange rate rules are still as clear as mud to most of the financial community, let alone the general public. It has already been announced that seven of the eight member currencies are to be limited to a margin of fluctuation of 2 1/2 per cent around an "ECU-related" central rate. Italy on the other hand has opted for a 5 per cent margin. Does that mean that the total band in which a currency can move is twice the above amounts, i.e. 4 1/2 per cent for the seven inner group members and 10 per cent for Italy, the outlying member? Or does it not? And "what is the significance of ECU-related?"

I make no apology for having previously hedged on these questions, because the answer is not clear cut and will vary according to the precise relation of different currencies to each other. When all exchange rates were fixed in relation to the dollar (the Bretton Woods system) there was no ambiguity about the measurement of fluctuations. The difficulties arise because there is no single central currency, and because every European currency is related directly to every other.

Moreover, the exchange rates in the area are linked by a combination of two different systems. There is the parity grid, which has previously operated by five of the present member currencies belonging to the so-called snake. But the grid is supplemented by a system known as a basket of currencies known as the ECU (European Currency Unit).

If this were not complicated enough, it is far from clear which units the permissible

amount of fluctuation should be measured. The tempting thing to do is to relate exchange rate movements to the ECU. But the ECU is simply a basket of currencies of stated physical amounts, e.g. 0.828 German Marks, 1.36 French Francs, etc. The value of the ECU itself changes if any one of its components moves in the market. For instance if the French Franc falls, the total value of the basket, stated in any other currency, will fall. Thus the "snake" metaphor is in terms of the ECU will often understate the permissible movement.

It might therefore help if I gave a simplified summary to my starting question before going into further detail. The effective band in which the hard core currencies can move will normally be more than 2 1/2 per cent but less than 4 1/2 per cent, the exact width varying from time to time. An outlying currency taking advantage of wider margins would have an effective band usually varying between 6 and 8 per cent. The latter figure is in my personal view a better guide.

Per cent of what? The calculations I have available are in terms of the strongest EMS currency at the time in question, this being treated as the numeraire. But what one would ideally like to know is the answer to the question: what would happen if sterling joined as another outlying member on the Italian model—would be calculations in terms of something like the trade weighted average exchange rate, which is already calculated by the Bank of England every day for sterling. This is on a world-wide basis, and the desirable indicator would have no EMS currencies left out and purely Community based weights.

But as a practical matter, I shall have to stick to calculations in terms of the strongest

currency, and merely note a few ways in which such calculations distort the picture. Now for a little of the detail, and please fasten your seat belts.

Of the two elements in the system, the parity grid is the basket, the parity grid is the dominant one; it is much the easier to understand, and the countries which belonged to the earlier snake have practical experience of its operation. (The "snake" metaphor ceased to be appropriate when the Smithsonian system of fixed rates against the dollar collapsed in 1973; but we are landed with this slinky label which it is too late to change.) It will be simpler to describe the parity grid first and then explain how the ECU or "basket" element modifies its operation.

Grid system

Under the grid system each currency has to have a central parity against every other. The parities have yet to be set officially because of the last-minute objections of the French on Agricultural Policy which have delayed the official start of the EMS.

EMS central rates were in fact fixed informally by central bankers on December 29, although this has not been admitted officially and the rules have not been announced. But we shall not do widely wrong in taking as a rough approximation the cross rates appearing in the Financial Times foreign exchange table for that date, when for instance the German mark was worth nearly 2.3 francs.

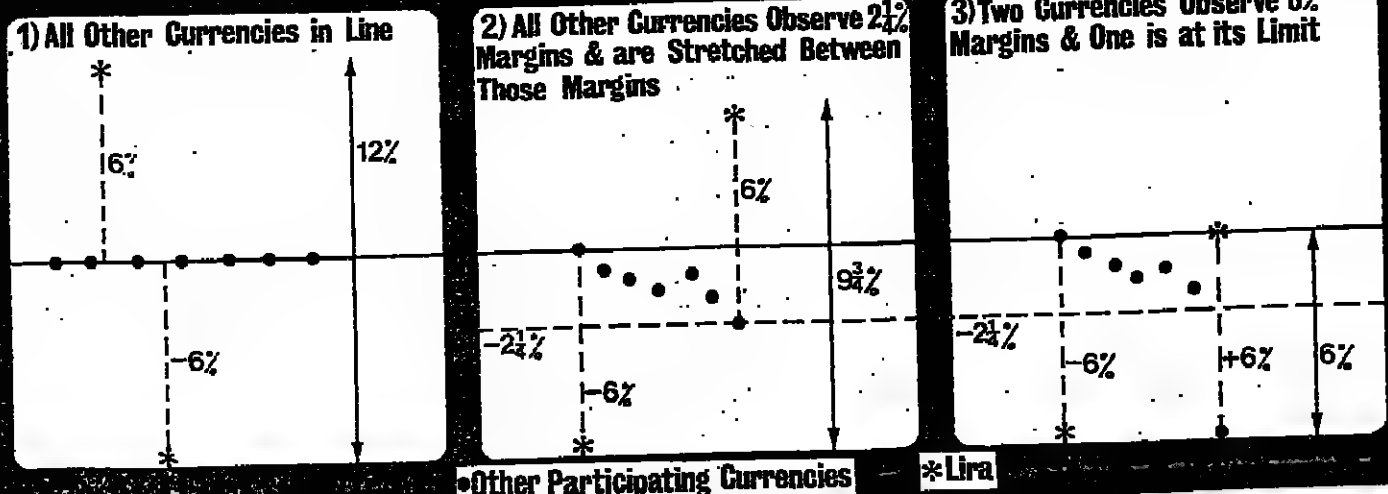
The fundamental rule of the grid system is that the exchange rate of a hard core currency can fluctuate between 2 1/2 per cent below the strongest and 2 1/2 per cent above the weakest hard core participant. An outlying currency can fluctuate between 6 per cent below the strongest

and 6 per cent above the weakest of all participants. Remember this fundamental rule and you will not go far wrong. Forget it and all is lost.

Now assume that only two currencies are involved, the franc and the mark. The total band between which their exchange rate can fluctuate is twice 2 1/2 per cent, or 5 per cent. The membership of other currencies has under the above rule the effect of narrowing the band to one of a width varying between 2 1/2 per cent and 4 1/2 per cent depending on the scatter of the different member currencies in relation to their central rates.

The charts in this article are adapted from some drawn up by the Bank of England, purely for illustrative purposes, and show the operation of the grid system. The key to understanding them is that the strongest currency is used as the numeraire base. In the middle chart (No. 2) the dots between the horizontal lines show the hard core currencies stretched out between the permissible margins. Let us call the strongest of these the Mark. The French franc—let us say hypothetically—by the full 2 1/2 per cent. (In theory it could have been the other way round with the franc rising by 2 1/2 per cent against the Mark. But the diagram would then have to be redrawn with the franc as the base.) The other hard-core currencies are stretched between the Mark and the franc and their effective range of movement is less—as the chart clearly shows—so long as the mark and franc stay put in the positions shown.

The position is easiest to see if all but one of the exchange rates remain at their central rates and the range of movement of that one is examined. This is shown in the left-hand chart (No. 1) in which the lira is the odd man out. If all other



exchange rates stayed put against each other the lira can rise or fall by 6 per cent against any of the others, giving a total effective band of 12 per cent.

In the second chart the effect of the dispersion of the hard core currencies is to reduce the permissible range of fluctuation for the lira. According to the key rule of the grid, it can rise by 6 per cent against the franc and fall by 6 per cent against the D-mark, the effective range of fluctuation is 12 per cent minus 2 1/2 per cent, that is, 9 1/2 per cent. The range is measured against the D-mark on the convention used for these calculations.

The third chart assumes that the UK subsequently joins the system along with Italy on this basis. The chart is also so drawn that the D-mark is at the top of the permissible range and the lira is at the bottom. The effect of this spread is to narrow sterling's effective band to 6 per cent. This comes from the rule of being able to move down by 6 per cent against the strongest currency and to move up 6 per cent against the weakest. If all other currencies had remained at their central rate, sterling could have moved within a band of 12 per cent.

At this point, it is necessary to remember the limitations of such simple two-dimensional diagrams. For

they effectively assume that all but one currency stay put in the position shown, and then consider the possible swing of that currency. This is often unrealistic. Let us suppose that the two currencies with the wider margins were not sterling and the lira, but sterling and the Irish pound. The legal separation of the Irish pound from sterling would not effectively narrow the permissible band of movement of sterling if in practice they continued to move together. For this situation we would need a fourth diagram in which the two outlying currencies were swinging together. The permissible range of movement against the D-mark would be closer to the 9 1/2 per cent of the middle chart, and the same would be true if sterling, the lira and the Irish pound were all observing wider margins and diverging in a similar way.

How does the basket or ECU element modify the system? Basically it is an influence reducing the permissible band of fluctuation—one of many reasons why I did not share the official British enthusiasm for it. A "divergence indicator" will be calculated showing how far any currency has diverged from its agreed central rate against the ECU. When a currency reaches its threshold of divergence there will be a "pre-emption of central bank intervention or of other policy measures to prevent it diverging

further than 75 per cent of its maximum theoretical spread against the ECU.

I shall spare the reader (and myself) the full intricacies of the interaction between the ECU divergence indicator and the grid arithmetic. Although the divergence formula would limit the permissible depreciation of say the lira against the ECU, the fact that the lira is itself part of the ECU pulls the value of the ECU down. This means that the divergence indicator is less restrictive than it appears at first sight. In the first chart this indicator reduces the permissible band for the outlying currency to about 8 to 9 per cent. In the second chart, the band is also within this range, and thus not very much less than under a pure grid system. The divergence indicator is slightly more restrictive for the lira, which has a weight of about 10 per cent in the ECU basket than it would be for sterling which has a weight of about 13 per cent. In the third chart with the lira against its lower limit, and sterling also in the EMS, the divergence indicator is unlikely to have any narrowing effect whatever.

At the end of it all, we are back to the conclusion that the permissible band of movement of the hard-core currency is somewhere in between the 2 1/2 and 4 1/2 per cent figures, mentioned in past discussion. For the outlying ones using wider margins it varies between the 6 and 12 per cent figures. The

first range is far too low, unless France can really have a German-type anti-inflation miracle. The second range gives simple scope to operate a *de facto* float, provided that central rates are changed in good time. Parity changes could be made without changing market rates and we should be spared unsuccessful but harmful attempts to defend exchange rates against market forces.

The main technical reason why the wider margins proposal lacked appeal to Mr. Callaghan and Mr. Healey and some of their advisers is that it gives too much exchange rate flexibility—not too little. They tend to believe in the spurious "discipline" of fixed but adjustable rates. If then the key Government leaders want an even more restrictive exchange rate regime than they needed to adhere to under the EMS, why then did they not join? The economic arguments about transfers of resources are not convincing, as the issues they raise are largely separate. Suppose that the UK stayed out because a few officials wanted an intervention formula even more closely linked to the basket than the present one. One is left with the conclusion that the main reason for non-membership was pure political funk at the prospect of an internal Labour row before an election.

Samuel Brittan

Letters to the Editor

Cross-Channel link

From Sir Bruce White

Sir—I read with great interest Mr. Ian Hargreaves' article on the Channel Tunnel in the December 30, particularly the paragraph describing the Channel Tunnel as a "tunnel" and not a "link". I am disappointed to find that in view of the progress made in the construction of the tunnel, the Channel Tunnel is still referred to as a "tunnel".

Anyone familiar with maritime engineering is well aware of the great forces engendered by the sea and also by windage, a factor which enhances a tunneling solution. A tunnel however, must have a free flow capacity to cover both road and rail traffic; the former requirement is essential.

The tunnel/Link concept uses the well developed technique of submerged tubes to provide tunnels beneath the Dover Strait carrying two railway tracks and two three-lane motorways. The maximum road tunnel length is ten miles and can be ventilated economically.

The motorway tunnels emerging on to two mid-Channel islands, constructed on the Varne and Le Colbart banks, which are currently dangerous to shipping, would provide visible and well marked reference points to lessen the hazards to shipping, a danger which was mentioned in the article.

I hope the foregoing will both clarify certain points and show that the Channel Tunnel/Link scheme is unique in providing all the requirements for an essential fixed cross-Channel link.

Sir Bruce White
Reyton,
Widley-on-Thames,
Surrey.

Root cause of inflation

From Mr. C. Economides

Sir—I am afraid, Professor Dudley Johnson (December 20) like other monetarists, commits the fallacy of post hoc, ergo propter hoc, in arguing as he does that the root cause of inflation is the high growth in money supply, and that "the only way to eliminate inflation is to reduce over time the growth of monetary growth and the growth in the Government sector."

The money supply changes that Professor Johnson quotes from the Federal Reserve Bank of St. Louis to support his case, actually refer to "the narrow definition of money (M1)—currency held by the non-bank public plus demand (or current account) deposits" (See the St. Louis Bank's bulletin "International Economic Conditions" dated September 27, 1978). It is of course a commonplace that the amounts of currency notes in the hands of the public and the credit balances of current (or checking) accounts vary more or less proportionately to the price level. It would obviously be absurd however, to argue that inflation is brought about by the increase in the amount of currency notes and the balances in current accounts (and not vice versa), and that the prices, for instance, in supermarkets in Britain today, would not have been as high as they actually are, twice as high as five years ago, if only the Government had somehow managed to restrain the growth in the total amount of the circulating currency and the current account balances.

In this connection, I would point out that the currency in circulation can be increased (or decreased), according to the needs of the public, and with out restriction, by the debit (or credit) of personal or business current accounts and of bankers' deposits at the Bank of England, and the credit balances in (non-interest-yielding) current accounts can be increased (or decreased), according to the needs of the public and business, and also without restriction, by the reduction (or increase) of interest-yielding deposits and accounts and other financial assets. Thus, changes in the money supply (M1) are basically induced by changes in inflation rates and the consequent personal and business needs, and not the other way round.

Also, it seems to me totally unrealistic, in circumstances of present-day world-wide stagflation, to argue as Professor Johnson does, that inflation can be explained by "the simplest theory of too much money chasing too few goods" and that it could be cured by restraining the growth of M1.

Even if one considers money supply in its wider definition (M3), experience of the past five years has shown that cutting money supply growth and Government sector expenditure is a medicine which attacks less the disease and more the health of the patient—it ameliorates somewhat inflation but at the same time it worsens stagnation.

Stagflation of the past five years is I think too complex a phenomenon to be explained or cured by the simplistic theory and prescription of monetarism.

Chris Economides
PO Box 1632,
Nicosia, Cyprus.

Windsor cordon

From Mr. R. Turner

Sir,—It is important to correct an error in your article, "Juggernauts at Bay" (December 29). Contrary to your report, the Freight Transport Association, Road Haulage Association, and the National Farmers' Union have not yet made a decision on whether or not to appeal. The merits are yet to be considered in the light of the judgment on December 21 and subsequent advice from counsel.

As far as FTA members are concerned, they will have to assess the implications of a decision which gives total administrative control to local authorities to ban commercial vehicles "as they see fit" and circumnavigate their rights as road users to object to schemes that deny reasonable access for their delivery vehicles. The lorry transport services, which trade, industry and the community rely, will now increasingly be subject to a further layer of bureaucratic control on vehicle movement. The day-to-day decisions made by Berkshire (and other local authorities if they follow their lead) on the issue of permits for deliveries will have immense commercial implications.

Notwithstanding the legal arguments, the Windsor cordon marks a watershed for lorry control measures. It is the first large-scale lorry ban to be introduced by any local authority without suitable alternative routes. The delight of Windsor residents is equalled by the displeasure of people living in Slough and Staines where the lorry traffic has been diverted. This will remain the situation until the M25 is built or the scheme is taken out.

Meanwhile, trade and industry is picking up the annual £500,000 bill for this giant game of "pass the lorry." But the residents of Windsor need not worry too much for it will not be them who will be asked to pay—but the rest of us!

R. K. Turner
(Controller, Planning and Traffic Services)
Freight Transport Association,
Hermes House,
St. John's Road,
Tunbridge Wells, Kent.

Testing gram

From Professor T. Oxley

Sir,—John Cherrington, in his usual forthright way (December 22) puts his finger on a real problem: for cereal farmers when he points out that loads of grain may be refused by buyers on the basis of tests which inevitably give variable results from time to time. He refers principally to the Hagberg test for gluten quality in barley, but also to nitrogen content in barley, of potentially confusing quality. He might equally have referred to moisture content which is a limit commonly invoked by buyers as a ground for rejecting a load.

The trouble is that it is a buyer's market. The buyer has all the cards on his own side when it comes to the Hagberg and nitrogen tests, because the farmer is very unlikely to have the means for making these tests. So he cannot argue. But because nearly every farmer has a meter of his own, he is in a stronger position over moisture tests. Here the buyer must fall back on the highly questionable contention that his instrument is "correct" while the seller's, probably being of a more or less portable kind, is "wrong". Differences between buyer and seller can arise from differences in sampling, which can introduce bigger differences in moisture than in nitrogen, or Hagberg.

For his own protection, a farmer should always take as comprehensive a sample as he can of each parcel of grain, preferably at least a pound, and keep it in a sealed jar of thick polythene bag. He should try to see how the buyer samples his load, insisting on comprehensive sampling, and he should produce his own sample meter, bringing his own moisture meter. If there is any dispute, his own meter, properly used, is likely to be quite as reliable as the buyer's instrument.

T. A. Oxley
Prothmester,
Meter House,
Fieldhouse Lane,
Marlow,
Bucks.

Managing traffic

From Mr. H. Dykes

Sir,—Very interesting and balanced article on the Berkshire heavy lorry controls around Windsor by Mr. Griffiths (December 29) slipped somewhat only in its references to the Act which I introduced in 1973. It is not accurate to say that hardly any other local authorities have used the Heavy Commercial Vehicles Act to curb juggernauts in environmentally sensitive areas.

A recent official answer from the Department of Transport showed that over 400 local control schemes of one kind or another have been introduced, up and down the country since the Act came into force.

Of course very few of these have banned access completely, and there are always exceptions for particular types of heavy vehicle. But they are still mandatory in the fullest sense. The large number of width restrictions which now exist in residential roads are one example of an increasingly used control system.

Certainly though, the court judgment for Berkshire's bold scheme does pave the way for greater courage and imagination by other local authorities with traffic management powers, including Greater London Council.

Hugh Dykes
House of Commons, SW1.

Today's Events

- GENERAL**
- Mrs. Margaret Thatcher, Conservative Party Leader, opens London International Boat Show, Earls Court, 11 am.
 - Access, the bank credit card group run by three of the big four banks, increases interest rate charges to its 3.6m holders from 11 per cent a month to 2 per cent.
 - Private haulage lorry drivers strike continues.
 - Sig. Emilio Colombo, President of the European Parliament, continues visit to China.
 - China's vice premier, Li Xianqian, on tour of Africa, including Tanzania, Mozambique, Zambia and Zaire.
 - Sir Kenneth Cork, Lord Mayor of London, attends luncheon with chairman and directors of Lloyds Bank, 71, Lombard Street, E.C.3, 1 pm.
 - Institution of Civil Engineers, lecture and film programme for young people "Channel Link—Bridge or Tunnel?" Great George Street, Westminster, SW1, 2.30 pm.
 - COMPANY RESULTS
 - Final dividends: Birmingham Pallet Group, Bond Street
- FABRICS**
- Interim dividends: British Cinematograph Theatres, Foden's, Hollis Bros. and E.S.A. Linford Holdings, F. H. Tomkins.
 - COMPANY MEETINGS
 - Jessups (Holdings), Winchester House, 100, Old Broad Street, E.C.2, 12.30 pm.
 - Pwache Property Corporation, Winchester House, 100, Old Broad Street, E.C.2, 11.30 am.
 - Tennis: King's Cup (Great Britain v Hungary), Sheffield, 7 pm.
 - Brantiff Airways World £100,000 men's doubles champions, ship continue, Olympia, London, director, Peter Lea-Cox, 1.15 pm.
- SPORT**
- British Junior Covered Court Championships continue, Queen's Club, London, 9.30 am.
 - Athletics: Statement by National Dairy Council on schools athletics.
 - CITY OF LONDON LUNCHEON-TIME MUSIC
 - All Hallows-by-the-Tower, organ recital by Professor Gordon Phillips, 12.15 and 1.15 pm.
 - St. Olave, Divertissement Melodieux—anthology in words and music, 1.05 pm.
 - St. Botolph, Bishopsgate, cello recital, Joanna Spruitworth, 1.10 pm.
 - St. Giles, Crisplegate, organ recital, Ian Le Grier, 1.10 pm.
 - St. Mary-at-Hill, Bach Cantata series, director, Peter Lea-Cox, 1.15 pm.



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● NEWS ANALYSIS — NORCROS BID

Johnson-Richards reaps investment benefits

BY ANDREW TAYLOR

The bid overture for H. and R. Johnson-Richards Tiles announced yesterday by 12 firms comes just seven months after Hepworth Ceramic abandoned its takeover attempt in the face of a Monopolies Commission investigation.

The Johnson-Richards tile empire now controls around 80 per cent of the UK ceramic tile market, which has undergone a number of significant changes since H. and R. Johnson merged with Richards-Campbell Tiles in 1968.

Ten years ago tiles were mostly white and were largely to be found in bathrooms, toilets and kitchens—today tiles come in all types of design and shades of colour, while the increase in do-it-yourself and home improvement work has created a brand new market for tile manufacturers.

The move towards decorative tiles was originally led by overseas manufacturers which have been steadily increasing their share of the UK market.

As a result Johnson-Richards has had to spend heavily to maintain its dominance, in the face of these new designs and products. In the five years to March 31, 1978, the group had spent £18.5m largely on improving its product range and manufacturing techniques.

The fruits of this investment began to show through last year when in the 12 months to March 31 pre-tax profits rose by 45 per cent to £25.9m.

The shift from basic non-decorative tiles to much broader colour ranges coincided with a boom in DIY work and more recently large-scale home improvements financed by second mortgages.

This has to some degree helped Johnson-Richards overcome the world-wide slump in original construction work—which led group profits to stagnate throughout the mid-1970s.

Mr. Alex Done, chairman of Johnson-Richards, says the group's sales pattern has changed in the intervening

years with much greater emphasis now placed on the DIY and home improvement market.

Last year the volume of general repair, maintenance and home improvement work is estimated to have risen by around 14 per cent while industry experts estimate that British householders spent a record £1bn on DIY products.

As a result the City is expecting Johnson-Richards to show a further significant profit improvement when its interim figures—the next week—are announced.

However, the group is facing increasing pressure from overseas manufacturers which, according to the group, have increased their share in the UK market from less than 10 per cent in 1974 to currently around 20 per cent.

In the six months since the Hepworth bid was abandoned Johnson-Richards share of the UK market has declined by around 5 per cent.

Hepworth, when it abandoned its bid, said that to delay for 12 months while the Monopolies Commission concluded its investigation would only favour foreign competitors—notably in Spain and Italy.

Johnson-Richards, however, says that volume sales were increasing last year—after several years of stagnation—despite the increased pressure from overseas.

More importantly the switch to decorative tiles is commanding bigger profit margins has continued to boost group earnings. One City analyst estimates that group pre-tax profits in the current year may be around £5.6m.

Prospects for 1979 in the current financial uncertainty however look less exciting. Second mortgages are becoming more difficult to negotiate while DIY products may come under some pressure if the squeeze on disposable incomes is resumed.

Meanwhile, Norcross still has to overcome opposition from the Johnson-Richards Board while

there is still the hurdle of a possible monopolies probe to be cleared.

The decision by the Department of Prices and Consumer Protection to refer the Hepworth bid for investigation was based on Johnson-Richards dominance of the UK tile market and Hepworth's virtual monopoly of the vitrified clay pipe market.

A merger according to the Department would have created a group with a strong position in supplying clay based products to the construction industry.

Another factor which would have concerned a monopolies investigation would have been the common pricing practices operated—with official approval since 1964—by Johnson-Richards and other UK tile manufacturers.

Norcross, however, says that Johnson-Richards would complement its existing construction and consumer product interests. These include pre-stressed concrete air conditioning products, metal window frames, double glazing and the Hygena range of kitchen and bedroom furniture.

A key to any bid however will be the reaction of London Brick, controlling a near 10 per cent stake, and which has already indicated its wish to sell this interest, along with other family shareholders controlling between them around another 15 per cent of Johnson-Richards shares.

هكذا من النحل

Bass Charrington gets off to good start

THE CURRENT year has got off to a good start, says Mr. Derek Palmer, chairman of Bass Charrington, in his annual report.

He adds that provided they can maintain the good relationships established throughout the group and ensure uninterrupted supplies to customers, they should make further progress this year.

Sales were seriously affected by three major unofficial stoppages in the early part of the last financial year, and by the below average summer weather.

Consequently, earnings from trading operations were less than originally planned, says Mr. Palmer.

But the surplus on property sales and investments was significantly more than last year which helped to produce a satisfactory out-turn for the year.

Last year the group pushed up pre-tax profits from \$90.5m to \$105.5m. The surplus on property and investment sales went up from \$3.6m to \$9.5m.

Mr. Palmer adds that they have established closer relationships throughout the group by better communications, consultation and involvement at the place of work.

Encouraging progress has been made after the introduction of schemes for rewarding observance of procedure and other increases in productivity. There have been very few unofficial stoppages since these agreements.

The group will examine how it can further improve working

managed and 351 tenanted. During the year there were 378 disposals and 36 new pubs were built or leased. Major improvements were made to 43 properties.

The new lager Hemelinge Lite, which has now been launched nationally as a draught lager, has achieved a notable success and the extremely favourable consumer response indicates that it has a very bright future.

The main lager brand Carling Black Label also increased its sales and the improvement in regional draught beer sales has continued.

A new company—Bass Sales—was formed to specialise in sales in the rapidly expanding grocery trade. The group's share of this market is now in line with its national share of the beer market and the company believes it has excellent opportunities for growth in this area.

A current cost revenue statement based on Hyde guidelines shows pre-tax earnings at \$84m. This was after adjustment for depreciation of \$20m, cost of sales \$5m and cost of borrowing \$11m. There was a gearing adjustment credit of \$6m.

Mr. Palmer says that at the annual meeting a special resolution will be proposed to change the company's name to Bass. The reason is to give Charrington and Company a clearly separate identity as the operating company for the South East and London.

Meeting Grosvenor House, W1, Thursday, January 25 at noon.

J. Bibby & Sons Limited

Share Registration

Hill Samuel Registrars Limited

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All correspondence regarding registration or transfer of shares should in future be addressed to:

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MINING NEWS

Record Krugerrand sales in 1978

BY KENNETH MARSTON, MINING EDITOR

POSSIBLY BECAUSE of caution in front of the U.S. Treasury's doubled offering of 1.8m ounces of gold at its last monthly auction on December 19, sales of South Africa's one-ounce Krugerrand gold coins fell to \$344.51 in December from \$413.08 in November. Even so, total sales for 1978 were brought to a record 6m coins compared with 3.5m in the previous year. Since 1970, 700.5 tonnes of gold have been sold in the form of these coins.

As already reported, fears about the market's capacity to absorb the big U.S. offering were dispelled when it was learned that bids were received for some 2.7m ounces. Since then the bullion price has moved higher, closing in London yesterday at \$319 per ounce.

Krugerrand sales account for about one quarter of South Africa's production which is running at approximately 700 tonnes a year. The other major supplier of gold is Soviet Russia with an annual output estimated at some 400 tonnes. But industrial demand, home, for gold is reckoned to have expanded to 1,200 tonnes in 1978.

A major sustaining factor in the high industrial demand for gold is the fact that in terms of strong currencies, such as the Swiss franc and the Deutschmark, the bullion price has risen very little over the past two years.

In terms of U.S. dollars it has, of course, advanced from only \$136 at the end of 1976, reflecting the weakness of that currency. Fortunately for the South African mines, their country's rand is tied to the dollar with the result that mine earnings have also advanced despite the accompanying rise in operating costs.

What remains to be seen is how well gold prices will perform this year in the face of continued U.S. offerings and those made by the International Monetary Fund; the latter auctions about 470,000 ounces a month.

Any recovery in the U.S. economy would also exert pressure on gold prices, but they are underpinned to some extent by the European Monetary System plan to allow EEC central banks to mobilise part of their gold reserves at a market-related price in order to settle transactions among themselves.

BETTER OUTLOOK FOR MESSINA

A slight lifting of the clouds over Messina (Transvaal), the South African and Rhodesian copper mining and industrial group, comes with the chairman's comment that the company's dividend outlook is "more encouraging" than it was a year ago.


But Commander H.P. Grenfell adds that he cannot predict any immediate resumption of dividends.


He says in the annual report that the necessary phase of consolidation is under way but is still far from complete. Liquidity must be restored, the return on total assets must be raised and the debt burden reduced, he adds.

Last month Messina announced that instead of the second-half recovery that had been expected, losses had continued. While mining operations had made a profit, the industrial and financial interests had been subject to losses and write-downs with the result that Messina's overall results for the year to September 30 showed a net loss of R6.42m (£3.64m) against a previous year's profit of R2.75m.

The shares stand at 62p.

"If we run short of energy my company will be ready."



 Matthew Brown & COMPANY LIMITED

Lion Brewery Blackburn

Extract from the Report and Accounts to 30th September, 1978

RESULTS AT A GLANCE—in £'000

	1978	1977
Turnover	20,012	17,278
Profit before tax	3,541	3,100
Profit after tax and minorities	1,953	2,178
Earnings per share (as reported)	11.55p	12.88p
Earnings per share (fully taxed)	10.14p	9.00p
Dividends per share	4.373p	3.92p

NOTE: The 1978 tax charge has been reduced by £229,000 (1977 £251,000) being deferred tax not expected to become payable within the foreseeable future. This is a change of accounting policy and the 1977 figures have been restated accordingly.

Some points made by the Chairman, Mr. Cyril Ainscough in mid-December, 1978.

- * Turnover up by 15% produced pre-tax profits up 14%.
- * Total beer sales up 4%, twice the national average, with new Slaton D helping lager up by 13%, despite N.W. England having very poor summer weather.
- * Lower capital expenditure responsible for higher tax charge, but big increase in investment forecast for next year.
- * Sales since September modestly up, but price increase necessary soon to restore margins for 1979 to proper level.

Make no mistake, as energy becomes scarcer and dearer, we're all likely to feel the pinch. Maybe not next week, but almost certainly by the end of this century.

On the face of it, 22 years seems like ample time to prepare ourselves. In reality, we're already short of time.

The present supplies of North Sea oil and gas won't last for ever. And there are limits to the rate at which we can increase production of coal and nuclear energy.

What's more, we'll be into the first quarter of the next century before solar, wave, wind, tidal and geothermal energy together can make a substantial contribution to our energy needs.

There is, however, one alternative we can all exploit right away. Energy conservation.

But to develop it to its full potential, we'll all have to change our ways.

No longer can we take energy for granted. When planning ahead, we'll have to reckon on the real price of energy at least doubling over the next 20 years.

So we must find more efficient ways of using existing forms of energy. And we'll have to develop new products that consume less.

The Department of Energy has an expanded Energy Survey Scheme to help you financially to find the best way of managing the use of energy and cut out waste in your company.

The Department of Industry has an Energy Conservation Scheme for which almost every branch of industry, trade and commerce is eligible.


It provides grants for the insulation of premises, the installation of new boiler plants, combined heat and power systems and supporting consultancy work.

Both schemes will not only get you ready for the future; they'll start to save you money now.

Make it your business to find out more about them.

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ISSUED BY DEPARTMENT OF ENERGY

Companies
and Markets

CURRENCIES, MONEY and GOLD

Dollar firms
on support

The dollar staged a general recovery in yesterday's foreign exchange market after substantial support by a number of central banks. The U.S. unit was also helped by higher interest rates in the U.S. and the general feeling that for the time being central banks had seen the dollar fall far enough.

Starting at around its weakest level, it was soon pushed up, although it finished some way below its best level. Against the Swiss franc the opening level was around Sfrfr 1.6180, before rising to Sfrfr 1.6175. The dollar closed at Sfrfr 1.6172, below its best, but above Tuesday's close of Sfrfr 1.6200.

Similarly the D-mark opened at its best level of DM 1.8180 before falling to DM 1.8150 on bank support for the dollar. It closed at DM 1.8190, well down from the previous close of DM 1.8220. The French franc was weaker at Ffr 4.8305 compared with Ffr 4.8155 while the Japanese yen was weaker at ¥194.50, having touched ¥197.75 during the day. Using Morgan Guaranty figures at noon in New York, the dollar's trade-weighted average depreciation narrowed to 9.8 per cent from 9.9 per cent. On Bank of England figures, its index rose from 82.5 to 82.7.

Sterling suffered from the dollar's improvement, while retaining a firmish undertone. It touched its best level against the U.S. currency in early trading at \$2.0385 but soon fell to \$2.0225 and at one point touched \$2.0070, before closing at \$2.0250, a loss of 1.05c. On Bank of England

figures its trade weighted index fell to 63.7 from 63.9, having stood at 63.6 at noon and 63.7 in early dealings.

FRANKFURT—A sharp rise was seen by the dollar at the fixing to DM 1.6394 against DM 1.6384 on Tuesday after the Bundesbank had bought around \$70m at the fixing. Commercial bank demand together with central bank intervention pushed the dollar higher. Trading was also influenced by a report that the U.S. authorities were firm in their resolve to defend their currency. However, uncertainty over the Iranian crisis still remained an unsettling factor. In later trading the dollar continued to appreciate, and was quoted at DM 1.8527 towards the close.

BRUSSELS—In generally active trading the dollar rose to Bfr 23.05 at the fixing, up from Tuesday's level of Bfr 23.345. It improved still further after the fixing to Bfr 23.17, although the central bank did not intervene at the time. Short covering and large commercial demand were both cited as reasons for the dollar's improvement.

MILAN—In line with its performance in other financial centres, the dollar rose sharply against the lira to L.832.96 at the fixing, compared with L.823.05 previously. The rise came despite selling of the U.S. unit by the Bank of Italy. Most other European currencies lost ground against the lira, with the D-Mark at DM 453.85 against DM 455.4 and sterling at L.1880.5 compared with L.1885.5 on Tuesday.

AMSTERDAM—The dollar was fixed at Fl 1.6875 yesterday, compared with Fl 1.6835 on Tuesday. Speculation that the D-mark would be revalued subsided with the postponement of the EMS and the switch out of D-Marks pushed the dollar up to Fl 2.0005 while the D-mark declined to DM 1.8555 against DM 1.8185 in early trading.

ZURICH—The dollar staged a general recovery against most currencies and was quoted at Sfrfr 1.6155 against Sfrfr 1.6223 in earlier trading. Technical shortages of the U.S. currency were cited as a reason for the improvement with apparent central bank intervention boosting the U.S. unit.

THE POUND SPOT

FORWARD AGAINST £

Jan. 3	Day's Spread	Close	One month	% p.a.	Three months	% p.a.
U.S. \$	2.0270-2.0280	2.0275	2.0270-2.0280	1.48	2.0270-2.0280	0.89
Canadian \$	1.3985-1.3995	1.3990	1.3985-1.3995	1.26	1.3985-1.3995	0.87
Guillemet	1.3985-1.3995	1.3990	1.3985-1.3995	1.26	1.3985-1.3995	0.87
Belgian F	36.25-36.35	36.30	36.25-36.35	2.30	36.25-36.35	2.30
Dutch G	10.25-10.35	10.30	10.25-10.35	1.75	10.25-10.35	1.75
D mark	1.8585-1.8595	1.8590	1.8585-1.8595	0.81	1.8585-1.8595	0.81
Port. Esc	207.50-208.50	208.00	207.50-208.50	0.54	207.50-208.50	0.54
Spain. Pes	167.00-168.00	167.50	167.00-168.00	0.54	167.00-168.00	0.54
Lira	1.675-1.685	1.680	1.675-1.685	1.14	1.675-1.685	0.59
Nrwan. K	10.11-10.24	10.18	10.11-10.24	1.17	10.11-10.24	1.17
French Fr.	6.45-6.55	6.50	6.45-6.55	1.05	6.45-6.55	1.05
Swedish Kr.	1.85-1.86	1.855	1.85-1.86	3.76	1.85-1.86	3.76
Yen	236-240	238	236-240	13.10	236-240	13.10
Austria Sch.	13.50-13.60	13.55	13.50-13.60	5.25	13.50-13.60	5.25
Swiss Fr.	2.0270-2.0280	2.0275	2.0270-2.0280	1.48	2.0270-2.0280	0.89

Belgium rate is for convertible francs. Financial time 59.55-59.65. Six-month forward dollar 0.82-0.72c. pm, 12-month 1.82-1.72c. pm.

THE DOLLAR SPOT AND FORWARD

Jan. 3	Day's Spread	Close	One month	% p.a.	Three months	% p.a.
Canada \$	82.93-84.76	84.71	0.02-0.04c. pm	0.48	0.14-0.12c. pm	0.79
Notland.	1.9700-2.0035	1.9890	0.21-0.16c. pm	1.15	1.22-1.14c. pm	2.40
Belgium	36.25-36.35	36.30	0.21-0.16c. pm	1.15	1.22-1.14c. pm	2.40
Dutch G	10.25-10.35	10.30	0.21-0.16c. pm	1.15	1.22-1.14c. pm	2.40
W. Ger.	1.8235-1.8525	1.8515	1.20-1.15c. pm	7.16	1.75-3.70c. pm	6.15
Portugal	207.50-208.50	208.00	0.21-0.16c. pm	1.15	1.22-1.14c. pm	2.40
Spain	167.00-168.00	167.50	0.21-0.16c. pm	1.15	1.22-1.14c. pm	2.40
Italy	225-235	230	0.21-0.16c. pm	1.15	1.22-1.14c. pm	2.40
Norway	4.5955-5.0010	5.0075	0.50-0.10c. pm	0.71	0.35-0.35c. pm	0.56
France	6.45-6.55	6.50	0.21-0.16c. pm	1.15	1.22-1.14c. pm	2.40
Sweden	1.85-1.86	1.855	0.21-0.16c. pm	1.15	1.22-1.14c. pm	2.40
Japan	194.50-197.75	196.40	2.00-1.05c. pm	11.48	5.50-5.45c. pm	11.35
Austria	13.50-13.60	13.55	0.21-0.16c. pm	1.15	1.22-1.14c. pm	2.40
Swiss	2.0235-2.0545	2.0480	1.53-1.48c. pm	10.26	4.73-4.68c. pm	11.30

U.S. cents per Canadian \$.

CURRENCY RATES

Jan. 2	Special European Drawing Unit of Rights Account	Unit of Rights	Jan. 3	Bank of Morgan England Guaranty Index changes %
Sterling	0.639135	0.677445	Sterling	53.74
U.S. dollar	1.50531	1.38785	U.S. dollar	46.3
Canadian dollar	1.55477	1.64881	Canadian dollar	78.77
Austrian schilling	17.2122	18.3582	Austrian schilling	146.57
Belgian franc	37.1458	38.6538	Belgian franc	11.7
Danish krona	5.70289	5.87723	Danish krona	118.67
Deutsche Mark	3.55025	3.50803	Deutsche Mark	108.11
French franc	5.42033	5.74751	French franc	124.40
Lira	1078.74	1142.10	Lira	54.33
Yen	267.750	267.750	Yen	146.41
Norwegian krona	8.45276	8.89431	Norwegian krona	146.41
Swedish krona	11.2019	12.6458	Swedish krona	146.41
Swiss franc	1.55855	1.58866	Swiss franc	146.41

OTHER MARKETS

Jan. 3	£	\$	Other Rates
Argentina Peso	0.018-0.039	997-1.007	Austria
Australia Dollar	1.7555-1.7685	0.8590-0.8700	Belgium
Brazil Cruzeiro	41.43-43.30	30.47-32.45	Denmark
Finland Markka	7.91-7.98	2.8280-3.9310	France
Greek Drachma	78.25-79.25	35.80-36.70	Germany
Hong Kong Dollar	8.45-8.50	7.65-7.70	Italy
Iran Rial	162.17-160.29	75.00-79.00	Japan
Kuwait Dinar	0.545-0.555	0.2745-0.2785	Netherlands
Lebanese Lira	68.10-68.20	30.80-32.80	Norway
Malaysia Dollar	4.4555-4.4675	2.3000-2.3050	Portugal
New Zealand Dir.	1.5850-1.5920	0.8370-0.8400	Spain
Saudi Arab. Rial	13.2100-13.2130	0.5130-0.5160	Switzerland
Singapore Dollar	4.3775-4.3925	2.1635-2.1645	United States
South African Rand	1.7551-1.7653	0.8590-0.8730	Yugoslavia

Rate given for Argentina is free rate.

EXCHANGE CROSS RATES

Jan. 3	Pounds Sterling	U.S. Dollar	Deutsche Mark	Japanese Yen	French Franc	Swiss Franc	Dutch Guild	Italian Lira	Canada Dollar	Belgian Franc
Pound Sterling	1	2.025	4.745	358.5	8.565	5.335	4.040	1696	8.410	58.40
U.S. Dollar	0.494	1	1.850	146.8	4.229	1.847	1.995	832.8	1.190	28.70
Deutsche Mark	0.209	0.541	1	116.5	1.985	0.891	1.079	450.3	0.644	15.74
Japanese Yen	0.0068	0.0068	0.0068	1	0.0074	0.0069	0.0074	482.1	0.048	1.477
French Franc	0.118	0.254	0.504	465.4	1	3.585	4.718	1950	2.815	68.87
Swiss Franc	0.300	0.607	1.185	719.5	2.597	1	1.311	505.5	0.735	17.72
Dutch Guild	0.248	0.501	0.987	786.64	2.119	0.835	1	417.3	0.597	14.65
Italian Lira	0.255	1.501	3.251	236.6	5.079	1.978	2.598	1000	1.489	34.84
Canadian Dollar	0.415	0.940	1.554	165.4	4.555	1.394	1.976	699.8	1	24.17
Belgian Franc	0.031	0.438	0.831	673.7	14.48	5.658	6.830	2850	4.074	100

EURO-CURRENCY INTEREST RATES

Jan. 3	Sterling	U.S. Dollar	Canadian Dollar	Dutch Guild	Swiss Franc	West German Mark	French Franc	Italian Lira	Asian \$	Japanese Yen
Short term	10-11	11-12	7-8	10-11	par-10	5-6	10-10	10-10	10-11	2-3
7 days notice	11-12	12-13	8-9	11-12	par-10	5-6	10-10	10-10	10-11	2-3
Month	11-12	12-13	8-9	11-12	par-10	5-6	10-10	10-10	10-11	2-3
Three months	11-12	12-13	8-9	11-12	par-10	5-6	10-10	10-10	10-11	2-3
Six months	11-12	12-13	8-9	11-12	par-10	5-6	10-10	10-10	10-11	2-3
One year	11-12	12-13	8-9	11-12	par-10	5-6	10-10	10-10	10-11	2-3

The following nominal rates were quoted for London dollar certificates of deposit: one month 11.00-11.10 per cent; three months 11.55-11.65 per cent; six months 12.00-12.10 per cent; one year 12.75-12.85 per cent. Long-term Eurodollar deposits: two years 10-11 per cent; three years 10-11 per cent; four years 10-11 per cent; five years 10-11 per cent; nominal floating rates. Short-term rates are call for sterling, U.S. dollars and Canadian dollars; two-day call for guilders and Swiss francs. Asian rates are closing rates in Singapore.

INTERNATIONAL MONEY MARKET

New York rates decline

Interest rates were generally easier in New York following efforts by the Federal Reserve to add reserves to the banking system in Tuesday. Federal funds fell quite sharply yesterday, to around 10 per cent after rising to 22 per cent on the previous day.

Treasury bill rates also fell, with 13-week bills at 9.32 per cent, compared with 9.40 per cent late Tuesday. 26-week bills at 9.48 per cent, against 9.52 per cent, and one-year at 9.63 per cent, compared with 9.69 per cent.

FRANKFURT—Short term interest rates showed small mixed changes ahead of the Bundesbank council meeting, which is to be held today. No press conference will follow the regular fortnightly meeting, probably indicating that there will be no change

in the central bank's credit policy. Call money was unchanged at 3.45-3.55 per cent yesterday, while one-month funds eased to 3.55-3.60 per cent from 3.70-3.80 per cent. Three-month was quoted at 3.75-3.80 per cent, compared with 3.70-3.80 per cent previously, but six-month eased to 3.85-3.90 per cent from 3.90-4.00 per cent. 12-month money was at 4.15-4.25 per cent, compared with 4.15-4.30 per cent on Tuesday.

PARIS—Changes in French domestic short-term rates were also mixed, with day-to-day money unchanged at 6 per cent. One-month money rose slightly to 6-6.5 per cent from 6-6.1 per cent; while three-month fell to 6-6.1 per cent from 6-6.1 per cent, and six-month to 6-6.1 per cent from 6-6.1 per cent.

UK MONEY MARKET

Full credit supply

Bank of England Minimum Lending Rate 12 per cent (since November 5, 1978). Day-to-day credit was in ample supply in the London money market yesterday, and the authorities absorbed surplus funds by selling a large amount of Treasury bills to the discount houses and banks.

Repayment was made of the

small amount borrowed by the market on Tuesday, and there was also a small excess of revenue payments to the Exchequer over Government disbursements. These factors were outweighed by fairly large balances brought forward by the banks, and a moderate fall in the note circulation.

The amount of mopping may

GOLD

Sharp fall

Gold fell sharply in the London bullion market yesterday to \$219.219, a loss of \$6 an ounce. The metal opened at \$221.222 and was fixed during the morning at \$222.10. However, a sharp improvement in the dollar pushed it down to \$218.60 at the afternoon fixing, before steady slightly towards the close.

In Paris the 124-kg bar was fixed at Fr 30,200 per kilo (\$222.72 per ounce) compared with Fr 30,350 (\$223.95) in the morning and Fr 30,440 (\$228.52) on Tuesday afternoon.

In Frankfurt the 124-kg bar was fixed at DM 15.135 per kilo (\$222.40 per ounce) against DM 15.225 (\$227.77) previously.

AMSTERDAM—Call money was unchanged at 10-11 per cent, but one-month fell to 10-10 per cent from 10-11 per cent, and three-month to 10-10 per cent from 10-10 per cent. Six-month money was unchanged at 9-9 per cent.

RONG KONG—The money market was tight, with call money at 11 per cent, compared with 11 per cent on Tuesday, and overnight at 10 per cent. This was slightly down from the 11 per cent level quoted previously.

MILAN—Short term interest rates were unchanged. Call money was 10-10 per cent; one-month 10-11 per cent; two-month 11-11 per cent; and three-month 11-11 per cent.

Rates in the table below are nominal in some cases.

Jan. 3	Jan. 2
Gold Bullion fine ounce	219.219
Close	221.222
Opening	221.222
Morning fixing	222.10
Afternoon fixing	218.60

MONEY RATES

NEW YORK	PRIME RATE	11.75
Fixed Funds	10	
Treasury Bills (13-week)	9.32	
Treasury Bills (26-week)	9.48	
GERMANY	Discount Rate	3
Overnight	3.55	
One month	3.75	
Six months	3.75	
FRANCE	Discount Rate	5.5
Overnight	5.75	
One month	6.5	
Three months	6.5	
Six months	6.5	
JAPAN	Discount Rate	3.5
Overnight	4.75	
One month	4.75	
Three months	4.75	
Six months	4.75	

* Long-term local authority mortgage rates: one year 12-12.5 per cent; two years 12-12.5 per cent; three years 12-12.5 per cent; four years 12-12.5 per cent; five years 12-12.5 per cent; six years 12-12.5 per cent; seven years 12-12.5 per cent; eight years 12-12.5 per cent; nine years 12-12.5 per cent; ten years 12-12.5 per cent. Bank bill rates in table are buying rates for prime paper. Buying rates for four-month bank bills 12 per cent; four-month trade bills 12 per cent. Approximate selling rates for one-month Treasury bills 11-11.5 per cent; two-month 11-11.5 per cent; three-month 11-11.5 per cent. Approximate selling rates for one-month bank bills 12 per cent; two-month 12 per cent; three-month 12 per cent; four-month 12 per cent; five-month 12 per cent; six-month 12 per cent; seven-month 12 per cent; eight-month 12 per cent; nine-month 12 per cent; ten-month 12 per cent. Clearing Bank Deposit Rates for small sums at seven days: 12 per cent; 12 per cent; 12 per cent; 12 per cent; 12 per cent; 12 per cent; 12 per cent; 12 per cent; 12 per cent; 12 per cent. Clearing Bank Deposit Rates for large sums at seven days: 12 per cent; 12 per cent; 12 per cent; 12 per cent; 12 per cent; 12 per cent; 12 per cent; 12 per cent; 12 per cent; 12 per cent.

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THIS ANNOUNCEMENT APPEARS AS A MATTER OF RECORD ONLY



Norsk Hydro Produksjon a.s

GUARANTEED BY

Norsk Hydro a.s

U.S. \$100,000,000 MULTICURRENCY
LOAN FACILITY

FUNDS PROVIDED BY

THE CHASE MANHATTAN BANK, N.A.
BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION
CHEMICAL BANK
BANK OF MONTREAL
THE BANK OF NOVA SCOTIA CHANNEL ISLANDS LIMITED
CANADIAN IMPERIAL BANK OF COMMERCE
COMMERZBANK AKTIENGESellschaft
CONTINENTAL ILLINOIS NATIONAL BANK AND TRUST COMPANY OF CHICAGO
DEUTSCHE BANK COMPAGNIE FINANCIERE LUXEMBOURG
DRESDNER BANK AKTIENGESellschaft
LONDON BRANCH
THE ROYAL BANK OF CANADA GROUP
WESTLB INTERNATIONAL S.A.
ALGEMENE BANK NEDERLAND N.V.
BANQUE NATIONALE DE PARIS
FIRST NATIONAL BANK IN DALLAS
BERGEN BANK INTERNATIONAL S.A.
DEN NORSKE CREDITBANK (LUXEMBOURG) S.A.
UNION BANK OF NORWAY LTD.

AGENT BANK

THE CHASE MANHATTAN BANK, N.A.

DECEMBER 1978

THIS ANNOUNCEMENT APPEARS AS A MATTER OF RECORD ONLY



A. AHLSTRÖM OSAKEYHTIÖ

APPOINTMENTS

Group posts at Laing

Mr. J. H. Ballard has been appointed to the main Board of JOHN LAING. He joined the group in 1969 and has been responsible for management, planning and operations since 1976. Mr. J. H. Ballard has been vice chairman and Mr. J. H. Ballard has been vice chairman of John Laing International, the company responsible for overseas projects of the Laing Group. Mr. Ballard was formerly managing director and Mr. J. H. Ballard has been vice chairman of operations of the company.

Mr. J. V. Hisset, Mr. J. E. Hamilton and Mr. A. C. Pottin have been appointed to the Board of WHITECROFT.

Mr. P. R. Keyes and Mr. J. W. Yeomans have joined the Board of REDFORD, a member of the Rediford Group.

Mr. James A. Blair has retired as managing director and director of the ANTOFAGASTA (CHILI) AND BOLIVIA RAILWAY COMPANY and its subsidiaries. Mr. P. J. A. Deane, a director since 1966, has been appointed executive director in London.

Mr. Keith Turner has been appointed managing director of CARLESS SOLVENTS, succeeding Mr. Alfred Levy, who continues as chairman.

Mr. William J. Zakert has been elected president and managing director of AZCON CORPORATION. Mr. David Lloyd-Jacob, president and chief executive officer since 1974 and chairman since June 1978, will remain as chairman and chief executive officer.

The Ministry of Defence announces the appointment of Dr. David Davies as director of the ROYAL ARMAMENTS RESEARCH AND DEVELOPMENT ESTABLISHMENT from April 1. He will succeed Mr. William Lord who is retiring from the public service.

Lord Chalfont has been appointed chairman of INDUSTRIAL CLEANING PAPERS in succession to the late Lord General David Peel-Yates.

The Institute of London Underwriters states that the Institute Committee for 1978 consists of the following: Mr. R. J. Bromley, Mr. R. J. Clarke, Mr. J. A. E. Mann, Mr. D. D. McMahon, Mr. R. G. Merriman, Mr. A. S. Nunn, Mr. E. D. Rainbow, Mr. A. J. Richardson, Mr. J. D. Russell-Taylor, Mr. D. Tawn, Mr. H. C. J. Vines, Mr. R. K. Williams and Mr. P. J. Wingett.

Mr. Harold Liversey, underwriting manager, has been appointed an assistant general manager of GENERAL SURETY AND GUARANTEE COMPANY.

Mr. Brian Corby, group general manager of Prudential Corporation has been appointed to succeed Mr. David Saunders as chairman of Vanbrugh Life Assurance and its subsidiary, Vanbrugh Pensions, following Mr. Saunders' recent appointment as general manager of the Prudential Assurance Company.

Mr. David A. Matalon, continental manager for COLUMBIA PICTURES INTERNATIONAL, has been made senior vice-president of the company.

Mr. J. N. W. Wooderson has become a life director of WILLIS TOWERS WATSON LIMITED. The following have been elected directors: Mrs. J. L. Gourley, Mr. R. H. Hardwick, Mr. G. McCall, Mr. J. A. C. Myers, Mr. L. J. Newman, Mr. M. A. Ranger, Mr. A. J. Walker and Mrs. L. A. Woodman. Mr. P. Wean has been appointed a director of member company, Duxford and Fowler.

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Metal Box deputy chairman

Mr. D. I. Alport has been appointed deputy chairman of METAL BOX and continues as managing director. He joined the company in 1965 and became a member of the main Board in 1973 and has been managing director since August 1977.

Mr. N. Draper, having reached retirement age has resigned as a director of MINSTER ASSSETS.

Mr. Michael D. Teden has been appointed a director and vice-president of a new company, LUMSDEN BUCKLEY AND ROUSTON of America Inc. The company is a subsidiary of Lumsden Buckley and Houston, Lumsden's brokers, and will operate in association with Collier Cobb and Associates, Inc., a major American insurance brokerage house, of Charlotte, North Carolina.

IBM UNITED KINGDOM states that Mr. K. T. Woodard, general

systems director, has been appointed assistant to Mr. F. J. Cammiskey, president of IBM's general business group/printers division in White Plains, New York. Mr. T. H. Osborne, general systems sales manager, has become general systems division manager in place of Mr. Woodard.

Mr. Hans Wolpers, vice-president, has been named manager of CROCKER NATIONAL BANK's London branch. He retains responsibilities as senior credit administrator for Europe, Middle East and Africa and is also regional manager for the UK, Ireland and Scandinavia.

As a result of a planned reorganisation of internal responsibilities, Mr. C. Havers will be retiring from the Board of RECKITT AND COLMAN on January 31. He has been a director since November 1968 and has

been primarily responsible for the European operations of the group.

Mr. J. D. Allatt has been appointed to the Board of the MIDLAND NEWS ASSOCIATION, proprietor of the Express and Star, Shropshire Star and Shropshire Weekly Newspapers.

Mr. Ray Duffield becomes chairman and chief executive of TECHNICAL, LONDON, on January 5. He is also appointed vice-president of the Cinema Systems division.

Mr. C. H. Hough, chairman and managing director of REES ROUGH, is this year's vice-chairman of the Association.

NOTICE OF REDEMPTION

EUROPEAN COLD AND STEEL COMMUNITY (E.C.S.C.)
U.S.\$50,000,000 - 7% - 1974/89

The Commission of the European Communities informs herewith the bearers of Bonds that a selection by lot for a principal amount of U.S.\$4,000,000 has been made for redemption in the presence of a Notary Public on 12th December, 1978 at the Chase Manhattan Bank N.A., New York.

Number of Bonds selected by lot:-		Number of Bonds selected by lot:-	
1	47	51	53
2	21	52	54
3	380	53	55
4	480	54	56
5	490	55	57
6	700	56	58
7	740	57	59
8	740	58	60
9	740	59	61
10	740	60	62
11	740	61	63
12	740	62	64
13	740	63	65
14	740	64	66
15	740	65	67
16	740	66	68
17	740	67	69
18	740	68	70
19	740	69	71
20	740	70	72
21	740	71	73
22	740	72	74
23	740	73	75
24	740	74	76
25	740	75	77
26	740	76	78
27	740	77	79
28	740	78	80
29	740	79	81
30	740	80	82
31	740	81	83
32	740	82	84
33	740	83	85
34	740	84	86
35	740	85	87
36	740	86	88
37	740	87	89
38	740	88	90
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64	740	114	116
65	740	115	117
66	740	116	118
67	740	117	119
68	740	118	120
69	740	119	121
70	740	120	122
71	740	121	123
72	740	122	124
73	740	123	125
74	740	124	126
75	740	125	127
76	740	126	128
77	740	127	129
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167	740	217	219
168	740	218	2

Lead slips from peak price level

By Our Commodities Staff
 LEAD prices for lead fell sharply on the London Metal Exchange yesterday, losing 4.50 a tonne, from the all-time high of 1978 recorded on Tuesday.
 Forward metal also slipped 50 a tonne, to close at 5421. Traders said the new record price had prompted some profit-taking. A U.S. producer price of 50 cents a pound slipped to 49 cents, a point which was attributed to local demand, helped to stabilise prices which had shown signs of weakening.
 Cash standard grade metal closed at 217.50 a tonne down at 1992.50 and three months tin at only 25, falling to 26,332.50 tonne.

CANADIAN WHEAT PRICE CHANGES

WINNIPEG—Canada has changed its calculation for wheat export prices to account for the closure of the Great Lakes and increased competitiveness of U.S. hard winter wheats, a Canadian Wheat Board spokesman said.

French plan stockpile boost

BY DAVID WHITE IN PARIS
 THE FRENCH Government plans to quadruple its strategic oil and raw material stockpile to a level worth about £150m. Initial details of the plan were revealed in Paris yesterday by M. André Giraud, Industry Minister, following Cabinet approval of an overall plan to make France less vulnerable to fluctuating supplies of raw materials.
 The current French stockpile strategy dates back to 1973, when the authorities have spent Frs 250m (£28m) on reserves of raw materials other than energy and agricultural products. Despite weak markets, this stockpile has been adjusted in such a way as to increase its value to about Frs 315m.
 M. Giraud said the Cabinet had agreed that current stocks were insufficient. The Government is now looking into ways of financing an increase to four times the present level. The cost of raising these stocks

New hope for threatened fishing port

BY RICHARD MOONEY

NEW HOPE for the survival of the Lancashire fish port of Fleetwood has resulted from talks between local fish merchants and other interested parties.
 The Fleetwood Fishing Vessel Owners' Association, the organisation which handles the landing and marketing of fish at the port, announced last month that it was to go into voluntary liquidation despite a Government aid offer worth £180,000.
 But warnings that the offer might be withdrawn if the Association was allowed to fold prompted the owners to shelve their liquidation plan until the end of this month.
 In the meantime talks between interested parties, under the auspices of the Fleetwood Fisheries Development Committee (FFDC) have led to the formation of a new company to take over the organisation of ancillary services at the port "subject to meaningful negotiations" with the unions concerned.
 Mr. Edwin Walker, chairman of the FFDC said yesterday that the new company would only

take over the port services if a viable operating basis was established. This could mean "fresh manning scales," he added.
 Overmanning is the most difficult problem at Fleetwood. At the beginning of last year 39 vessels were operating from the port but the total has since shrunk to only 19 and landings have fallen to 2,500 10-stone keels a week, less than half the level needed to maintain viability. But the full workforce of 118 "lumpers" (men which unload fish) is still employed.
 The men are officially employed by the National Dock Labour Board, a statutory body. They can only be disposed of voluntarily and would even then be entitled to severance pay averaging £8,000 a man.
 As the "lumpers" cannot be sacked it appears that the owners and others concerned in the plan could be considering using at least part of the Government aid to finance a voluntary redundancy scheme to stabilise the onshore operation at the port.

Rise in cocoa use estimated

By Our Commodities Staff

HIGHER COCOA grindings figures in major importing countries were forecast for the fourth quarter of 1978 yesterday by Albrecht and Dill, the Hamburg trade house.
 West German consumption was estimated to be 5 per cent higher than in the final quarter of 1977 when it totalled 41,187 tonnes while the U.K. figure was up 10 per cent higher and the UK's unchanged to slightly higher.
 Meanwhile domestic problems are hindering shipments from Ghana, the Hamburg trader said, and harvests are falling elsewhere in West Africa.
 But the Papua New Guinea and Malaysian crops are growing in importance with Malaysia possibly raising its output to 50,000 tonnes a year by 1985.
 In Rio de Janeiro, Sr. Paulo Alvim, scientific director of Brazil's Cocoa Farming Recovery Commission said Brazil's 1978-79 cocoa crop should total around 4m bags, similar to the 1977-78 crop. Figures from the Bahia Cocoa Trade Commission in Salvador show arrivals for the 1978-79 crop so far total 3.82m bags.
 With the May 1-September 30 temporary crop at 2.53m bags, this means main crop arrivals already total 1.29m bags.
 Trade sources added they expect arrivals to slow down during this month and February, and then to dry up more or less until the 1979-80 temporary crop. Speculative selling largely based on "bearish" chart patterns depressed prices on the London cocoa futures market. After opening lower May delivery cocoa ended 29.25 down on the day at £1,942.25 a tonne.

U.S. MINING

Utah's multi-faceted jewel

BY PAUL CHEESRIGHT

KENNECOTT COPPER, whose ore reserves in the U.S. are greater than those of any other group, still hopes that some protection will be given to the industry by the Carter Administration.
 But after last October's rejection of recommendations for import quotas from the Federal Trade Commission, it is probably a vain hope.
 Still, in the longer term, Kennecott is well-placed to meet foreign competition on the domestic market. One of the main reasons for this is Bingham Canyon, in Utah, which remains a jewel of quality and brilliance on the group's latterly tarnished crown.
 Bingham Canyon represents the marriage of increasingly refined technology, applied on a huge scale, to an orebody rich in the variety of its minerals, making up in size what it lacks in mineral grades.
 The vast open-pit mine, its three concentrators, its precipitation plant and its smelter, its mountains of waste dumps and its tailing pond run along the edge of the Quirrh Range facing Salt Lake City 30 miles away.
 This complex makes up Kennecott's Utah Copper Division, which produces about 14 per cent of new-mine copper in the U.S. and with it a significant list of by-products.
 Bingham is the second largest

gold producer in the U.S., the third largest silver producer, and a major supplier of molybdenum. Other by-products are platinum, palladium, selenium and rhodium. Sulphuric acid is sold as a by-product of smelter treatment. Mine tailings are seen as a potential source of road-building aggregates.
 Significantly the major by-products—gold, silver and molybdenum—have all been strong markets at a time when copper has been weak. Although this has clearly helped Kennecott to struggle through the recession, there is a problem.
 Indeed, the whole point about Bingham Canyon is that production has to be on a vast scale to be economic.
 Since first production in 1904, about 40n short tons of ore and waste material have been removed from the mine, turning a hill into the largest man-made excavation in the world—a pit more than two miles wide and about half a mile deep.
 The economic rationale for shifting nearly 0.5m tons of material a day is the grade of

the copper. It has declined from an average 1.0-2.0 per cent to 0.6 per cent, some 70 years ago, to an average 0.6 per cent now with a cut-off grade of 0.4 per cent.
 For all that, the mine has produced more copper than any other single operation in history—more than 11m tons. The pace of production has to be kept up so that working costs may be kept down. When the recession started, output was reduced, but over the past two years there has been a change in strategy.
 Forced to compete with imports not carrying the same level of environmental costs, Kennecott decided to play to Bingham Canyon's strengths and "to churn out as much as possible," as one executive put it, while seeking operating economies.
 Thus, while production in 1976 and 1977 was 188,917 tons and 195,353 tons respectively against 171,482 tons in 1975, the workforce has been reduced in two years by about 10 per cent. For the whole of the Utah Copper Division the workforce stands at 6,000. But the cost per pound of copper produced is a closely guarded secret.
 However, there are certain technical factors which help to hold down costs. The rock at Bingham Canyon fractures

evenly thus making easier the crushing at the concentrator, and the location of the pit in relation to the concentrators 16 miles away means that the loaded trains which carry the ore out of the pit move downhill, saving fuel costs.
 On the other hand, Kennecott has had to make an investment of \$280m to refurbish the Bingham smelter in order to meet air quality requirements by raising the level of sulphur oxide capture. The work started in 1974 and new plant was being phased in this year against a background of technical argument with the Environmental Protection Agency.

Disadvantage

It is precisely this sort of expenditure, Kennecott and other U.S. producers feel, that puts them at a disadvantage compared with other international producers.
 For all that, Bingham enjoys the advantage of selling a large portion of its copper output to the domestic motor industry, a buoyant market of late. And, with all the processing and mining facilities in place, Bingham has a competitive edge over new producers as it is developed for operations into the next century, probably at an underground deposit adjacent to the existing pit.

Coal Board challenged over colliery land loss claims

BY OUR COMMODITIES STAFF

THE NATIONAL Coal Board has "severely underestimated" the amount of land that will be lost to farming if coal is mined in the Vale of Belvoir, the Country Landowners' Association claimed yesterday.
 It will be backing its charges with evidence from Dr. Alice Coleman, the geographer of Kings College, University of London, at the main inquiry into the project which is expected to take place this autumn.
 Officials at the association refused to disclose the scale of the discrepancies discovered by Dr. Coleman.
 "The differences she finds are not small ones and the discrepancies she finds between plans for the Belvoir area and

what has actually happened at other coal mines amount to several orders of magnitude," the CLA said in a statement.
 Dr. Coleman, a well known expert in agricultural geography, was asked to study the likely impact on the Vale of Belvoir and north-east Leicestershire if the Coal Board

Poles buy wheat from USSR

WARSAW—Poland yesterday signed a contract with the Soviet Union to purchase 500,000 tonnes of wheat this year for human consumption, the official news agency reported.
 It is believed to be the first time Poland has bought wheat from the Soviet Union since 1975, although it bought some 900,000 tonnes of barley in 1977.
 By far Poland's largest supplier is the U.S. from which it is currently buying around 5m tonnes of grain and fodder annually, out of total import requirements of 7m to 8m tonnes a year.
 The contract was signed by the Polish agricultural trading agency Rolimpex and the Soviet grain trading organisation Exportkhleb. Reuter

China loses rice outlet

FOR THE first time in 27 years Sri Lanka will not buy rice from China, the island's main rice supplier.
 However, Sri Lanka will continue to sell rubber to China which will remain her biggest trading partner. Under a 1979

BRITISH COMMODITY MARKETS

BASE METALS									
<p>COPPER—The London market edged higher in the afternoon, pushed lower by forward metal sales from \$761-762 to \$760 in the afternoon. The afternoon pushed the price lower, and it closed on the Kerb at \$762, down 14.75 shillings.</p>									
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Aug	1987	1988	1989	1990	1991	1992	1993	1994	1995
Sep	1987	1988	1989	1990	1991				

LONDON STOCK EXCHANGE

Bear squeeze triggers good rise in equity leaders

30-share index stages biggest rise since mid-November

Account Dealing Dates
Option
*First Declara- Last Account
Dealings Dealings Day
Dec. 11 Dec. 28 Dec. 29 Jan. 9
Jan. 2 Jan. 11 Jan. 12 Jan. 23
Jan. 15 Jan. 25 Jan. 26 Feb. 6

Undeterred by the commencement of the lorry drivers' strike and the latest Henley Centre uninspiring forecast for the economy, equity stock markets yesterday staged their biggest single-day advance since mid-November. It was not a sudden flurry of investment interest that caused yesterday's marked upturn in equities, but more bargain-hunting which was encouraged partly by Tuesday's performance of stocks recommended as New Year investments and found the market technically oversold.

The squeeze on bear positions intensified as the day progressed although the bulk of the trade was confined to the first couple of hours' business. Subsequently, the least sign of any buying inquiry and the continued absence of selling resulted in prices hardening further and at the 3 pm calculation the FT 30-share index was standing 6.4 higher.

Shortly afterwards, values were looking a little topsey following a re-emergence of concern about the situation in Iran but finally most went ahead again to close at the day's highest to leave the index 6.9 up at 479.9.

Also contributing to the improvement in sentiment was an increase in activity in potential bid and situation stocks, which was triggered by the Norros approach to H. & R. Johnson-Richards Tiles.

The number of bargains marked, at 3,005, served to illustrate, however, the continuing pitifully low level of business and the technical nature of yesterday's upturn. British Petroleum came out best of the constituents of the index with a recovery of 16 to 910p, while other gains were around 4 and sometimes more.

Gilt-edged securities meanwhile wrestled with the problem of rising U.S. interest rates and the possible effect on levels here. Business was again inhibited by this uncertainty although a marginally improved trade was reported in both the shorts and longs. The latter eased another 3 but the shorts were mixed with the variable coupon stocks recording above-average rises extending to 4.

Southern Rhodesian bonds eased a point in places but further Press comment on East-West relations and conflict with about debt repayment aroused a small interest in Chinese bonds

among which the 4½ per cent 1898 issue rose 1½ points to £21. More interest was shown in the investment currency market, particularly on institutional account and after touching 84 per cent, the premium closed 1½ higher at 83½ per cent. Yesterday's SE conversion factor was 0.7038 (0.6997).

Yesterday's 507 contracts completed in the Traded Option market was the highest since December 8 when 622 were recorded. BP were particularly lively, recording 125, while in Consolidated Gold Fields and Grand Met and 65 contracts respectively were done.

Discounts better

Further progress was made by home Banks in continuing response to Press comment. NatWest added 7 more at 252½ and Barclays added 5 to 370½ and Midland to 360p, while Lloyds finished a few pence harder at 290p, after 292½. Similarly, gains of 8 and 7 respectively were seen in Bank of Scotland, 288p, and Bank of Ireland, 415p. Discounts came to life seeing double-figure gains largely on technical considerations. Alexanders stood out with a rise of 16 to 266p, while Seacombe Marshall and Campion put on 20 to 220p in a thin market. After Harrow and Royal 340p, Cater Ryder, 250p, and Gerrard and National, 198p, all added around 10 but United, after touching 325p, retreated late to close only 2 dearer on balance at 312p.

Quietly firm insurances were featured by Edinburgh and General Investments which closed 4 up at 30p.

Brewery leaders finished another quiet session displaying minor gains. Darnley rose 2 to 76p on the actual report. Distillery issues were dominated by Arthur Bell which put on 14 to 184p following the announcement that Pepsi had taken over the former's U.S. marketing arrangement. Highland closed 5 to the good at 81p, while Matthew Clark met renewed speculative interest and advanced 8 to 150p.

Johnson-Richards Tiles featured the Building sector with a jump of 17 to 126p, after 135p, on the bid approach, worth around 132p per share, from Norros, 2½ cheaper at 98p; the after-hours' statement from Johnson-Richards giving the approach a cool reception made little impact. London Brick, with a near 10 per cent stake in Johnson-Richards, improved a penny to 70p. Elsewhere, Derek Crouch put on 7 to 114p on small demand in a thin market, but Tunnard B eased 2 to 308p on news that T. W. Ward intends to retain its 26.6 per cent stake in the company. Buyers came in for

Royle which added 2 for a two-day gain of 4½ at 40p and Heywood Williams which firmed 3 to 145p. Following the share capital reorganisation, Costain Ordinary opened around 186p before shading to 184p, and the deferred Ordinary opened at 146p and settled at 140p.

In a slightly improved trade, ICI firmed 4 to 366p, after 368p, and Fisons added 5 to 308p. Modest speculative support was forthcoming for Stewart Plastics which, in a thin market, gained 8 to 171p.

Technical factors played a major part in the advance made by the Stores leaders yesterday. Marks and Spencer put on 3 to 87p, while similar improvements were seen in British Home, 190p, and W. H. Smith "A", 145p. Elsewhere, H. Samuel "A" continued firmly, rising 5 to 308p, on further buying ahead of interim results which are due shortly. Banners added 4 at 112p and Castamag 2 to 18p.

A little more interest developed in the Electrical leaders which extended the previous day's modest gains by a few pence or so. GEC improved afloat to 330p before settling at 326p for a rise of 3 on balance, while EMI closed the same amount dearer at 142p. Electronic issues took a distinct turn for the better. Farwell gained 8 to 398p and Rascal 9 to 348p. Elsewhere, Crelion responded afloat to Press mention with a rise of 4 to 20p. Buyers continued to show interest in Sound Diffusion, up 3 more at 69p, while scattered demand left H. Wigfall 4 higher at 254p and Mulhearn a like amount dearer at 204p.

Engineering leaders staged a small recovery, but the amount of business transacted remained at a low level. John Brown firmed 6 to 372p and rises of 28p, 25p, 27p, 24p, 23p, 22p, 21p, 20p, 19p, 18p, 17p, 16p, 15p, 14p, 13p, 12p, 11p, 10p, 9p, 8p, 7p, 6p, 5p, 4p, 3p, 2p, 1p, 0p, -1p, -2p, -3p, -4p, -5p, -6p, -7p, -8p, -9p, -10p, -11p, -12p, -13p, -14p, -15p, -16p, -17p, -18p, -19p, -20p, -21p, -22p, -23p, -24p, -25p, -26p, -27p, -28p, -29p, -30p, -31p, -32p, -33p, -34p, -35p, -36p, -37p, -38p, -39p, -40p, -41p, -42p, -43p, -44p, -45p, -46p, -47p, -48p, -49p, -50p, -51p, -52p, -53p, -54p, -55p, -56p, -57p, -58p, -59p, -60p, -61p, -62p, -63p, -64p, -65p, -66p, -67p, -68p, -69p, -70p, -71p, -72p, -73p, -74p, -75p, -76p, -77p, -78p, -79p, -80p, -81p, -82p, -83p, -84p, -85p, -86p, -87p, -88p, -89p, -90p, -91p, -92p, -93p, -94p, -95p, -96p, -97p, -98p, -99p, -100p, -101p, -102p, -103p, -104p, -105p, -106p, -107p, -108p, -109p, -110p, -111p, -112p, -113p, -114p, -115p, -116p, -117p, -118p, -119p, -120p, -121p, -122p, -123p, -124p, -125p, -126p, -127p, -128p, -129p, -130p, -131p, -132p, -133p, -134p, 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CORAL INDEX: Close —

INSURANCE BASE RATES

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†Address shown under Insurance and Property Bond Table.

NOTES

Prices do not include 5 percent, except where otherwise indicated, and are in pence unless otherwise indicated.
 *VAT is shown in last column only for all trading expenses. *Offered prices include all expenses.
 *Today's prices. * Yield based on offer price. * Estimated. * Today's opening price. * Distribution fee.
 * 10% discount on purchase price. * 10% discount on purchase price. * 10% discount on purchase price.
 * Expenses except agent's commission. * Offered price includes all expenses if bought through managers.
 * Previous day's price. * Net of tax on realized capital gains minus discounts by G. * Government order.
 * Suspended. * Yield before Jersey tax. * Car-distribution. * Only available to charitable bodies.

